

# ANNUAL REPORT FOR THE YEAR 2023-2024

*Presented by Dr.G. KALVIKKARASI, M.A., M.Phil., Ph.D.,  
Principal*



The College started functioning from 03.07.1969 with PUC in Humanities and Mathematics in the suburbs of the Chennai city to serve the higher educational needs of the people who could not reach the urban institutions. The college began its academic service with 400 students in the preliminary phase. But there is remarkable growth of 1176 students with seven major departments at present in the aided stream. Our management felt the pulse of the local people's demand for various science and management courses at both UG and PG level for their children. The need of the people led the management to introduce new courses in science and management in shift II under the self- financing stream. At present we have 18 UG courses 3 PG courses 1 M.Phil course and 1 Ph.D. course with the student strength of 3390.

Revered former Honorary Secretaries of our College Sri C. Ethiraj, Sri T.M.Srinivasan, Sri C.N.Alwar Chetty, Sri M.V.Cunniah Chetty by their high intellectual acumen and persevering efforts, brought the institution from have a dot to distinction. Our beloved Honorary Secretary, Sri M.Venkatesaperumal, with his firmness of purpose coupled with courage and conviction extended to him by all other members of the Board of Governors has inspired this spirit of one-ness amongst us, so that we have put our hearts and souls together with the sole aim of leading our society into remarkable regions of intellectual achievements. Their high motivation and singleness of aim to stir the latent light in the individuals have changed most of our students into professionally competent ones in their curricular, co-curricular and extra-curricular activities.

We are extremely proud and feel distinctly privileged with the bountiful human and material resources. A remarkable team of one hundred and twenty staff members has been the resource basis of our accomplishments. Their determination to kindle the light has changed most of our students into professionally competent in their curricular, co-curricular and extra-curricular activities.

The academic activities for the year were started with a Ganapathy Homam to seek the blessings of Lord Ganesha on 08.06.2023 with the presence of Secretary.

## **GOVERNANCE, LEADERSHIP AND MANAGEMENT**

### ***Board of Trustees***

The Educational Institutions under the management of Dharmamurthi Rao Bahadur Calavala Cunnan Chetty's Charities are managed by Board of Trustees consisting of the following members:-

1. Sri Ramesh Chitralla, B.A., M.B.A.,  
President & Trustee



2. Sri M.V.Cunniah Chetty, B.Sc., B.Com.,  
Managing Trustee



3. Sri C.Venkatachalam, B.Com., D.B.M.,  
Trustee



4. Sri M. Venkatesaperumal, B.A., F.C.A.,  
Trustee & Honorary Secretary



5. Dr.Pravin Tellakula, M.B.B.S., D.O., FIACLE (Australia),  
Trustee



6. Dr.R. Balaji Gupta, M.Sc., Ph.D. Trustee



7. Sri G. Chandramohan, B.E., M.Tech.,  
Trustee



8. Sri B. Gautham, B.Tech., M.B.A.,  
Trustee



### ***Board of Governors***

The Board of Governors is another body that looks after General Administration of the college:-

1. Sri Ramesh Chitrala, B.A., M.B.A., President & Trustee
2. Sri M.V.Cunniah Chetty, B.Sc., B.Com., Managing Trustee
3. Sri C.Venkatachalam, B.Com., D.B.M., Trustee
4. Sri M. Venkatesaperumal, B.A., F.C.A., Trustee & Honorary Secretary
5. Dr.Pravin Tellakula, M.B.B.S., D.O., FIACLE (Australia), Trustee
6. Dr.R. Balaji Gupta, M.Sc., Ph.D. Trustee
7. Sri G. Chandramohan, B.E., M.Tech., Trustee
8. Sri B. Gautham, B.Tech., M.B.A., Trustee

9. Dr.D. Nedumaran, M.Sc., M.Phil., B.Ed., Ph.D.,  
Professor & Head, Central Instrumentation and Service Laboratory,  
University of Madras, University Representative
10. Dr.G. Kalvikkarasi, M.A., M.Phil., Ph.D., Principal (Ex-officio).

### ***Management Committee***

The Management Committee is another body that looks after General Administration of the college:-

1. Sri Ramesh Chitrana, B.A., M.B.A., President & Trustee
2. Sri M.V.Cunniah Chetty, B.Sc., B.Com., Managing Trustee
3. Sri C.Venkatachalam, B.Com., D.B.M., Trustee
4. Sri M. Venkatesaperumal, B.A., F.C.A., Trustee & Honorary Secretary
5. Dr.Pravin Tellakula, M.B.B.S., D.O., FIACLE (Australia), Trustee
6. Dr.R. Balaji Gupta, M.Sc., Ph.D. Trustee
7. Sri G. Chandramohan, B.E., M.Tech., Trustee
8. Sri B. Gautham, B.Tech., M.B.A., Trustee
9. Dr.G. Kalvikkarasi, M.A., M.Phil., Ph.D., Principal (Ex-officio).

### ***College Secretary***

Sri M.Venkatesaperumal, B.A., F.C.A. continues to be the College Secretary for the year of report.



### ***College Committee***

The College Committee ceased to function from 2019-2020 on conferment of Minority status to our college.

## ***College Council***

The college council is the body that supports the Principal in the affairs of the academic and disciplinary matters of the college.

The College Council functions with the following members:

1. Dr.G. Kalvikkarasi, M.A., M.Phil., Ph.D., Principal
2. Dr.S. Veeramani, M.A., M.Phil., Ph.D., Associate Professor & Head, Department of Economics
3. Sri R.Balasubramanian, M.A., M.Phil., Associate Professor & Head, Department of English
4. Dr.M. Jawaharlal Nehru, M.Com., M.Phil., Ph.D., Associate Professor & Head, Department of Commerce
5. Dr.S. Purushothaman, M.Com., M.Phil., Ph.D. Associate Professor & Head, Department of Corp.Sec.Ship
6. Ms.K. Baby, M.A., M.Phil., Assistant Professor & Head, Department of Tamil
7. Ms. Mehdha M.Sc., M.Phil., Assistant Professor & Head, Department of Mathematics
8. Smt.V. Kayalvizhi, M.A., M.Phil., Assistant Professor & Head, Department of Historical Studies
9. Dr.Mudduluru Suresh, M.A., M.Phil., Ph.D., Assistant Professor & Head, Department of Telugu
10. Dr.K. Sridhar, M.A., M.L.I.S., M.Phil., Ph.D., Librarian
11. Dr.M. Kulothungan, M.P.Ed., M.Phil., Ph.D. Director of Physical Education

The college council met Ten times during the period under the report.

## ***IQAC (Internal Quality Assurance Cell) & NAAC (National Assessment and Accreditation Council)***

Internal Quality Assurance Cell is conceived as a mechanism to build and ensure a quality culture at the institutional level. The IQAC is meant for planning, guiding and monitoring Quality Assurance and Quality Enhancement activities of the college. Following this, the College formed the IQAC Committee with Dr.K. Sridhar, Librarian as Co-ordinator for the academic year 2023-2024. The cell submitted the AQAR upto the year 2022-2023.

## **IQAC / NAAC ACTIVITIES 2023-2024**

### ***Re-constitution of IQAC Committee for the academic year 2023-2024.***

1. Dr.G. Kalvikkarasi, Principal - Chairperson
2. Dr.K. Sridhar, Librarian - Coordinator

#### **3. Core Committee:-**

##### **Shift-1**

1. Dr.S. Veeramani, Associate Professor & Head, Dept. of Economics
2. Sri R.Balasubramanian, Associate Professor & Head, Dept. of English
3. Dr.M.Jawaharlal Nehru, Associate Professor & Head, Dept. of Commerce
4. Dr.S. Purushothaman, Associate Professor & Head, Dept. of Corp.Sec.Ship
5. Ms.K. Baby, Assistant Professor & Head, Dept. of Tamil
6. Ms.Mehdha, Assistant Professor & Head, Dept. of Mathematics
7. Smt.V. Kayalvizhi, Assistant Professor & Head, Dept. of Historical Studies
8. Dr.Mudduluru Suresh, Assistant Professor & Head, Dept. of Telugu
9. Dr.M. Kulothungan, Director of Physical Education

##### **Shift-2**

1. Sri A.Gopinath, Assistant Professor & Head, Dept. of Electronics Science
2. Dr.Urathal (a) Swathiga, Associate Professor & Head, Dept. of Computer Science with Artificial Intelligence.

#### **4. Steering Committee:-**

1. Dr.K. Bhavani Selvi, Assistant Professor, Dept. of Commerce
2. Dr.J. Rajesh, Assistant Professor, Dept. of Statistics
3. Sri R. Vikram, Assistant Professor, Dept. of Mathematics
4. Sri Premjith Mathew, Assistant Professor, Dept. of English
5. Member from the management - Sri M.Venkatesaperumal, Secretary
6. Senior Administrative Officers - Sri T.Manoharan, Superintendent (S.G)  
Sri RA. Venugopal, Administrator Officer
7. Nominee from Local Society - Dr.Vijayaram, Professor (Former),  
Madras School of Social Work,  
Advisory Committee, Institute of  
Sustainable Development, Chennai.
8. Nominee from Alumni - Sri P.V. Krishna Rao, SKPD  
Correspondent & Trust Member,  
Perfect Bearing Company
9. Nominee from Employer - Sri M.V.Cunniah Chetty, Managing  
Trustee

10. Nominee from Industrialists - Sri Gireeshan, Rotarian, Anna Nagar  
11. NAAC Advisory Committee - Dr.M. Jawaharlal Nehru, Associate Professor  
Head, Dept. of Commerce

Two meetings were conducted during the academic year 2023-2024.

- ❖ NIRF (National Institute Ranking Framework) 2024 was successfully submitted on 21.12.2023.
- ❖ AISHE (All India Survey Higher Education) for the year 2022-2023 was successfully submitted and approved by MHRD on 11.03.2024.
- ❖ AQAR (Annual Quality Assurance Report) for the academic year 2022-2023 was successfully submitted on 01.04.2024.
- ❖ The Administrative Academic Audit (AAA) was conducted on various dates for AQAR - 2023-2024.
- ❖ Our college received Tamil Nadu Green Champion Award 2022 in our Tiruvallur District, Govt. of Tamil Nadu and award along with cash prize **Rs.1,00,000/-** given by Dr.Albe John Varghese, I.A.S., District Collector of Tiruvallur to our Honorary Secretary on 05.06.2023.



## CURRICULAR ASPECTS

### *Courses Offered year of Introduction*

❖ B.A. Historical Studies	– 1970-71
❖ B.A. Economics	– 1970-71
❖ B.Sc. Mathematics	– 1970-71
❖ B.Com	– 1975-76
❖ B.A. English	– 1978-79
❖ B.A. Telugu	– 1979-80
❖ B.Com. Corp. Sec. Ship	– 1981-82
❖ Co-education	- 1976

### *Applications Issue and Registration*

Issue of applications for admission commenced on 27.04.2023 and the last date for the issue and submission of the filled in applications was fixed as 19.05.2023. A total number of **2812** applications were registered as against the **3791** applications sold out.

### *Admission*

The process of admission work commenced during the month of July 2022 for all the degree courses. The first year classes commenced from 19.06.2023.

### *Staff Meeting*

The common staff meeting was conducted on 26.03.2024 to discuss about the single window system. The staff meeting was conducted on 15.04.2024 for given the performance award to staff members for the academic year 2023-2024.

### *Re-opening of the College*

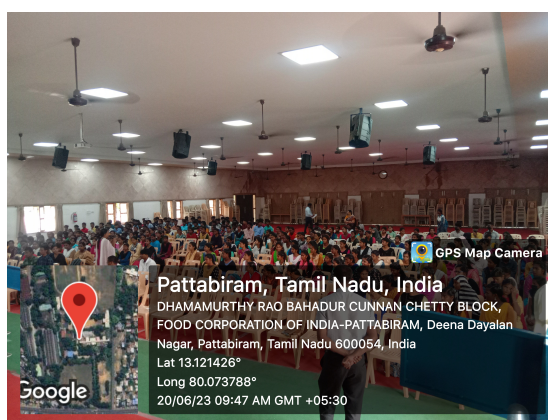
The College begun its academic activities from 19.06.2023 for the academic year 2023-2024.

## *Students' Union & Inauguration*

Due to Covid-19 restrictions, the Students' Union Election was not conducted.

## *Student Induction Programme*

The college with IQAC conducted the Orientation Programme (Deeksharambh - Student Induction Programme) through online and highlighted the functioning of various cells such as NCC, NSS, YRC, Sports, Enactus, ED Cell, Rotaract, Nature Club, Fine Arts, Hike, SIMCA & Library through Google meet for the first year students from 19.06.2023 to 23.06.2023.



## TEACHING-LEARNING AND EVALUATION

### *Staff Strength*

<b>Particulars</b>	<b>Male</b>	<b>Female</b>	<b>Total</b>
Teaching Staff (Aided)	15	21	36
Teaching Staff (Management Staff)	02	02	04
<b>Total</b>			<b>40</b>
Non-Teaching Staff (Aided)	03	02	05
Non-Teaching Staff (Management Staff)	04	04	08
<b>Total</b>			<b>13</b>

### *Students' Strength*

<b>Year</b>	<b>Men</b>	<b>Women</b>	<b>Total</b>
I Year	123	254	377
II Year	111	289	400
III Year	129	270	399
<b>Total</b>	<b>363</b>	<b>813</b>	<b>1176</b>

### *Students admitted to First Year Degree Courses*

<b>S.No.</b>	<b>Department</b>	<b>Year</b>
1.	B.A. Historical Studies	68
2.	B.A. Economics	69
3.	B.A. English	53
4.	B.A. Telugu	2
5.	B.Com. Corp. Sec. Ship	68
6.	B.Sc. Mathematics	48
7.	B.Com	69
<b>Total</b>		<b>377</b>

The management has appointed the required number of teaching and non-teaching staff members against the vacant posts by meeting the expenditure from its funds to provide a quality education to the students community.

***Staff Participation in Curriculum Development and Board Of Studies***

<b>Name of teacher participated</b>	<b>Designation &amp; Department</b>	<b>Name of the body in which full time teacher participated</b>
Dr.G. Kalvikkarasi	Principal	External Examiner for Ph.D. Viva Voce Examination on 11.08.2023 at Quaid-E-Millath Government College for Women (Autonomous), Chennai.
		External Examiner for Ph.D. Viva Voce Examination on 18.12.2023 at Queen Mary's College, Chennai
		Attended the Sensitization meeting on 31.01.2024 at Centenary Building (Main Building), University of Madras
		Attended the Academic Council meeting on 24.02.2024 at University of Madras, Chennai
		Served as a Member of Scrutiny Committee to scrutinize the application forms for the post of Principal at Sir Theagaraya College, Chennai on 02.03.2024
		Attended the Principals Meeting convened by the Director of Collegiate Education on 06.03.2024
Dr.S.Balasubramaniam	Associate Professor, Dept. of English	Elected Senate Member of the University of Madras
		Representing as a Member in the Academic Council at the University of Madras for a period of three years 20.01.2023 to 19.01.2026
		Attended the Ordinary meeting of the Academic Council on 24.02.2024 at the University of Madras

Dr.V. Sujatha	Associate Professor, Dept. of Economics	TNPSC Confidential work (Question Paper Setting) on 05.06.2023 & 06.06.2023
		TNPSC Confidential work (Question Paper Setting) on 08.06.2023
		TNPSC Confidential work (Question Paper Setting) on 27.06.2023
		TNPSC Confidential work (Question Paper Setting) on 04.07.2023
		Central Valuation Camp at Kumararani Meena Muthiah College from 31.07.2023 to 14.08.2023
Dr.Mudduluru Suresh	Assistant Professor & Head, Dept. of Telugu	Represented as a Member of Board of Studies in Telugu at the University of Madras for the period from 2020-2023
		Attended the Board of Studies meeting for UG Telugu on 26.06.2023 at University of Madras, Chennai
		Invited as an Alumnus Representative for the Board of Studies on 11.09.2023 at Presidency College (Autonomous), Chennai
		Question Paper Setter (November 2023), L.N. Govt. College (Autonomous), Ponneri Affiliated to University of Madras for B.A., B.Sc./B.Com. General Telugu paper
		Question Paper Setter (April 2024), Bharathi Women's College (Autonomous), Chennai in Affiliated to University of Madras for B.A., B.Sc./B.Com General Telugu paper
Dr.R. Janani	Assistant Professor, Dept. of English	Question Paper Setter (November-2023), L.N.Govt. College (Autonomous), Ponneri Affiliated to University of Madras
		Nominated as Research Advisory Committee member organised by Vel Tech Rangarajan Dr.Sagunthala R &D Institute of Science and Technology on 22.03.2024.

Dr.Zainab Bee	Assistant Professor, Department of Hindi	Question Paper Setter (November 2023), The New College (Autonomous), Chennai Affiliated to University of Madras for B.A., B.Sc.
Dr.A.Indhumathi	Assistant Professor, Department of Mathematics	Attended the meeting of the Board of Studies in M.O.P Vaishnav College for Women (Autonomous), Chennai Affiliated to University of Madras on 22.01.2024
		Question Paper Setter (April-2024), Dr.G.R.Damodaran College of Science, Coimbatore (Autonomous)
Dr.K. Lakshmi	Assistant Professor, Department of Tamil	Question Paper Setter (Sep-2023), D.G.Vaishnav College, Chennai

***Research Journal Publication Details***

<b>Name of the author/s &amp; Department</b>	<b>Date</b>	<b>Title of paper</b>	<b>Name of the Journal</b>
Smt.V. Kayalvizhi, Assistant Professor & Head, Dept. of Historical Studies	Oct- Dec-2024	A Study of Special Educational Programmes in School Education Implemented by the Chennai Corporation, Tamil Nadu, India	International Journal of Research in Science & Technology
	Dec-2023	A Study on Significance of Female Education in Economic Growth and Development in Tiruvallur District, Tamil Nadu, India	International Journal of Educational Science and Research (IJESR)
Dr.M. Kulothungan Director of Physical Education	2023	Impact of Small Sided Football Training on Strength Endurance and Coordination of Football Players	Journal Publication of International Journal of Physical Education, Sports and Health
	April – Sep-2023	Effect of Sectional Breathing on Selected Physiological Variables among University men Students	Indian Journal for Research in Physical Education and Sports Sciences (IJRPES)

Dr.M. Kulothungan Director of Physical Education	Oct- Dec'2023	Effect of Specific Drill Training On Speed, Reaction Time and Stride Length of College Women Athletes	Education and Society (UGC Care Journal)
Dr.G. Balu Assistant Professor, Dept. of Corporate Secretaryship	May 2023	Business Environment	Tamil Nadu Open University, Chennai
	May 2023	Sales & Distribution Management	Tamil Nadu Open University, Chennai
Dr.K. Bhavani Selvi Assistant Professor, Dept. of Commerce	2023	Futuristic Trends in Management” with Series Code IIPV3EBS03 G153	Unique Editor Id IIPER1689168414
	30.08.2023	Factors Influencing Online Shopping: A Study Among College Students’ at Thiruvallur District (online)	Humanities and Social Science Studies, UGC care list Journal
Dr.R. Janani Assistant Professor, Dept. of English	Aug-2023	The symbol of hope and freedom in Chimamanda Ngozi Adichie’s Purple Hibiscus	Bodhi International Journal of Research in Humanities, Arts and Science
Dr.Zainab Bee Assistant Professor, Dept. of Hindi	March 2024	Article published – Poem - Talaash	Aksharabhi Shek
Dr.T. Kalpana Assistant Professor, Dept. of Telugu	June 2023	Web magazine on Bhakti Viplavakarulu – Bhagavadramanujulu	Sira Kadambam
	05.11.2023	Teluginti Attagaru	Special Sovernir - Century celebrations of a Ugandary Telugu Artist Dr.Suryakantham
Dr.R. Jayasri Assistant Professor, Dept. of Commerce	30.08.2023	A study on Consumer Intention to Re-use Mobile Food Delivery apps (online)	Humanities and Social Science Studies UGC care list Journal
Dr.K. Lakshmi Assistant Professor, Dept. of Tamil	30.09.2023	Ilakkiya Valarchiyil Inaya Ithazhgal	International Pranav Journal
	18.12.2023	Panpatu Adayalam Meenakshi Amman Thirukalayanakolam	International Journal, Puthiya Awayam

Dr.C. Yuvarani, Assistant Professor, Dept. of Mathematics	2023	Artificial Neural Network Approach in Design of Queuing Models	Stochastic Processes and Their Applications in Artificial Intelligence (Scopus Indexed)
	2023	Blended Mode of Teaching and Learning Process	Sirjana Journal (UGC Care list journal)

***Paper Presentation and Published in National / International Conference / Seminar / Workshops Proceedings***

<b>Name of the Staff &amp; Department</b>	<b>Date</b>	<b>Title of the paper/article</b>	<b>National / International</b>	<b>Name of the conference &amp; Venue</b>
Dr.G. Kalvikkarasi Principal	22.11.23 to 25.11.23	Reimagining Planetary: Planetary and the Earth Family”	International Conference	Banaras Hindu University, Varanasi
Dr.S. Veeramani Associate Professor & Head, Dept. of Economics	29.09.23	A Critical Review of Economics of Literacy and Right to Education in India: A Reality Check	National Level Conference	National Level Conference on “Economic Renaissance: India’s Growth Outlook and its Implications” organized by Department of Economics, DRBCCC Hindu College
Sri S. Shanmugam Assistant Professor, Dept. of Economics	29.09.23	Preservation of Mamandur Cave Temple and Heritage Tourism Potential	National Level Conference	National Level Conference on “Economic Renaissance: India’s Growth Outlook and its Implications” organized by Department of Economics, DRBCCC Hindu College

Ms.Mehdha, Assistant Professor & Head, Dept. of Mathematics	22.08.23	Presented a Paper titled “Vandermonde Determinant for a Certain Sakaguchi type function in a Generalized Pascal Snail”	International Seminar on Recent Trends in Mathematical Modeling	Department of Mathematics, S.I.V.E.T. College, Gowrivakkam, Chennai.
	23.11.23 to 25.11.23	Sharp Estimates of Toeplitz and Hankel Determinants for a certain subclass of analytic functions using Poisson Distribution Series in Petal Shaped Domain	1 <sup>st</sup> International Mathematics Conclave	Sastra Deemed University, Thanjavur
	20.01.24	Significant Developments in Complex Analysis	Online Seminar	VIT (Deemed to be University), Chennai
Dr.K. Bhavani Selvi Assistant Professor, Dept. of Commerce	29.09.23	“The Vital Role of MSMEs in Fueling India’s Economic Development: A Data-Driven Analysis”	National Level Conference	National Level Conference on “Economic Renaissance: India’s Growth Outlook and its Implications” organized by Department of Economics, DRBCCC Hindu College
	08.03.24	Breaking Barriers: Navigating the Complex Landscape of Women in the Workplace – Challenges and Opportunities	International Conference	One-Day International Conference on “Retrofitting & Sustainability in Women's Autonomy” organised by Gender Cell, DRBCCC Hindu College

Dr.N.Muthu Assistant Professor, Dept. of Economics	29.09.23	Unveiling the Hidden Tales of Alamparai Fort Tamil Nadu's Rich Heritage: Economics Perspective	National Level Conference	National Level Conference on "Economic Renaissance: India's Growth Outlook and its Implications" organized by Department of Economics, DRBCCC Hindu College
Dr.Zainab Bee Assistant Professor, Dept. of Hindi	08.03.24	Women and Employment	International Conference	One-Day International Conference on "Retrofitting & Sustainability in Women's Autonomy" organised by Gender Cell, DRBCCC Hindu College
Dr.A. Indhumathi Assistant Professor, Dept. of Mathematics	10.02.24 to 12.02.24	Documentation using LATEX	International online Workshop	Global Institute of Statistical Solutions
Dr.T.Kalpana Assistant Professor, Dept. of Telugu	17.07.23	Durgabai Deshmukh Jeevitam, Saahityam, Drukpatham	National	Dept. of Telugu, University of Madras and Durga Sravanthi, Durgabai Deshmukh Mahila Sabha

Dr.T.Kalpana Assistant Professor, Dept. of Telugu	08.03.24	Mahila Saadhikarata Sadhinchina Mahila	International Conference	One-Day International Conference on “Retrofitting & Sustainability in Women's Autonomy” organised by Gender Cell, DRBCCC Hindu College
Dr.R. Jayasri Assistant Professor, Dept. of Commerce	29.09.23	Impact of Digitalization in Financial Service and Bank Payment Systems- Next Generation Payment System	National Level Conference	National Level Conference on “Economic Renaissance: India’s Growth Outlook and its Implications” organized by Department of Economics, DRBCCC Hindu College
	08.03.24	A study on women’s empowerment in law and politics	International Conference	One-Day International Conference on “Retrofitting & Sustainability in Women's Autonomy” organised by Gender Cell, DRBCCC Hindu College
Sri V. Vignesh Assistant Professor, Dept. of Historical Studies	22.09.23 to 24.09.23	Colonial Policing and the Animal Allies: The Role of Animals in British Colonialism	National	Presented a paper in the 30 <sup>th</sup> Annual Session of Tamil Nadu History Congress at Holy Cross College (Autonomous), Nagercoil
	28.12.23 to 30.12.23	Empowerment or Marginalisation? A Critical Examination of Women in Combat Roles in the Indian Army”	Inter- national	Presented a paper in the 82 <sup>nd</sup> Session of the Indian History of Congress at Kakatiya University, Telangana

***Attending Faculty Development Programme***

The following staff members attended the online Faculty Development Programme (Professional Development Programmes, Orientation / Induction Programmes, Refresher Course, Short term course):-

<b>Name of teacher who attended</b>	<b>Designation &amp; Department</b>	<b>Title of the program</b>	<b>Duration (from – to)</b>
Dr.G. Kalvikkarasi	Principal	National Seminar on “Institutionalising Quality Culture in Higher Education Institutions” organised by Christ (Deemed to be University) in collaboration with Association of Indian Universities, Bangalore	07.09.2023 & 08.09.2023
Dr.S. Purushothaman	Associate Professor & Head, Dept. of Corporate Secretaryship	Online Two-week Refresher Course in “Environmental Science” organized by Teaching Learning Centre, Ramanujan College, New Delhi.	29.08.2023 to 12.09.2023
Dr.V. Sujatha	Associate Professor, Dept. of Economics	Online FDP on “Empowering Educators: Strategies for Holistic Teaching and Professional Growth” organized by Sri Malolan College of Arts and Science, Chengalpattu District	18.12.2023 to 22.12.2023
		One Day National Level Webinar on “A GUI way to learn Machine Learning: An Interdisciplinary workshop for Researchers” organized by Annai Vailankanni College of Engineering, Kanyakumari and Sansnow’s Nobel Professional Foundation	01.03.2024
Dr.S. Senthil Kumar	Associate Professor, Dept. of Corporate Secretaryship	Online Two-week Refresher Course in “Environmental Science” organized by Teaching Learning Centre, Ramanujan College, New Delhi.	29.08.2023 to 12.09.2023

Sri S. Shanmugam	Assistant Professor, Dept. of Economics	Tamil Nadu Government Skill Development Corporation, “Naan Mudhalvan” Faculty Development Programme on “Digital Marketing” organized by University of Madras, Chennai	17.07.2023 to 21.07.2023
Ms. Mehdha	Assistant Professor & Head, Dept. of Mathematics	Two weeks Faculty Development Programme (online) on “Preparation of Research Proposals for Government and Non-Government Agencies” organized by AMET University	29.05.2023 to 09.06.2023
		International Faculty Development Programme (online) on “Recent Trends in Graph Theory and Mathematical Modeling and its Application” organized by Mohamed Sathak A.K. College of Engineering, Chennai	12.06.2023 to 16.06.2023
		Online Two-week Refresher Course in “Mathematical Science” organized by Teaching Learning Centre, Ramanujan College, New Delhi.	01.09.2023 to 14.09.2023
Smt. V. Kayalvizhi	Assistant Professor & Head, Dept. of Historical Studies	Faculty Development Programme organized by IQAC in collaboration with Centre for Education Beyond Curriculum, Christ (Deemed to be University), Bengaluru	12.06.2023 to 16.06.2023
		State Level Seminar on “From Sindhu to Porunai” organized by Presidency College (Autonomous) in association with Save History Movement	04.01.2024
		UGC Sponsored Refresher Course in History, Batch-XII organized by HRDC, University of Madras, Chennai	26.10.2023 to 08.11.2023

Sri L.Hari Krishnan	Assistant Professor, Dept. of Mathematics	Online Two-week Refresher Course in “Mathematical Science” organized by Teaching Learning Centre, Ramanujan College, New Delhi.	01.09.2023 to 14.09.2023
Smt.Nanthana Krishnan	Assistant Professor, Dept. of Mathematics	Online Two-week Refresher Course in “Mathematical Science” organized by Teaching Learning Centre, Ramanujan College, New Delhi.	01.09.2023 to 14.09.2023
		International Faculty Development Programme (online) on “Recent Trends in Graph Theory and Mathematical Modeling and its Application” organized by Mohamed Sathak A.K. College of Engineering, Chennai	12.06.2023 to 16.06.2023
		5 Day FDP (online) on “Leap into Fuzzy Logic Applications” organized by VIT (Deemed to be University)	12.06.2023 to 16.06.2023
Dr.M. Kulothungan	Director of Physical Education	Online Refresher Course in “Physical Education & Yoga” conducted by UGC-HRDC, Bharathidasan University, Trichy	26.10.2023 to 08.11.2023
Dr.Mudduluru Suresh	Assistant Professor & Head, Dept. of Telugu	Faculty Development Programme organized by IQAC in collaboration with Centre for Education Beyond Curriculum, Christ (Deemed to be University), Bengaluru	12.06.2023 to 16.06.2023
Dr.G. Balu	Assistant Professor, Dept. of Corporate Secretaryship	International Webinar on “How to improve your Article Acceptance Rate and Publish Quicker?” organized by SRM Faculty of Management, Kattankulathur Campus	31.07.2023
		Train the Trainer programme on Digital Productivity and AI Fluency organized by NaanMudhalvan Partnership with Microsoft	28.08.2023 to 01.09.2023

Dr.G. Balu	Assistant Professor, Dept. of Corporate Secretaryship	Teachers Conference on “Empowering Educators” organized by The Institute of Company Secretaries of India (ICSI)	23.09.2023
		National Intellectual Property Awareness Mission organized by Intellectual Property India	16.10.2023
		UGC Sponsored Refresher Course in Commerce Batch-X conducted by UGC-HRDC, University of Madras, Chennai	17.11.2023 to 30.11.2023
		One Week Virtual Faculty Development Programme on “Innovative Teaching & Learning Pedagogy” organized by S.I.V.E.T College, Chennai	29.01.2024 to 02.02.2024
		Five Day International Virtual Faculty Development Programme on “ Empowerment in Education” organized by St.Joseph’s College Arts & Science	19.02.2024 to 23.02.2024
		Five Days Virtual Faculty Development Program on “ Teaching Pedagogy” organized by Mar Gregorious College of Arts & Science, Chennai	26.02.2024 to 01.03.2024
Dr.S.B. Shanmugapriya	Assistant Professor, Dept. of English	UGC Sponsored Online Refresher Course in “English Language and Literature” conducted by UGC-Malaviya Mission Teacher Training Centre, University of Calicut, Kerala	05.10.2023 to 18.10.2023
		Tamil Nadu Government Skill Development Corporation, “Naan Mudhalvan” Faculty Development Programme – Phase-II on “Overview of English Communication” organized by University of Madras, Chennai	22.01.2024 & 23.01.2024

Dr.K. Bhavani Selvi	Assistant Professor, Dept. of Commerce	Received “Best Faculty Award 2023” from Indian Academic researchers Association	2023
		Faculty Development Programme organized by IQAC in collaboration with Centre for Education Beyond Curriculum, Christ (Deemed to be University), Bengaluru	12.06.2023 to 16.06.2023
		Five Day Virtual Faculty Development Programme on “Integration of Technology in Teaching-Faculty Development Perspective” organized by IQAC Cell, Dr.R.V. Arts and Science College, Karamadai	29.01.2024 to 02.02.2024
		Invited as Resource Person for one day seminar on "Exploring the influence of Artificial Intelligence in Human Resource Management" at Vallal P.T. Lee Chengalvaraya Naicker Arts and Science College	22.02.2024
Dr.R. Janani	Assistant Professor, Dept. of English	Online Refresher Course in English conducted by UGC-HRDC, University of Allahabad, Allahabad	20.11.2023 to 03.12.2023
Dr.T. Kalpana	Assistant Professor, Dept. of Telugu	Faculty Development Programme organized by IQAC in collaboration with Centre for Education Beyond Curriculum, Christ (Deemed to be University), Bengaluru	12.06.2023 to 16.06.2023
		UGC Sponsored Faculty Induction Programme Batch-XVI organized by UGC-HRDC, University of Madras, Chennai	27.01.2024 to 25.02.2024
Dr.T. Kalpana	Assistant Professor, Dept. of Telugu	Compeered a program on “Nela Nela Vennela” in the You tube channel in “Amarajeevi Potti Sreeramulu Smaraka Samiti”	16.03.2024

Dr.Zainab Bee	Assistant Professor, Dept. of Hindi	National Webinar on “Tamil Literature and Culture” organized by Vishva Hindi Sahitya Seva Sansthan	28.01.2024
		National Webinar on “Pranaymulak Rameshwar Shukla Anchal Aur Unki Rachnayein” organized by Vishva Hindi Sahitya Seva Sansthan	30.01.2024
		Online International Conference on “Nagari script in Global perspective – sound and calibrating” organized by Nagari lipi parishad, New Delhi	11.02.2024
Dr.D. Lakshmi	Assistant Professor, Dept. of Corporate Secretaryship	Tamil Nadu Government Skill Development Corporation, “Naan Mudhalvan” Faculty Development Programme on “Digital Marketing” organized by University of Madras, Chennai	17.07.2023 to 21.07.2023
		Tamil Nadu Government Skill Development Corporation, “Naan Mudhalvan” Faculty Development Programme on “Fundamentals of Data Analytics with Tableau organized by D.G.Vaishnav College, Chennai	17.07.2023 to 21.07.2023
		Online Refresher Course on “Commerce & Management” organized by HRDC, University of Hyderabad	13.11.2023 to 25.11.2023
		Tamil Nadu Government Skill Development Corporation, “Naan Mudhalvan” Faculty Development Programme on “Advance Tally with GST” organized by University of Madras, Chennai	22.01.2024 to 24.01.2024

Dr.R. Jayasri	Assistant Professor, Dept. of Commerce	Five Day Faculty Development Programme organized by IQAC in collaboration with CEDBEC, Christ (Deemed to be University), Bengaluru	12.06.2023 to 16.06.2023
		Tamil Nadu Government Skill Development Corporation “Naan Mudhalvan” Faculty Development Programme on “Fundamentals of Data Analytics with Tableau organized by D.G.Vaishnav College, Chennai	17.07.2023 to 21.07.2023
		15 days online Refresher Course in “Commerce, Accountancy and Management” conducted by UGC HRDC, University of Mumbai	28.11.2023 to 11.12.2023
Dr.Rajshree Rajesh	Assistant Professor, Dept. of Commerce	Faculty Development Programme organized by IQAC in collaboration with Centre for Education Beyond Curriculum, Christ (Deemed to be University), Bengaluru	12.06.2023 to 16.06.2023
		Train the Trainer Program on Digital Productivity and AI Fluency under the Faculty Development Programme conducted by Naan Mudhalvan in Partnership with Microsoft, Tamil Nadu Skill Development Corporation	28.08.2023 to 01.09.2023
		15 days online Refresher Course in “Commerce and Management” conducted by HRDC, University of Allahabad	14.12.2023 to 27.12.2023
Dr.A. Indhumathi	Assistant Professor, Dept. of Mathematics	Online Two-week Refresher Course in “Python and Vedic Mathematics” organized by Teaching Learning Centre, Ramanujan College, New Delhi	13.07.2023 to 26.07.2023

Dr.A. Indhumathi	Assistant Professor, Dept. of Mathematics	Tamil Nadu Government Skill Development Corporation, “Naan Mudhalvan” Faculty Development Programme on “Data Literacy with Tableau” organized by D.G.Vaishnav College, Chennai	24.07.2023 to 28.07.2023
		8 weeks NPTEL Online Certification course on “Introduction to Machine Learning (Tamil) organized by IIT Madras (Swayam)	July – Sep-2023
		UGC Sponsored Online Refresher Course in Mathematics organized by UGC-Human Resource Development Centre, Bharathidasan University, Trichy	26.10.2023 to 08.11.2023
		Tamil Nadu Government Skill Development Corporation, “Naan Mudhalvan” Faculty Development Programme on “Advanced Data Analysis Using Python” organized by D.G.Vaishnav College, Chennai	22.01.2024 to 31.01.2024
Dr.M. Avinash	Assistant Professor, Dept. of English	Tamil Nadu Government Skill Development Corporation, “Naan Mudhalvan” Faculty Development Programme on “Fundamentals of Data Analytics with Tableau” organized by Sri Kanyaka Parameswari Arts & Science College for Women, Chennai	24.07.2023 to 28.07.2023
		Tamil Nadu Government Skill Development Corporation, “Naan Mudhalvan” Faculty Development Programme on “Graphic Design” organized by Sri Kanyaka Parameswari Arts & Science College for Women, Chennai	31.07.2023 to 04.08.2023

Dr.M. Avinash	Assistant Professor, Dept. of English	One Day workshop on “Introspection on SWOT & Enhancing LSRW Skills for Successful Placement” organized by SIMATS Engineering, Chennai	26.03.2024
Dr.K. Lakshmi	Assistant Professor, Dept. of Tamil	Faculty Development Programme organized by IQAC in collaboration with Centre for Education Beyond Curriculum, Christ (Deemed to be University), Bengaluru	12.06.2023 to 16.06.2023
		Refresher Course in “Tamil Language & Literature” conducted by UGC-HRDC, University of Madras, Chennai	04.10.2023 to 17.10.2023
		Resource Person in the International Webinar on "Vibulnanatharin Yalnool" organised by Inaya Thozhi	17.11.2023
		Resource person in the International Book Award, "Nannul Eluthu" organised by Chennai Senthamil Mandram	02.02.2024
		Faculty Development Programme organised by Sri Kanyaka Parameshwari Arts and Science College for Women, Chennai	05.02.2024 to 09.02.2024
Dr.M. Kasthuri	Assistant Professor, Dept. of Tamil	Online Faculty Development Programme organized by S.A. College of Arts & Science in association with World Thirukkural Internet Education Association	22.07.2023
		Faculty Development Programme on “Katrak Karpithal ennum Porunmaiyl” organized by Tagore Arts & Science College, Chennai	23.09.2023 to 29.09.2023

Dr.M. Kasthuri	Assistant Professor, Dept. of Tamil	Online 12 weeks NPTEL-AICTE Faculty Development Programme on “Applied Linguistics” conducted by Swayam	July 2023 to Oct-2023
		6-Day (Hybrid Mode) Training cum Workshop on “Testing and Evaluation & Question Item Writing in Tamil” conducted by National Testing Service-India, CIIL, Mysuru at Kanchi Mamunivar Govt. Institute for PG Studies and Research (KMGIPSR), Pondicherry	06.11.2023 to 11.11.2023
Dr.C. Yuvarani	Assistant Professor, Dept. of Mathematics	Five Day Faculty Development Programme organized by IQAC in collaboration with CEDBEC, Christ (Deemed to be University), Bengaluru	12.06.2023 to 16.06.2023
		Five Days National Level Virtual Mode Workshop on “Advanced Study in Differential Equations, Cryptography and Non-Monotone Continuous Functions” organized by Shri Krishnaswamy College for Women, Chennai	21.08.2023 to 25.08.2023
		Train the Trainer Program on Digital Productivity and AI Fluency under the Faculty Development Programme conducted by Naan Mudhalvan in Partnership with Microsoft, Tamil Nadu Skill Development Corporation	28.08.2023 to 01.09.2023
		Online 12 weeks NPTEL-AICTE Faculty Development Programme on “Applied Linguistics” & Essential Mathematics for Machine Learning” conducted by Swayam	July 2023 to Oct-2023

Sri V. Vignesh	Assistant Professor, Dept. of Historical Studies	Five Day Faculty Development Programme organized by IQAC in collaboration with CEDBEC, Christ (Deemed to be University), Bengaluru	12.06.2023 to 16.06.2023
		Tamil Nadu Government Skill Development Corporation, “Naan Mudhalvan” Faculty Development Programme on “Digital Marketing course” organized by University of Madras, Chennai	17.07.2023 to 21.07.2023
		30 <sup>th</sup> Annual Session of Tamil Nadu History Congress at Holy Cross College (Autonomous), Nagercoil, Kanyakumari District	22.09.2023 to 24.09.2023
Ms.Durga Ruba	Assistant Professor, Dept. of English	Five day Faculty Development Program on “Digital Marketing” organized by Ingage technologies at Sri Kanyaka parameswari Arts and Science college for women	30.07.2023 04.08.2023

***Staff as Chairpersons / Resource Persons***

<b><i>Name &amp; Designation</i></b>	<b><i>Date</i></b>	<b><i>Nature of work / Topic</i></b>	<b><i>Venue / Organiser</i></b>
Dr.S. Veeramani Associate Professor & Head, Dept. of Economics	14.02.24	Guest Lecture on “The Sectoral Imbalance in India”	Chellammal’s Women College, Chennai
Dr.Zainab Bee Assistant Professor, Dept. of Hindi	01.10.23	Guest Speaker for Communal Harmony Day Celebration organized by Anuvrat Samiti, Chennai	Terapanth Jain Vidhyalaya, Sowcarpet
	05.02.24	Invited as a special invitee for the Online National Seminar	Shri Krishna Swami College of Arts and Science in collaboration with Nagari Lipi Parishad, New Delhi

Dr.K. Lakshmi Assistant Professor, Dept. of Tamil	30.09.23	Coordinator in the Teachers day International Symposium	Sennexus Academy, Pondicherry
	17.11.23	Resource Person in the International Webinar on "Vibulnanatharin Yalnool"	Inaya Thozhi, Chennai
	02.02.24	Resource person in the International Book Award, "Nannul Eluthu"	Chennai Senthamil Mandram
Dr.M. Kasthuri, Assistant Professor, Department of Tamil	27.08.23	Guest Speaker on "Madurai Kanchi"	Chennai Senthamizh Mandram
	19.02.24	Guest Lecture on "Vu.Ve.Saminathaiyarin Panmuga Azhumaigal"	Sri Sankara Arts & Science College (Autonomous), Kancheepuram
	12.03.24	Guest Lecture on "Sitrilakkiyangalil Sirappilakkiyangal"	D.G.Vaishnav College (Autonomous), Chennai

### STAFF ACHIEVEMENTS

- ❖ Dr.K. Bhavani Selvi, Assistant Professor, Dept. of Commerce was awarded "Best Faculty" of the year 2023 in the 10<sup>th</sup> International Conference on "Sustainable Development Through Innovation and Technology & IARA Awards" Indian Academic Researchers Association (IARA), NITI Aayog, MSME Udyam, Govt. of India, Trichy on 13.08.2023.



- ❖ Dr.K. Lakshmi, Assistant Professor, Dept. of Tamil won second prize in the Essay Writing competition and also received cash prize Rs.7,000/- conducted by Raj Bhavan, Tamil Nadu on “Experience sharing of Kashi Tamil Sangamam 2.0-2023” given by Thiru.R.N.Ravi, Honourable Governor of Tamil Nadu.



- ❖ Dr.K. Lakshmi, Assistant Professor, Dept. of Tamil was awarded “Nallasiriyar Mamani” in the Teachers day International Symposium organised by Sennexus Academy, Pondicherry on 30.09.2023.



### *Students Attendance*

- Students who secure 100% Attendance are appreciated with mementos along with certificates of merit. 50 students have secured 100% Attendance.

***University Examinations & Results***

The following are the details of the results of the University examinations:-

**PASS PERCENTAGE IN THE EXAMINATIONS HELD IN  
APRIL/MAY – 2023**

<b>CLASS</b>	<b>I YEAR</b>	<b>II YEAR</b>	<b>III YEAR</b>
B.A. History	72	68	95
B.A. Economics	81	74	100
B.A. English	76	65	87
B.A. Telugu	100	14	83
B.Com. Corporate Secretaryship	94	83	100
B.Sc. Mathematics	66	70	70
B.Com	91	87	100

❖ 24 students have secured centum in various subjects in the University Examination held in **April/May 2023**.

**PASS PERCENTAGE IN THE EXAMINATIONS HELD IN  
NOVEMBER – 2023**

<b>CLASS</b>	<b>I YEAR</b>	<b>II YEAR</b>	<b>III YEAR</b>
B.A. History	26	58	80
B.A. Economics	57	81	82
B.A. English	70	76	65
B.A. Telugu	100	100	86
B.Com. Corporate Secretaryship	85	84	91
B.Sc. Mathematics	29	71	64
B.Com	81	93	96

❖ 77 students have secured centum in various subjects in the University Examination held in November 2023.

***Honour for academic achievements:***

❖ The students who secure centum in subjects and the staff members who produce cent percent results in subjects are being honoured with mementos.

**University Rank Holders**

The following thirteen students have brought laurels to our college by scoring 1-10 ranks in the End Semester Examination conducted by the University of Madras.

**2019-2022 BATCH**

Roll No.	Reg. No.	Name	Subject	Rank
<b>B.A. HISTORY</b>				
39010	111900971	MANUVARDHAN K	MAIN	2
39038	111900998	JEEVITHA S	MAIN	3
39063	111901023	SUREKHA S	MAIN	4
39033	111900993	GAYATHRI A	MAIN	7
39064	111901024	TAMILSELVI R	MAIN	8
<b>B.A. TELUGU</b>				
39284	111901033	KARUMANCHI ANUSHA	MAIN	1
39282	111901031	GRACE A	MAIN	2
<b>B.COM. CORP.SEC.SHIP</b>				
39308	121900114	JAGADEESH S	MAIN	8

The above rank holders are awarded with cash prize on the occasion of Graduation Day.

UNIVERSITY RANK HOLDERS - 2019 - 2022 (SHIFT 1) 			
<b>MAIN SUBJECTS WITHIN 10 RANKS</b>			
Name of the Student & Department	★ Rank	Name of the Student & Department	★ Rank
 <b>KARUMANCHI ANUSHA</b> B.A.TELUGU <b>MAIN 1</b>		 <b>SUREKHA S</b> B.A.HISTORICAL STUDIES <b>MAIN 4</b>	
 <b>GRACE A</b> B.A.TELUGU <b>MAIN 2</b>		 <b>GAYATHRI A</b> B.A.HISTORICAL STUDIES <b>MAIN 7</b>	
 <b>MANUVARDHAN K</b> B.A.HISTORICAL STUDIES <b>MAIN 2</b>		 <b>TAMILSEVI R</b> B.A.HISTORICAL STUDIES <b>MAIN 8</b>	
 <b>JEEVITHA S</b> B.A.HISTORICAL STUDIES <b>MAIN 3</b>		 <b>JAGADEESH S</b> B.COM CORPORATE SECRETARYSHIP <b>MAIN 8</b>	

### ***Graduation Day***

47<sup>th</sup> Graduation was organized to distribute the degrees to the graduands on 30<sup>th</sup> March 2024. Sri K. Ashok Vardhan Shetty, I.A.S. (Retd.), Former Vice Chancellor, Indian Maritime University, Chennai, (a Central University under the Ministry of Shipping) was the Chief Guest for the occasion.

University Rank Holders were given a total cash prize of Rs.24,500/- by the Management.



### ***Achievers in Inter-Collegiate Competitions***

The following students have brought laurels to our college by participating in the Inter-Collegiate Competitions held at various colleges:-

<b>Name &amp; Class</b>	<b>Nature of Competition</b>	<b>Date</b>	<b>Prize</b>	<b>Organiser</b>
<b>DEPARTMENT OF TELUGU</b>				
P.Dhanush II Year	Paper Presentation	29.09.23	I Prize	Sri Kanyakaparameswari Arts & Science College for Women, Chennai
Pavan Kumar II Year Anastraj Meshac Babu, I Year	Quiz		III Prize	Sri Kanyakaparameswari Arts & Science College for Women, Chennai
Anastraj Meshac Babu, I Year	Essay Writing	20.12.23	III Prize Cash award Rs,500/-	Chennapuri Telugu Academy on the eve of "Paravasthu Chinnayasuri 216 <sup>th</sup> Birthday celebrations



DEPARTMENT OF TELUGU				
Nellutla Pravalika III Year	Debate	31.01.24	II Prize	Andhra Bhashabhivardhini Presidency College
Nellutla Pravalika III Year	Essay Writing	01.03.24	II Prize	Andhra Bhashabhiranjani Sanghamu, Madras Christian College
Anast Raj Meshak Babu, I Year	Pencil Sketching, Elocution, Solo Singing	01.03.24	I Prize	



DEPARTMENT OF HISTORICAL STUDIES				
S. Janani	Block and Tackle	16.12.23	III Prize	Loyola College, Chennai
K. Lingesh Karthik	Tales in Pixels		II Prize	
K. Bhuvaneshwari J. Anitha	Ink Link – Relay writing		II Prize	

Aditya Raj Pravalika P. Naveen	Auction @ Action			
T. Abinaya S. Kokila S. Archana S. Janani S. Tamizh Mani	Variety Entertainm ent	16.12.23	III Prize	Loyola College, Chennai
T. Abinaya	Drawing	15.02.23	II Prize Cash Award Rs.4,000/-	Youth Literary Festival organized by Dept. of Library of our college and Director of Public Libraries, Govt. of Tamil Nadu
<b>DEPARTMENT OF ECONOMICS</b>				
B. Indirajith II Year	Solo Singing	Yuvot- savah 2024	III Prize	Guru Nanak College
<b>DEPARTMENT OF ENGLISH</b>				
V. Lakshna P. Nivetha III Year	Paper Presentation	2023	II Prize	Kanniga Parameshwari College
E.K. Soundharya III Year	Book Review	15.02.24	I Prize Cash Award Rs.5,000/-	Youth Literary Festival organized by Dept. of Library of our college and Director of Public Libraries, Govt. of Tamil Nadu
P. Sudharsan III Year			II Prize Cash Award Rs.4,000/-	
<b>DEPARTMENT OF MATHEMATICS</b>				
T. Vaishnav II Year	PPT - Match Deck	04.10.23	I Prize	Shri Krishnaswamy College for Women, Chennai
<b>DEPARTMENT OF COMMERCE</b>				
Rubalakshmi K III Year	Drawing	15.02.24	I Prize Cash award Rs.5,000/-	Youth Literary Festival organized by Dept. of Library of our college and Director of Public Libraries, Govt. of Tamil Nadu

Indira N I III Year	Visualizatio n and Painting	01.09.23	I Prize	Indian Red Cross Society 74 <sup>th</sup> anniversary of Geneva convention competition
Rubalakshmi K Lekha U Aishwarya S Yaswini B Sruthilaya M	ADZAP	29.09.23	II Prize	Sri Kanyakaparameswari Arts and Science College “Chaitanya 2023-24”
Rubalakshmi K Indira N I Aishwarya S	Junk Art		II Prize	
Indira N I Rubalakshmi K	Math Art		III Prize	
Rubalakshmi K Indira N I	Carvings		II Prize	
Rubalakshmi K Indira N I	Hand Painting		III Prize	
Rubalakshmi K Lekha U Yaswini B Sruthilaya M Santhoshkumar B	ADZAP		I Prize	
Rubalakshmi K Lekha U	Paper presentation	I Prize		
Praveen kumar S Santhoshkumar B	Business plan	II Prize		
Praveen kumar S Lekha U	Untangle puzzle	I Prize		
Rubalakshmi K	carvings	I Prize		
Yaswini B	Logo designing	I Prize		
	Slogan writing	II Prize		

Logeshwari V	Kho-kho	20.10.23	Winner	“XELFUGETS-2K23” Jaya College of Arts and Science
Deepika S				
Jayasudha K				
Jansi Y				
Supraja Kshatriya R Remona R Sruthilaya M				
Mahalakshmi M Sumithra S	Bio scope			
Akshaya M				
Mahalakshmi M				
Sumithra S				
Akshaya M Harish P				
Rahul R				
Haribaskar A				
Mohamed Haneef	E-sports			
Praveen Kumar S	Business Plan	22.01.24	I Prize	C.T.T.E. College for Women
Indira N I	Logo		II Prize	
Rubalakshmi K	Designing		III Prize	
Yaswini B Divya D Santhoshkumar B Sruthilaya M Mahalakshmi M	ADZAP	06.02.24	III Prize	Shri Krishnaswamy College for Women
Yaswini B Barani Prasad S D Santhoshkumar B Sruthilaya M Mohammed Haneef	Corporate Walk		III Prize	
Barani Prasad S D	Meme Creation		I Prize	
Sruthilaya M Harshitha O R	Escape room	09.02.24	I Prize	Bhaktavatsalam Memorial College for Women
Rubalakshmi K Indira N I	T shirt designing	24.02.24	I Prize II Prize	Alpha Arts and Science College
Rubalakshmi K Yaswini B	Face painting		II Prize	

Praveen Kumar S Santhoshkumar B Rubalakshmi K Aishwarya S	Business plan		II Prize II Prize III Prize III Prize	Chevalier T. Thomas Elizabeth college for women
Rubalakshmi K Aishwarya S Yaswini B Santhoshkumar B Sruthilaya M	ADZAP	27.02.24	II Prize	
Monishree G	Block and Tackle		III Prize	
<b>DEPARTMENT OF TAMIL</b>				
K. Janani III B.Com.C.S	Essay writing	11.08.23	III Prize Cash award Rs.1,000/-	Kamban Vizha, Mylapore
K. Janani III B.Com.C.S	Oratorical	20.11.23	I Prize Cash award Rs.1,500/-	“Samuga Needhi Kavalar Kalaigar” on the occasion of Centenary Celebration of Muthamizh Arignar Dr.Kalaigar Karunanidhi
G. Monishree II B.Com			II Prize Cash award Rs.1,000/-	
P. Indirajith III B.A.Economics			III Prize Cash award Rs.500/-	
E. Raghul III B.A. History	Quiz	15.12.23	III Prize Memento	Loyola College
S. Sneha III B.A. History	Oratorical	20.12.23	I Prize Cash award Rs.5,000/-	CICT Bharatha Mozhigalin Thiruvizha
V.Ragavi III B.Com.C.S			II Prize Cash award Rs.3,000/-	
T. Namakani II B.Com.C.S			III Prize Cash award Rs.2,000/-	
M. Vaishali II B.Com.C.S	Essay writing	04.02.24	III Prize Cash award Rs.500/-	Sidhar Ilakkiya Mandram
M. Manju III B.Sc. Maths	Drawing	07.02.24	II Prize	Bhakthavatchalam College, Chennai
P. Bhuvaneshwari II B.Com.C.S	Quiz		III Prize	

D. Namakkani II B.Com.C.S	Oratorical	09.02.24	I Prize	Tamil Nadu State Urdu Academy, Govt. of Tamil Nadu & Tamil Nadu Open University on the occasion of Centenary Celebration of Muthamizh Arignar Dr.Kalaignar Karunanidhi
V. Dilli Babu III B.Sc.Maths			II Prize	
G. Monishree II B.Com.	Debate	15.02.24	I Prize Cash award Rs.5,000/-	Youth Literary Festival organized by Dept. of Library of our college and Director of Public Libraries, Govt. of Tamil Nadu
V. Dilli Babu III B.Sc. Maths			II Prize Cash award Rs.4,000/-	
M. Akshaya I B.Com			III Prize Cash award Rs.3,000/-	
D. Namakkani II B.Com.C.S	2 Min. Oratorical	15.02.24	I Prize Cash Award Rs.5,000/-	Youth Literary Festival organized by Dept. of Library of our college and Director of Public Libraries, Govt. of Tamil Nadu
P. Naveen III B.A. History			II Prize Cash Award Rs.4,000/-	
K. Janani III B.Com.C.S	Essay writing	11.08.23	III Prize Cash award Rs.1,000/-	Kamban Vizha, Mylapore
D. Namakkani II B.Com.C.S	Oratorical	09.02.24	I Prize	Tamil Nadu State Urdu Academy, Govt. of Tamil Nadu & Tamil Nadu Open University on the occasion of Centenary Celebration of Muthamizh Arignar Dr.Kalaignar Karunanidhi
V. Dilli Babu III Maths			II Prize	



DEPARTMENT OF HINDI				
Vijaya Nandhini, I B.Com	Poster making	30.01.2024	II Prize	Guru Nanak College
		27.02.2024	I Prize	Guru Nanak College



## INFRASTRUCTURE AND LEARNING RESOURCES

### Library

- ❖ The functioning of the Library has been improved with the introduction of latest upgrade Java Based Commercial Software along with Bar coding charging and discharging for Library Resources.
- ❖ As on date, 56,851 volumes of books are available in the Library. Besides, the college subscribes for 60 National & International Journals/Magazines at the cost of Rs.1,05,278/-. Apart from the above collection of books, the Library has a collection of 885 Non-Book Materials (CD/DVDs) on various subjects.
- ❖ During this year of report, 397 volumes have been added by spending Rs.89,726/-.



The following Source and Services are updated for our college library users:-

- ♣ Open Access to our staff and students including reference section.
- ♣ Electronic Gate Register updated with latest open source version.
- ♣ Full automation of library transactions including stock verification.
- ♣ Research wing utilized by our students and staff to enhance quality of their research work.
- ♣ Institutional Membership.
- ♣ Orientation classes were conducted about library system for 2023-2024 batch.
- ♣ Library Stack area was re-organised and subject wise bay guides are displayed according to Call No. / Book No. of the volumes.
- ♣ To update knowledge of vacancies in Central/State/PSU/Private sectors notification for outgoing students for career opportunity is displayed in the library notice board.
- ♣ Right to information assistance to students and staff for referral service.
- ♣ Renewed subscription for UGC Inlibnet N-List electronic resources and Developing Library Network under the UGC, Government of India.
- ♣ CCTV is installed for monitoring the whole library activities.
- ♣ Updated the Online Public Access Catalogue for searching the library resources through subject/author/publisher wise details.
- ♣ Digitized Madras University Semester Question Papers are readily allowed for reference to our Library users.

## ***Infrastructure For The Students Progression***

### ***General***

- ❖ Spacious Class Rooms
- ❖ Well equipped Library
- ❖ Computer Lab
- ❖ Language Lab
- ❖ Commerce Lab
- ❖ UGC Computer Lab
- ❖ Statistics Lab
- ❖ Generator for the entire college
- ❖ Internet Facility
- ❖ Seminar Halls
- ❖ Ladies Waiting Hall
- ❖ Spacious Canteen
- ❖ Spacious Parking Sheds
- ❖ Knowledge Centre.
- ❖ Auditorium (1000 Seat Capacity)

### ***NCC***

- ❖ NCC Parade ground
- ❖ NCC Obstacles court

### ***Physical Education***

- ❖ 400 mts Track
- ❖ Concrete Basket Ball Court
- ❖ Three Cricket Grounds
- ❖ Foot Ball Ground
- ❖ Cricket Net Practice Pitch
- ❖ Various other Courts
- ❖ Gym & other Indoor Games

### *Management's Welfare Schemes To Students*

- ❖ Students' Safety Insurance
- ❖ Management Book Bank scheme
- ❖ Nutritious Food for Poor students
- ❖ Prizes for Academic Proficiency
- ❖ Sports kit for outstanding players
- ❖ Prizes for Inter-Collegiate Competitions and Proficiency prizes for Outstanding performance
- ❖ Cash Awards to University Rank holders
- ❖ Endowment Prizes
- ❖ News Papers at Each Block
- ❖ Provision of in-house Clinic for students and staff
- ❖ Refreshment to Sports Persons who attend the morning practice sessions
- ❖ Remedial Coaching classes, Youth Resource Centre, Placement and Counseling Cell.

### *Dharmamurthi Cunnan Chetty's Nutritious Food Scheme*

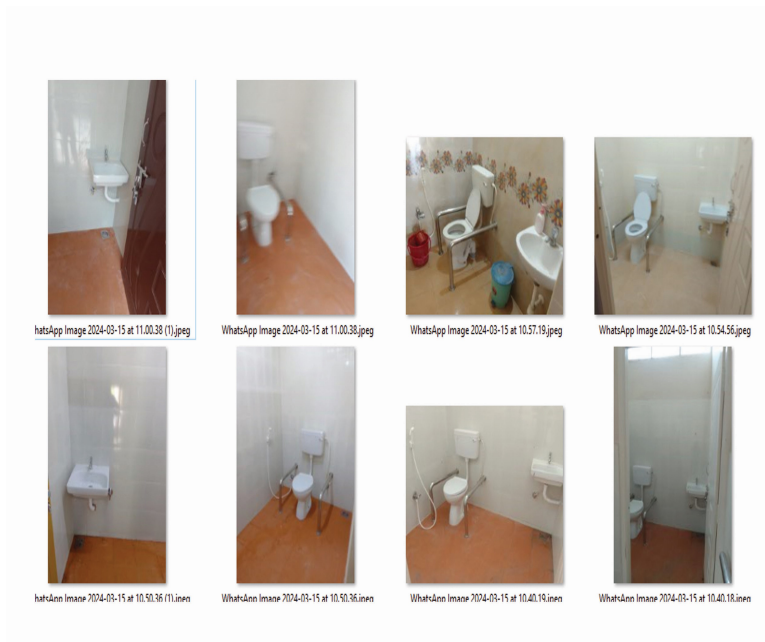
Under the Dharmamurthi Cunnan Chetty's Nutritious Food Scheme, the needy students and also those who are from far off places are provided with food during lunch hour. On an average, **115** students get benefitted per day.

### *College Development Activities*

- ❖ Extension of College Canteen.



- ❖ Construction of Rest Rooms for Disabled students at Cunnan Block, RJB Block, Decennial Block, Science block & near Girls waiting hall.



- ❖ Water Harvesting work was done on 12.06.2023.



***E-connect - MOOC – Massive Open Online Courses***

***Spoken tutorial course by IIT, Mumbai for the Semester from June 2023-December 2023***

The spoken tutorial team with the coordinator and organizers from various Departments was created on 24.03.2021 with a formal meeting. Whatsapp group is created on the day itself to ease communication among the team. All the instruction clarifications and reports are shared through whatsapp group. Google Meets are also conducted to discuss about important things like uploading semester planner, requisite for invigilator, conducting examination etc. With all the efforts and support from the organizers, the team successfully completed the first semester and submitted their port in this regard.

The following are the details of enrollment and completion of examination in the first semester June 2023 to December 2023 and second semester January 2024 to June 2024.

**DEPARTMENT OF MATHEMATICS – JUNE 2023 TO DEC-2023**

<b>Class</b>	<b>Course</b>	<b>No. Appeared</b>	<b>No. Pass</b>	<b>Pass %</b>
I Year	Libre Office Suite Draw 6.3	17	6	35.29%
	C	23	9	39.13%
II Year	JAVA	33	15	45.45%
	HTML	37	20	54.05%
III Year	Geo Gebra 5.04	38	25	65.78%
	Scilab	37	15	40.54%

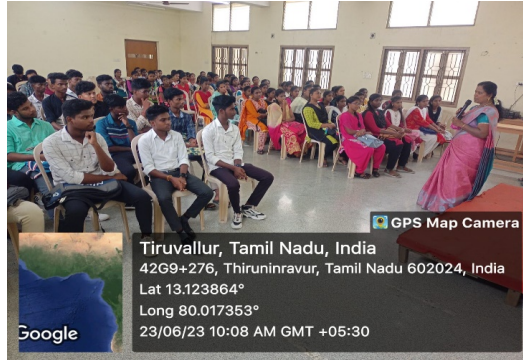
**DEPARTMENT OF COMMERCE – JANUARY 2024 TO MAY 2024**

<b>Year</b>	<b>No. Registered</b>	<b>Name of the course</b>	<b>No. Attended</b>	<b>No. Pass</b>	<b>No. Fail</b>	<b>No. Never submitted</b>	<b>Pass percentage</b>
I Year	67	Introduction to Computers	65	63	2	NIL	97%
II Year	67	Drupal	53	28	25	NIL	53%
III Year	69	GIMP	64	63	1	NIL	98%

## DEPARTMENT ACTIVITIES

### *Department of Historical Studies*

- ❖ Conducted Student Induction Programme for the first year students from 19.06.2023 to 23.06.2023.



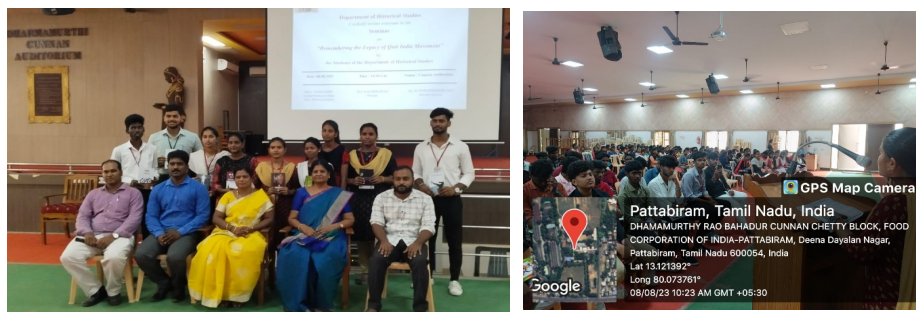
- ❖ Conducted Commemorative Lecture on the Memorial Day of “Dr. A. P. J. Abdul Kalam” on 27.07.2023. Dr.V. Kathiresan, Retd. Professor, Arignar Anna Govt. Arts College & Dr.J. Stella, Retired Professor, Quaid-e-Millath Govt. College were the Resource Persons.



- ❖ Celebrated Freshers Day and Inauguration of History Association on 28.07.2023. Dr.R. Jaya Priya (Alumna-1996-99), Assistant Professor, Department of History, Pachaiyappa’s College, Chennai was the Chief Guest.



❖ Organised Seminar on “Remembering the Legacy of Quit India Movement” on the occasion of “Quit India Day” on 08.08.2023.



❖ Celebrated "The Annual Madras Week Celebrations - 2023" on 22.08.2023 & 23.08.2023. A Special Lecture on “Moment in Time” on the commemoration of “Madras Day” by Mr.S. Robert Kennedy, Vintage Clock Collector, Guinness Record Holder on 22.08.2023 and also a Special lecture on “History of North Chennai” by Ms.Nivedita Louis, Author, Social and Feminist Historian, Co-Founder & Editor - “Her Stories” on 23.08.2023 were organized. Students exhibited heritage models and arts.



- ❖ Celebrated World Tourism Day on the theme “Tourism and Green Investment” on 27.09.2023. The theme highlights the need for more and better-targeted investments for the sustainable development goals of the United Nations. The students of the department prepared the documentaries on the theme “Thiruvallur’s Legacy: A Tourist’s Tale”. Smt.M. Minimole, Assistant Professor & Head, Department of Tourism & Travel Management, JBAS College for Women, Teynampet was the Resource Person.



- ❖ Observed "Youth Awakening Day - 2023" on the eve of celebrating the Birth Anniversary of Dr.A.P.J. Abdul Kalam on 16.10.2023. Sri R.Chellamuthu, Senior Advocate, Madras High Court was the Resource Person. He delivered his speech about Dr.Kalam and his career.

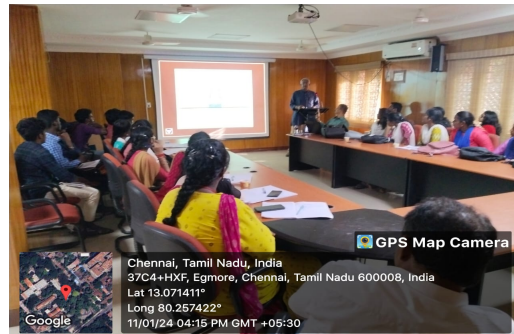


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- ❖ Students have participated in the Inter-collegiate (ITHIHAASIC-23) History Department Festival on “Embracing the Power of Youth: towards a Transformative Future” organised by the Department of History, Loyola College, Chennai on 16.12.2023. In that festival, various events like Ink-Link-Relay, Variety Entertainment, Auction @ Action, etc., were conducted and won I, II and III Prizes.



- ❖ **MUSEUM INTERNSHIP PROGRAMME – 2024** - The students were instructed by curators from the department of Children section, Chemistry, Geology, Botany, Anthropology, Numismatics, Archaeology, Art and Zoology and also given Special lecture on “Architecture of Bragadeeshwar Temple, Tanjore”.
- ❖ The State Minister for Tamil Development Information and Publicity, Shri. Saminathan, came to the museum to inaugurate the renovated Victoria Memorial Hall – Art Gallery, the Refurbished Museum Theatre and a Canteen serving traditional food.



### *Department of Economics*

- ❖ Organised a National Level Conference on “Economic Renaissance: India's Growth Outlook And Its Implications” on 29.09.2023. Shri C. Kamaraj, IAS (R) Director of the Rajiv Gandhi IAS Academy, Dr.D. Rudrappan, Former JDCE, Dr.S. Jayaraman, Head, Presidency College, Dr.G.Yoganandham, Professor & Head, Thiruvalluvar University were the Chief Guests.



### *Department of English*

- ❖ Inauguration of the English Literary Association on 28.08.2023. Dr.Bavani Rekha, Head, Women’s Christian College, Chennai was the Chief Guest.
- ❖ Conducted Youth Literary Fest on “Book Review” on 16.02.2024.

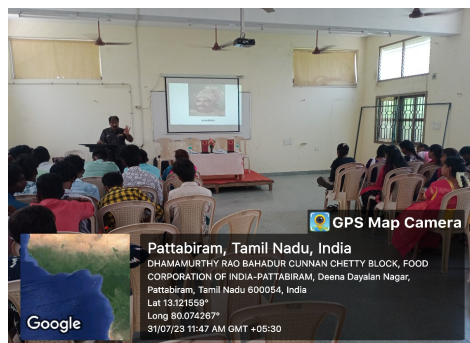


- ❖ Organised Theatre Club - Page to Stage on 27.09.2023. Page to stage for students to learn language and literature through theatre.

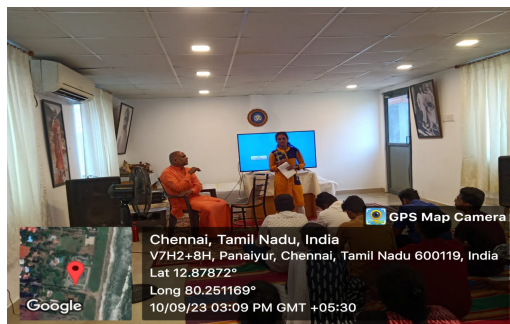


### *Department of Telugu*

- ❖ Conducted One Day Workshop on “Stage Drama Skills” and Inauguration of Telugu Bhasha Samiti in collaboration with the Department of Visual Communication on 31.07.2023. Sri Gangapatla Thirupathi, Stage Drama Artist and Director, Chennai and Sri R.Raghuram, Assistant Professor & Head, Department of Visual Communication of our college were the Resource Persons. Sri Gangapatla Thirupathi spoke on the topic “Drama with Indian Mythological Stories”, Sri R.Raghuram spoke on the topic “Objectives of Drama and Art in Education” and Valedictory address was delivered by Gudimetla Chennaiah, General Secretary, JANANI, Chennai.



- ❖ 19 students attended the Youth Spiritual Camp at “Chinmaya Tarangini” from 08.09.2023 to 10.09.2023 initiated by our Trustee Sri B. Gautham. Swami Mitranandaji was the Resource Person.

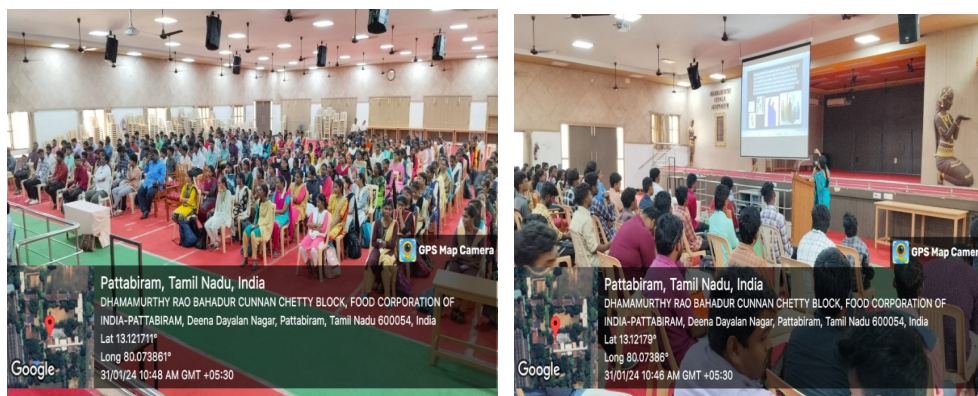


### *Department of Corporate Secretaryship*

- ❖ Conducted a Two day workshop on “Opportunities and Challenges for the Startup India” on 30.08.2023 & 31.08.2023 in association with Institution’s Innovation Council (IIC) and Ministry of Education. Dr.K.S. Kamaludeen, Managing Director, Blue Bharat Exim Pvt. Ltd. - Star Exporter, Founder & CEO B-Accuracy Infotech (Business ERP Software) and Dr.Padmaja Priyadarshini, Managing Director, Home Planguru Civil Consultant Pvt. Ltd., were the Resource Persons. Dr.K.S.Kamaludeen discussed the numerous qualities needed to become an entrepreneur by showcasing real-world examples. Dr.Padmaja Priyadarshini began her speech by highlighting the entrepreneurial attitudes and attributes required to become a successful entrepreneur.



- ❖ A One Day Workshop on “Basic Awareness on Intellectual Property Rights” was conducted on 31.01.2024. Ms.Subasani Purushothaman, Senior Examiner of Trademarks GI, Guindy, Chennai was the Resource Person.



- ❖ Organised a Two Day Workshop on “Entrepreneurship and Skill Development” on 26.02.2024 & 27.02.2024. Dr.P.S. Manjula, Assistant Professor, Department of Management Studies, University of Madras, Chennai and Dr.D.T.Roshini, Director, AAM Business School, Chennai were the Resource Persons.



### ***Department of Mathematics***

- ❖ Organised a Two Day Workshop on “Mathematics and Statistics” on 14.08.2023 & 16.08.2023. Dr.T.Muthukumar, Professor, Department of Mathematics & Statistics, IIT, Kanpur, Uttar Pradesh, Dr.B.Ravikumar, Scientist, CSIR-CLRI, Chennai & Sri M.Palanivel Rajan, Associate Vice President, Global Procurement, Chennai were the Resource Persons. 179 students attended the workshop.



- ❖ Welcome party was hosted to first year students by second and third year students on 24.08.2023.
- ❖ T. Vaishnavi, M.S. Varshika & S. Sowmiya presented papers organised by C.T.T.E. College for Women, Chennai on 19.02.2024.
- ❖ Three Students presented a paper in the One Day Inter-collegiate Mathematics Contest on 29.02.2024.



- ❖ Seven Students participated in the International Conference on “Research Trends in Mathematics and Data Science “ICRTMDS-2024” organised by Patrician College of Arts and Science, Chennai on 01.03.2024 & 02.03.2024.
- ❖ A Two Day Workshop on Motivating Mathematical Minds: An Add-on for Enhanced Success was conducted on 27.03.2024 & 28.03.2024, Sri.M.Chidambaram, General Secretary, Exnora International, Chennai and Sri.K.T.S.Mugundhan, Chief Operating Officer, Capstone, IAS Academy, Chennai were the Resource persons and 175 students attended the workshop.



### *Department of Commerce*

- ❖ Inauguration of the ACTIVE Association and the celebration of Freshers Day on 21.07.2023.



- ❖ Celebrated Commerce Day on 07.08.2023.



- ❖ Organised a Consumer Awareness Programme and Millet Food Exhibition in association with Food Safety Department, Tiruvallur and Bureau of Indian Standard, and Tamil Nadu Preservative Consumer Center on 03.08.2023. Honorable Minister Thiru.R.Gandhi, Minister of Handloom and Textile, Thiruvallur District Collector Dr.Alby John Varghese IAS. Honrable Minister Naser, Thiru.K.Tharpararaj, I.A.S, Commissioner Avadi Corporation, Dr.M.Jagadeesh Chandra Boss M.B.B.S., Designated Officer, Tamilnadu Food Safety and Drug Administrative Department (Food Safety) Thiruvallur visited the Exhibition and appreciated the students and the College.



- ❖ One day webinar on “Empowered : Ignite your Entrepreneurial Spirit” was organized on World Entrepreneurship Day on 21.08.2023. Sri S. Selvaganapathy, MCA., (Ph.D) was the Chief Guest.



- ❖ Celebrated Teachers Day on 04.09.2023.



## ❖ JOY OF GIVING - DAAN UTSAV - 2023

Daan Utsav or Joy of Giving project was initiated in the month of October 2023 in association with BHUMI an NGO. This NGO conducted a Kindness Campaign to serve the society. As a part of this campaign all the students of the department generously contributed groceries, books, stationery etc to 42 families of the Rangapuram village in Thiruvallur district. This project was executed on 20<sup>th</sup> October, 2023 where 25 students and 2 staff paid visit to Rangapuram Village to hand over the above listed items to all the families in the village.



- ❖ “Youth Day” on 18.01.2024 organized by ACTIVE Association of the Department of Commerce to celebrate Swami Vivekananda’s Aniversary on the theme “Viksit Yuva, Viksit Bharat”.



- ❖ Organized an awareness program on “Protection of Unborn Female Child” on the occasion of Women’ s Day on 02.03.2024 in association with Society for Unborn Child and Lions Club, Madras. Competitions were conducted.



- ❖ Conducted One day workshop on “Personality Enrichment” on 30.01.2024. Mr.M.Chidhambaram, Trainer was the Resource Person.



- ❖ Conducted One day Seminar on “Interview Techniques” on 05.03.2024. Dr.Arumugam Gurusamy was the Resource Person.



## ❖ ENTREPRENEUR SKILL DEVELOPMENT PROGRAMME

Organized a food corner in EDP sales counter and named it as Henky Pinky Ponky from 16.08.2023 to 18.08.2023.

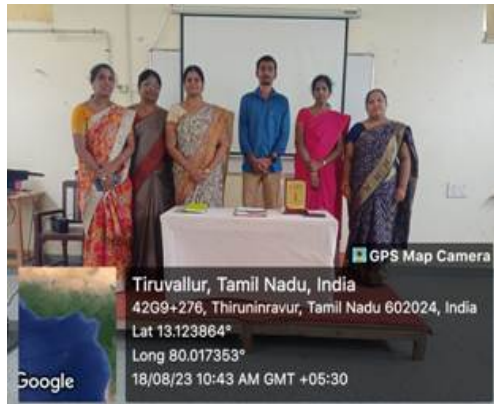


### *Department of Tamil*

- ❖ The department has inaugurated Tamil Mandram “Kandhal” on 14.08.2023. Dr.A. Manavazhagan, Associate Professor, Field of Sociology, Arts and Culture, World Tamil Research Institute was the Chief Guest. He spoke on the topic “தமிழர் நாகரிகமும், வாழ்வியலும்”.



- ❖ “Kanitamizh Peravai” organised workshop on “ஆண்ட்ராய்டு தொழில்நுட்பமும் பயன்பாடுகளும்” on 18.08.2023. Sri Khaleel Jageer, VGLUG, Senior Android Developer was the Chief Guest.



- ❖ “Kanitamizh Peravai Thiruvizha” on 31.08.2023. Sri Neechalkaran Rajaraman, Computer Technician, Multinational Company delivered the lecture on “தமிழ் இணையதளம் உருவாக்கம்” and Sri.Mu.Su. Arun Kumar, Researcher, Tamil Internet Education Institute were the Resource Persons.



- ❖ Conducted “Bharathi Vizha” on 12.09.2023. Pavalar Arivumathi, Film Lyricist was the Chief Guest. He spoke about “Bharathiyum Kavithaiyum”.



- ❖ Bharatha Mozhigalin Thiruvizha was organised on 20.12.2023. Dr.Salavaanisree, Assistant Professor of Ethiraj College was the Chief Guest. Competitions were conducted.



- ❖ Valedictory function of Thiruppavai was conducted on 08.02.2024. Kalaimamani Kavinjar Andal Priyadharshini was the Chief Guest.



### Department of Hindi

- ❖ Conducted a One Day Workshop on “Capacity Development Program” on the topics “Employment Prospects in the field of Raj Bhasha” and Development of Hindi in Information Technology” on 28.08.2023. Smt.M. Koteswari, Translation Officer was the Chief Guest.



- ❖ The Department has organized a Guest Lecture on “The Changing Face of Hindi - Yesterday Today and Tomorrow” on the occasion of “Hindi Day” celebration on 25.09.2023. Sri Anand Prasad Nuniya, Manager (Official Language), FCI Zonal Office, Chennai was the Chief Guest. Oratorical, Essay and Drawing competitions were conducted on this occasion.



- ❖ Conducted Basic Hindi Classes for Non-Hindi interested students from 14.08.2023 (Monday, Wednesday & Friday). 20 students from other departments enrolled their names in this course.



- ❖ Students received the prizes in the Oratorical competitions in Urdu from Honourable Higher Education Minister at Tamil Nadu Open University on 09.02.2024 conducted by Tamil Nadu State Urdu Academy on the occasion of Kalainger Centenary Celebration on 07.02.2024.



## CO-CURRICULAR ACTIVITIES

### *Physical Education*

The department motivated both men and women students to participate in University tournaments, open tournaments and All India tournaments. Morning practices started in the month of June 2023. Around 120 men and women students are attending the practice. Those who regularly attend the practice session are being provided breakfast.

The college conducted 16<sup>th</sup> State Level Cunnan Trophy Inter-Collegiate Tournament (Men - Basketball) and 13<sup>th</sup> State Level Seethamma Inter-Collegiate Tournament (Women – Kabaddi). 20 Teams participated in the Tournaments. The trophies and certificates were distributed on 04.09.2023. The Chief Guest for the event was Mr.Pandiyan Srinivasan, Former Chennaiyin FC ISL Player in GST & Central Excise department.



***The following are the outstanding performances as a team and individual Sports events:-***

- Ms.J.Sivaranjini of III- B.Com participated in the All India Inter-University Weight Lifting Championship held at Central University of Himachal Pradesh from 7<sup>th</sup> to 9<sup>th</sup> February 2024.
- She also secured Gold Medal & One Lakh Cash Award in the CM Trophy held at J.N.Stadium, Chennai on 28<sup>th</sup> February 2023 & She got Gold Medal in the State Level Weight Lifting Championship held at Kumarpallayam, Namakkal on 30<sup>th</sup> September 2023 to 02<sup>nd</sup> October 2023.
- Mr.M.Ranjith Kumar, II –B.SC. ECS (Shift -2) participated in the All India Inter-University Best Physique held at Calicut University, Calicut, Kerala from 02<sup>nd</sup> to 04<sup>th</sup> February 2024.
- He also secured Gold Medal in Junior & Senior District Level Best Physique championship held at RDN Thirumana Mandapam, Thiruniravur on 27<sup>th</sup> August 2023. He Secured Bronze Medal in State Level Inter-Collegiate Best Physique Championship held at Saveetha Engineering College, Thandalam, Chennai on 1<sup>st</sup> September 2023.
- Mr.Akash Kumar, I – B.Com got Silver Medal in Triple Jump 14<sup>th</sup> Thiruvallur District Junior Athletics Championship organised by Thiruvallur District Athletics Association at SDAT Stadium on 25<sup>th</sup> & 26<sup>th</sup> August 2023.
- Mr.R.Harish Kumar, secured Gold Medal in the Tamilnadu state Chess Boxing Championship held at St.Philomena School Mettur, Salem on 08<sup>th</sup> July 2023.
- Mr.P.Sudharsan of III B.Com (CS) got Selection in the University of Madras Inter-Zone Cricket men tournament held at Pachaiyappa's College on 03<sup>rd</sup> January 2024.
- The Annual Sports Day - 2023-2024 was conducted on 05.03.2024. The Inter-Department Over All Championship for (Shift-1) Men Games and Athletics goes to Department of B.Com with 110 Points.
- The Inter- Department Over All Championship for (Shift-1) Women Games and Athletics goes to Department of B.COM with 85 points.
- Individual Championship for Men has been won by K. Akash Kumar, I B.Com (35 Points) and for the Women, R. Suparjakshariya, I B.Com (36 points).

**Management Contribution**

<b>S. No.</b>	<b>Details of Contribution</b>	<b>Amount</b>
1.	Conduct of Seminars, Workshops & Guest Lectures by the Departments	1,12,413
2.	Supply of Nutritious food to the students under the scheme of 'Dharmamurthi Cunnan Chetty's Nutritious Food Scheme for Poor Students'	1,91,734
3.	College Council Meeting	7,841
4.	Conveyance charges	30,025
5.	Hospitality Expenses	7,750
6.	Repairs & Upkeep	1,14,444
7.	IT Filing Charges	8,615
8.	Telephone Charges	23,775
9.	Electricity Charges	3,99,690
10.	Fire & Burglary Insurance with Royal Sundaram	15,977.45
11.	Miscellaneous expenses	4,091
12.	Printing & Stationery	1,49,104.94
13.	Subscription to Tamilnadu Higher Education and Association of Managements of Private college	5,000
14.	Postage and Courier Expenses	1,940
15.	Pooja Expenses	101
16.	Repairs & Maintenance of Buildings	52,358
17.	Staff Welfare	15,726
<b>TOTAL</b>		<b>11,40,585.39</b>

## Scholarship

The following are the details of the Government Scholarship holders for the academic year 2023-2024:-

Nature of Scholarship	No. of Students Applied	Estimated Amount Rs.
SC/ST Scholarship	118	5,66,400
B.C./M.B.C. Scholarship	195	2,16,270
<b>TOTAL</b>	<b>313</b>	<b>7,82,670</b>

The above mentioned details pertain to second and third year students. The Government has introduced the system of sanctioning the scholarship through ECS direct to the individual student's account.

## Students' Safety Insurance Scheme

Coverage: Hospitalisation by accident – Rs.1,00,000/- p.a.  
Accidental Death of Student – Rs.2,00,000/- p.a.  
Accidental Death of Parent – Rs.1,00,000/- p.a.

Rs.41/- per student collected for Insurance coverage provided by United India Insurance Company Ltd.

## INSTITUTIONAL VALUE BASED PROGRAMMES AND BEST PRACTICES

❖ “Vinayagar Chaturthi” was celebrated on 15.09.2023.

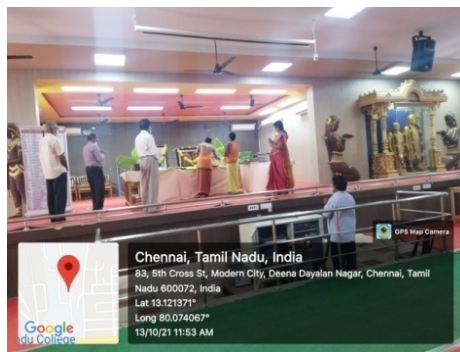


- ❖ Tenth Anniversary celebration of Sri Venkateswara Subrabatha Seva was held on 16.09.2023 and the seva is being conducted in the 3<sup>rd</sup> Saturday of Every month.



- ❖ Navarathri Festival was celebrated from 14.10.2023 to 24.10.2023 and Golu dolls were exhibited in the temple area as part of its celebration.

- ❖ “Saraswathi Pooja” was celebrated on 21.10.2023.



- ❖ Pongal Festival” was celebrated on 13.01.2024 in our college. All students & staff were distributed Pongal prasadam.

- ❖ The 30 day Markazhi Vizha was celebrated and in these days, Thiruppavai songs were recited by the staff.

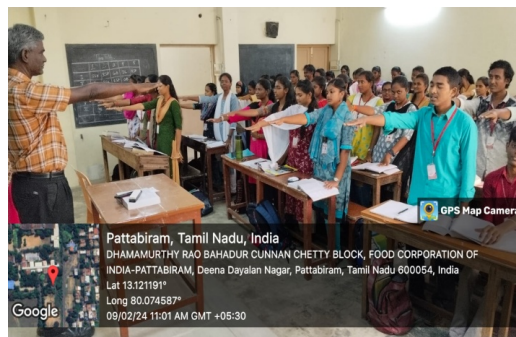
- ❖ Conducted National Voters day on 24.01.2024 and also pledge was taken.



- ❖ Martyr's Day by observing two minutes silence followed by a pledge against untouchables was observed on 30.01.2024.



- ❖ Conducted Abolition of Labour's Day on 09.02.2024 and also pledge was taken.



- ❖ Conducted Social Justice Day on 15.09.2023 and also pledge was taken.



- ❖ Organised ISRO - Olirum Tamil Nadu Milirum Tamil Nadu on 09.10.2023.



- ❖ Organised a Dental Medical Camp on 22.01.2024 to 24.01.2024 in our college.



- ❖ Swatcha Youth Garbage - App Installation on 15.09.2024.



- ❖ Thirupathi Kodai in our college on 19.09.2023.



- ❖ Celebrated World Environment Day on 05.06.2023.



❖ Conducted World Millets Day on 03.08.2023.



### *Nature Club*

❖ Conducted Orientation Programme on 22.06.2023 and the students from first year were encouraged and many new students enrolled in the Nature Club.



❖ The volunteers of the Nature Club maintain the green campus of the college on 14.08.2023.



- ❖ **Sapling Donation Project** - The CEO of Exodus Expedition voluntarily donated a number of saplings to our College to make our campus more greenery on 08.09.2023.



- ❖ **Panai Plantation** on 01.10.2023. Nature club members and volunteers were certified for their work given by Minister for Environment and Climate Change, Government of Tamil Nadu.



- ❖ **Flower sapling plantation** in our Temple Area on 08.03.2024.



- ❖ Conducted an awareness program on “Organic Livelihood” on 25.03.2024. Dr.K. Manivannan, Founder & Chairman, Reshma Foundation was the Resource Person.



- ❖ Nature Club Volunteers underwent Field visit to Organic Farm, Kancheepuram on 28.03.2024.



***Founder’s Day***

Founder’s Day was celebrated on 05.09.2023. Seethamma Garu day was celebrated on 09.01.2024. As part of the celebration, various competitions were conducted and the winners were awarded prizes. Sweets were distributed to all the students. Lunch was provided to the staff members.



## EXTENSION ACTIVITIES

### *National Service Scheme*

The College has 5 units with 800 volunteers and 5 Programme Officers. Students actively involved in health check up, village cleaning and various service activities.

#### **NSS Programme Officers**

1. Dr.N. Muthu
2. Sri M. Mahendran
3. Dr.A. Indhumathi
4. Sri S. Prabhakaran
5. Sri R. Balamanikandan



#### **NSS Advisory Committee**

1. Dr.M. Jawaharlal Nehru, Associate Professor & Head, Department of Commerce.
2. Dr.V. Sujatha, Associate Professor, Department of Economics.

- ❖ NSS Volunteers involved in Road Safety Patrol Project on various dates in different places.



- ❖ NSS Volunteers involved in Amavasai Project on 11.01.2024.



❖ NSS Volunteers served in various types at Govt. Hospital, Tiruvallur.



❖ NSS Volunteers involved in the 100<sup>th</sup> Anniversary Celebration in Bala Vihar on 16.12.2023.



❖ NSS Volunteers served in the Primary Health Centre on 25.10.2023.



❖ NSS Volunteers involved their services at Pakkam Library on 09.01.2024.



❖ NSS Volunteers served at Sevalaya, Kasuva.



❖ NSS Volunteers rendered their services in Pattabiram Health Centre.



❖ NSS Volunteers served in the Vilingiyambakkam Primary Health Centre on 03.03.2024.



❖ NSS Volunteers involved in Polio Camp on 03.03.2024.



- ❖ NSS Volunteers participated in the Naan Mudhalvan Program at Govt. School, Kolathur on 10.01.2024.



### *National Cadets Corps*

- ❖ The NCC has a strength of 104 cadets. Out of them 30% are girl cadets. Cadets are regularly trained.
- ❖ Dr.S. Senthil Kumar, Associate Professor, Dept. of Corporate Secretaryship is the Company Commander.
- ❖ The National Flag was hoisted on the occasion of 77<sup>th</sup> Independence Day on 15.08.2023.



- ❖ Twelve cadets attended the Combined Annual Training at Tambaram from 12.08.2023 to 21.08.2023.
- ❖ Five cadets attended the Guard of Honour at Pudi on 15.08.2023.
- ❖ Eight cadets attended the CATC cum PRERDC II at Tambaram from 03.09.2023 to 12.09.2023.

- ❖ Four cadets attended the Blood Donation camp at Rela Institute Hospital on 07.09.2023.
- ❖ Thirty Two cadets attended CATC cum IGC-RDC Launch Camp from 02.10.2023 to 11.10.2023.
- ❖ Two cadets attended the Inter Group competition (IGC) at Idayapatti, Madurai from 11.10.2023 to 20.10.2023.
- ❖ One cadet attended Special National Integration Camp at Jaisalmer (Rajasthan) from 28.10.2023 to 08.10.2023.
- ❖ 104 cadets attended the NCC Day Celebration in our college on 26.11.2023.
- ❖ One cadet attended the All India NCC Boys Trekking Camp at Kerala from 23.12.2023 to 30.12.2023.
- ❖ One cadet attended the EBSB camp Rajasthan DTE at Udaipur from 04.01.2024 to 15.01.2024.
- ❖ Celebrated 74<sup>th</sup> Republic day. Our Honorary Secretary hoisted the National Flag on 26.01.2024.



- ❖ Thirty one cadets attended the ‘C’ Certificate examination in our college on 18.02.2024 & 18.03.2024.
- ❖ Two cadets attended the Blood Donation camp at Hindu Mission Hospital on 26.02.2024.
- ❖ 36 cadets attended the 2<sup>nd</sup> CADO BHIM Inter-collegiate competition from 09.03.2024 to 10.03.2024.
- ❖ 30 cadets attended the ‘B’ Certificate examination at Queen Mary’s College, Chennai on 23.03.2024 & 24.03.2024.

- ❖ 17 ½ Parade was conducted in our college from September 2023 to February 2024.



### *Youth Red Cross*

YRC has a total strength of 350 members. Ms.K. Baby is the Programme officer.

- ❖ Conducted Orientation Programme on 31.07.2023. Dr.P. Ramesh Kumar, HOD of Tamil, NSS Programme Officer, Asan Memorial College of Arts & Science and YRC Chengalpattu District Organizer was the Resource Person.



- ❖ Conducted Guest Lecture on "Blood Donation" on 03.10.2023 to create awareness among the student volunteers about the importance and benefits of Blood Donation. Mr. Kalaiselvan, P.R.O., Indian Red Cross Society, Tamil Nadu Branch, delivered the awareness speech.



- ❖ “First Aid Training” and “Disaster Management Awareness” programme on 24.02.2024 was organised by “Sri Sathya Sai Disaster Management Team, Tamil Nadu“.



- ❖ Indian Red Cross Society, Tamil Nadu Branch has conducted various competitions at Red Cross premises from 30.08.2023 to 02.09.2023 for the Youth Red Cross Student volunteers at inter-collegiate level, in commemoration of 74<sup>th</sup> Anniversary of Geneva Conventions. 3 YRC volunteers of our college have participated in two competitions - Ms.N.I. Indira, III B.Com. in Visualizing & Drawing and Mr.V. Udhayakumar, III B.Sc.C.S and Mr.E.Raghul, III His. in Quiz. Ms.N.I. Indira won the 1<sup>st</sup> Prize and the other two got the participation Certificates.



**Rotaract Club**

- ❖ BREATHE - 18 students participated in Tree plantation project executed in 3 schools near Vellanur on 04.07.2023, 06.07.2023 & 08.07.2023.



- ❖ 36 students attended Aloha Board Orientation conducted by Senior Rotaractors about the basics of Rotaract on 15.07.2023.



- ❖ VANNAMAIYILAE - It is a event of promoting vannamaiyilae to cross the milestone of 1 million views to help child education on 16.07.2023. 250 Volunteers participated.



- ❖ AVENGERS ASSEMBLE INSTALLATION - The 18<sup>th</sup> Installation Ceremony "AURA" for the Rotary year 2023-2024. The New President Rtr. Vinoth has been collared and Club official were designated. Badge and Acceptance letter were distributed by the dignitaries and received by Club official on 28.07.2023. 120 Volunteers participated.



- ❖ WAVE OF CHANGE - Beach cleaning drive was conducted in Besant Nagar Beach by various Rotaractors on 30.07.2023. 21 Volunteers participated.



- ❖ SUDHANTHIRA PARAVAIGAL - Conducted sports event for Govt. school children's and issued certificates to the winners on 14.08.2023 & 15.08.2023. 30 Volunteers participated.



- ❖ PETS VS SETS was conducted on 19.08.2023. This is an ongoing club service program in which the president and the secretary divided the team as two and led them and various games were conducted between them. The team which scored the highest won the game. This program was conducted to entertain and to create a good friendship among the Club members. 25 Volunteers participated in the programme.



- ❖ MADRASPATTINAM - It is a cultural event conducted by various Rotaract Clubs for the cause of donating food to roadside people on 19.08.2023. 230 Volunteers participated.



- ❖ 160 Volunteers attended the workshop on “Building up Youth Entrepreneurs” in our college on 31.08.2023. Rtr. Venkatesh, CEO of Black-I Technologies was the resource person.



- ❖ Celebrated Onam with club members by creating Poo Kolam on 31.08.2023. 21 Volunteers participated.



- ❖ VAATHI – THE REAL HEROES - Celebrated Teachers day by giving chocolates and compliments to our college staff members on 05.09.2023. 5 students participated.



- ❖ Community service program “Kootanchoru” on 28.09.2023, a project where the participants cooked their own food and shared it among themselves on 28.09.2023. 38 Volunteers participated.



- ❖ 12 Volunteers participated in the Community Service Program "ALAGANA ALAYAM (Uzhavara pani)" temple cleaning project at Pattabiram on 04.11.2023.



- ❖ Celebrated Diwali - "SARAVEDI" on 05.11.2023 with orphanage kids by conducting various games, providing food, gifts, sweets and bursting crackers. 30 Volunteers participated.



- ❖ Community Service Programme on "LEARN" taught good touch and bad touch to the school kids. Those kids gained knowledge and learned how to behave with humans on 09.11.2023. 40 Volunteers participated.



- ❖ 20 Volunteers involved a project "U TURN" to create early awareness and understanding of road signals among young children at Govt. School, Pattabiram on 09.11.2023.



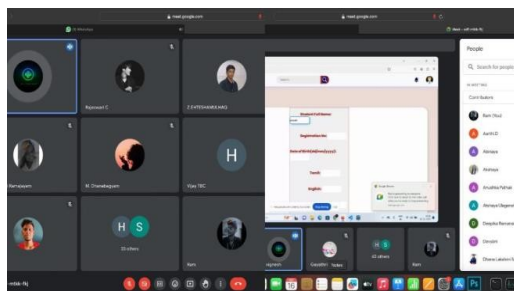
- ❖ Community service program "Anjathey" was conducted on 19.11.2023. Project is about collecting used banners from various places like theatres, events, schools, colleges etc. and will be used for huts which was in damage condition. Huts will be covered by the used banners so that people need not suffer from the rain. 20 Volunteers participated.



- ❖ MANIDHI - Created an awareness for 6<sup>th</sup> & 7<sup>th</sup> standard girl students how to handle the menstruation and the symptoms that come before puberty on 29.11.2023.



❖ 20 Volunteers attended workshop on "Python" on 16.12.2023.



❖ “Magizhchi” was celebrated on 30.12.2023 at Dr.Johndaculas Children home, Vellanur by playing games, distributed sweets and gifts to them on the eve of Christmas.

❖ Pongal “Iyarkai Thiruvizha” was celebrated at Prem boy’s home on 07.01.2024. This is about celebrating Pongal Festival with orphanage children. Competitions are conducted and prizes were distributed to winners and runners. 150 Volunteers participated.



❖ Organized SLD program on 09.03.2024. Nearly 175 students participated in the program. At the end of the session Active male participant and Active female participant were awarded and got feedback from students.



- ❖ BREEZE - Organised Rotaract Youth leadership Award program for 170 rotaractors in Kodaikanal on 15.03.2024, 16.03.2024 & 17.03.2023.



### ***ED Cell – Entrepreneur Development Cell***

Co-ordinator: Dr.Rajshree Rajesh

- ❖ Entrepreneur Development Cell is a platform given to the whole college students to develop the entrepreneurial skills by placing stalls every day. Interested students would place varieties of stalls which include food, handmade products, stationery, jewelry and so on. The students take back their profits for their own earned out of the stall. This helps them.



- ❖ Conducted an Awareness programme on “Roadmap to inclusive Entrepreneurship for Differently Abled” in association with Institution Innovation Cell and IQAC. Smt.M. Lalithambigai, President of Society for Rights of all Women with Disability and Vice President of Tamil Nadu Disabled Association was the Resource person. Around 24 Differently abled students and 13 parents attended the awareness programme and got benefited.



❖ 51 students attended the Incubation visit organized by Institution’s Innovation Council & Entrepreneurial Development Cell at Crescent Innovation Incubation Council (CIIC), Crescent Engineering College, Vandalur, Chennai on 01.02.2024.



❖ Entrepreneurial Development Cell and Institution Innovation Council in association with Khadi and Village Industries Commission conducted “Entrepreneurial Skill Development Training Program on Bakery Products” from 05.02.2024 to 10.02.2024 and from 12.02.2024 to 16.02.2024. 52 students participated in this workshop.



## Electoral Literacy Club

❖ Co-ordinator: Sri V. Vignesh

❖ Investiture Ceremony and Awareness on “Voting Rights” was organised on 20.09.2023. Mr.S. Vijaykumar, Tahsildar, Avadi was the Chief Guest.



❖ Conducted competitions on “My Vote My Rights” on 11.10.2023.





❖ Conducted National Voters' Day on 25.01.2024. Pledge taking, Signature campaign, Rally and Mock poll were conducted on that day.



❖ **DIGITAL PLEDGE** - The Electoral Literacy Club of our College in coordination with Election Commission of the Government of India, welcomes the biggest festival of democracy, the 18<sup>th</sup> Lok Sabha Election. "Mera Pehla Vote – Desh Ke Liye" Mera Pehla Vote – Desh Ke Liye was more than just a campaign on 04.03.2024.



❖ Organised Zonal Officers meeting on 20.02.2024.



❖ Conducted Community Development Programme on 05.04.2024 and also conducted Street play on "Voting is my Right" at Avadi Market near municipality on 05.04.2024.

**இந்து கல்லூரி சார்பில் வாக்குரிமை விழிப்புணர்வு**

பட்டாபிராம், DRBCCC  
இந்து கல்லூரியின் வாக்குரிமை விழிப்புணர்வு குழு சார்பில்... ஆவடி மார்க்கெட் பகுதியில்... வாக்குரிமை மற்றும் அதன் முக்கியத்துவத்தை உணர்த்தும் வகையில்... தெரு நாடகம் நிகழ்த்தி... பொது மக்களிடையே விழிப்புணர்வு ஏற்படுத்தப்பட்டது. விவரங்களுக்கு: 95667 90004

Tuesday, 12<sup>th</sup> March 2024

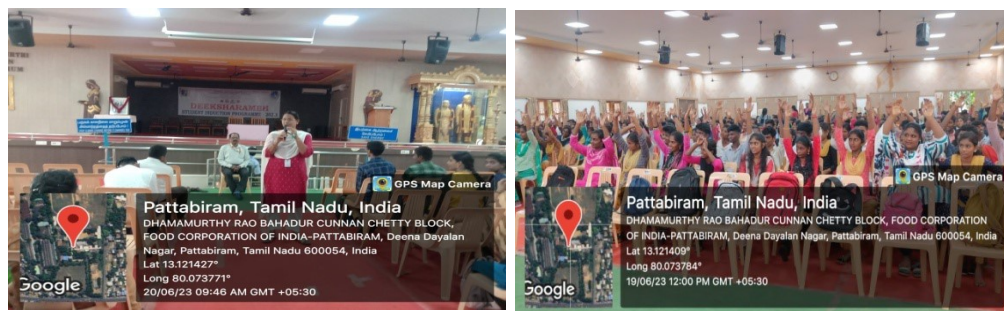
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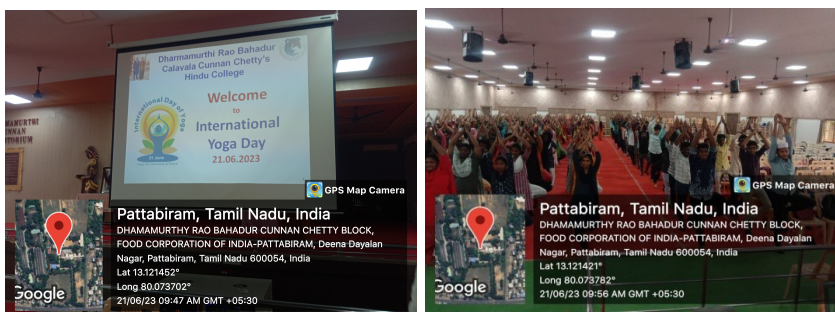
## Yoga and Meditation Cell

Co-ordinator: Dr.Mudduluru Suresh

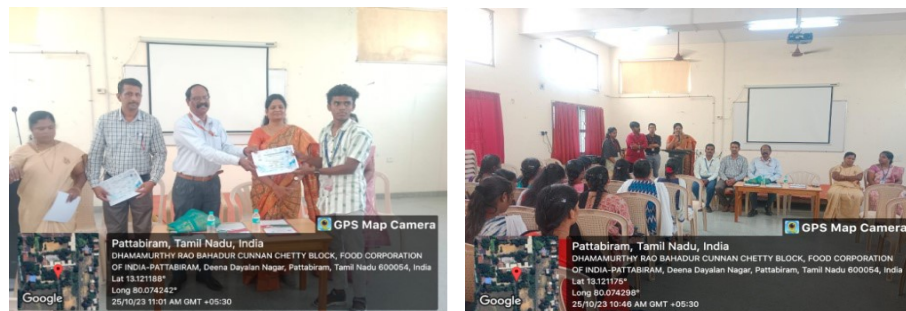
- ❖ Conducted Student Induction Programme for the first year students from 19.06.2023 to 21.06.2023. Sri R.M. Venkatakrishnan, Meditation Trainer and Sri Shivanandan, Yoga Instructor were the resource persons. Sri D. Nagarajan, Heartfulness meditation trainer Smt.K.R. Nandineswari Heartfulness meditation trainer.



- ❖ International Yoga Day on 21.06.2023. Sri. Shivanandan, Yoga Instructor was the resource person.



- ❖ Yoga & Meditation Cell of our college in collaboration with Heartfulness Education Trust conducted 30 days - 30 hours Certificate Programme on “Heartfulness Enabled Leadership Mastery (HELM)” for III B.A. Historical Studies and III B.A. Telugu students from 01.08.2023 to 25.10.2023. Mr.Sri Ram, Coordinator, Heartfulness Campus, Mr.D. Nagarajan, Heartfulness Trainer and Smt.V. Kayalvizhi, Assistant Professor & Head, Department of Historical studies were the Chief Guests. 77 students received the certificates.



### ***Citizen Consumer Club (CCC)***

- ❖ Awareness Program on “Cyber Crime” was conducted on 19.10.2023. Mr. Natesan, Additional Deputy Commissioner of Police and Mrs. Mahalakshmi, Inspector, Cyber Crime were the Chief Guests.



- ❖ Commemorating the World Consumer Rights, the consumer rights awareness session was organized on 06.03.2024. Sri. M. Mathiyazhagan, Deputy Commissioner, Chennai Department of Food Supply and Consumer Protection, Government of Tamil Nadu was the Chief Guest.



- ❖ Students were awarded prizes by Tiruvallur Collectorate for various competitions on the occasion of World Consumer Rights Day on 12.03.2024.



- ❖ Awareness Program on “Cyber Crime” was conducted on 15.03.2024. Shri.TR.K. Shankar, I.P.S., The Commissioner of Police, Avadi Police Commissionerate was the Chief Guest.

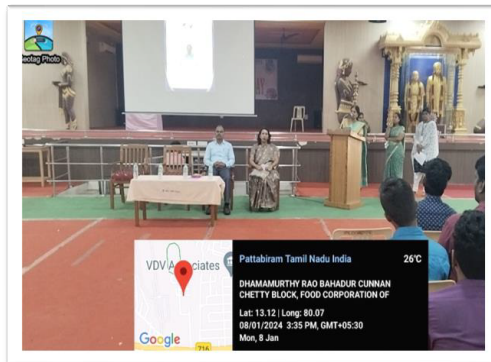


- ❖ The World Consumer Rights Day” was commemorated on 22.03.2024. Sri. Santhosh G.A, Marketing Officer, Ministry of Agriculture and Farmers Welfare Regional Office (Agmark), Chennai was the Chief Guest.



### ***Intellectual Property Rights (IPR)***

- ❖ Conducted One day workshop on “Emerging Trends in International Property Rights, Issues & Challenges” organised by IPR Cell in association with IIC on 08.01.2024.



## Anti Drug Club

- ❖ Organized a rally on “Drug Abuse Rally” from Hindu college railway station to Pattabiram police station on “International Day against Drug Abuse and Illicit Trafficking” held on 26<sup>th</sup> June 2023 in our College.



## MOU's & COLLABORATION

SI.No.	Particulars
1	Khadi and Village Industries Commission (KVIC)
2	Meenakshi Academy of Higher Education and Research (MAHER)
3	ICMR-National Institute for Research in Tuberculosis (NIRT)
4	Ifandfor Endeavours
5	Institute of Company Secretaries of India (ICSI)
6	Avon Seals Pvt. Ltd., Ambattur
7	Floranix
8	Andhra Chamber of Commerce
9	Intelizest Consulting Pvt. Ltd.
10	Women Entrepreneurs India (WEI)
11	Sarvodaya Shooting Academy
12	Datanigma
13	Tamil Nadu Urban Habitat Development Board
14	Tech Mahindra Foundation & The Mafoi Foundation Smart Center
15	Ambattur Industrial Estate Manufactures Association (AIEMA)

16	Sangamithra Music and Drama Training Centre
17	Trinity Skillworks Pvt. Ltd.
18	International Society Security Professionals (ISSP)
19	Town News
20	Exim Academy
21	Qmos Technologies
22	MSME-Technology Development Centre / Ministry of Micro, Small and Medium Enterprises (MSME)
23	Pantech E Learning
24	Chennai Heattreaters Private Ltd.
25	Tamilnadu Institute of Urban Studies (TNIUS)
26	Rubicon Skill Development Private Limited
27	Yoga and Meditation Cell with Heartfulness Educational Trust
28	Leap For Word Trust, Mumbai
29	EPIIC Skill Tech Private Limited
30	Nava Sahiti International for Enhancing Skills
31	Saveetha School of Management
32	TamilNadu Advanced Technical Training Institute
33	United way of Chennai (UWC)
34	State Institute of Rural Development & Panchayat Raj – Govt.of.TN.
35	Excelsior Stock Market Training Institute
36	Anniyappa Publications,Chennai
37	Tamil Nadu Apex Skill Development Corp.
38	Institute of Chartered Accountants of India
39	Elon's AI Software Company
40	Banyan Academy Elshaddai Learning HR Solutions Pvt.Ltd.,
41	Rare Professional Services (RPS) Academy
42	Centre for Excellence, The Ma Foi Fondation
43	Cognitec, Anna Nagar, Chennai
44	RPS Academy, Ambattur ,Chennai
45	SANKALP The Learning Centre and Special Needs School

## **SIEFL (Seethamma Institute of English and Foreign Languages)**

- ❖ A Course in English Pronunciation and five batches of students have completed the German Language Course level A1 and A2.
- ❖ A Course in English Pronunciation-Basic (CIEP-Basic) teaches rules of English word stress to the students.
- ❖ The syllabus for this course has a duration of 50 hours and a total of 34 videos were produced.
- ❖ The German Language Course is being offered at the A1 level to 65 students.
- ❖ Videos for the course have been posted from July 2023.

## **PLACEMENT CELL - 2023-2024**

Placement cell is functioning with Smt. Padmasri as the Placement Officer.

- ❖ Conducted Mega Job Fair organized by Naan Mudhalvan State-wide placement drive for Thiruvallur District in association with Training and Placement Cell on 20.06.2023. 14 companies participated and around 250 Students from various colleges in Thiruvallur District attended in which 41 were selected and few were given offers immediately. Mr.Hariharan, Naan Mudhalvan Team along with our Placement Officer coordinated the Event. Smt.K. Vijaya, Assistant Director, District Employment & Career Guidance Centre graced the occasion.



- ❖ Conducted an Awareness Programme on “Suicidal Prevention” in association with Training & placement Cell of our college on 05.07.2023. Ms.A. Thaslma, Intern of D4 Welfare Association was the Resource Person. 400 students participated.



- ❖ Wealth Awareness Program (Financial wellness Enhancement) in association with Training & Placement Cell of our college on 18.07.2023.



- ❖ Conducted LinkedIn Career Kickstarter Program in association with Training & Placement Cell of our college on 28.07.2023. Ms. Sneha, Trainer-FACE Prep (LinkedIn Career Kickstarter) was the resource person. 300 students participated.



❖ Mega Job Fair was organized by Govt. of Tamil Nadu in association with District Employment and Career Guidance Centre, Tiruvallur on 12.08.2023. A total of 150 companies participated and over 7500 candidates attended in which around 300 (including Physically Handicapped) offers were provided immediately and around 1200 students were shortlisted. Chief Guest for the Programme was Minister for Handloom Shri Gandhi and Minister for Labour Shri Ganesan who distributed Offer Letters for those who procured jobs. Shri Alphy John, the District Collector and other Govt. Officials also participated in the programme. Smt.K. Vijaya, Assistant Director, District Employment & Career Guidance Centre coordinated the whole event who was assisted by Shri G. Muralidharan, Training & Placement Officer DRBCCC Hindu College. Dr.G. Kalvikkarasi, Principal and Dr.N. Rajendra Naidu, Director graced the Occasion.



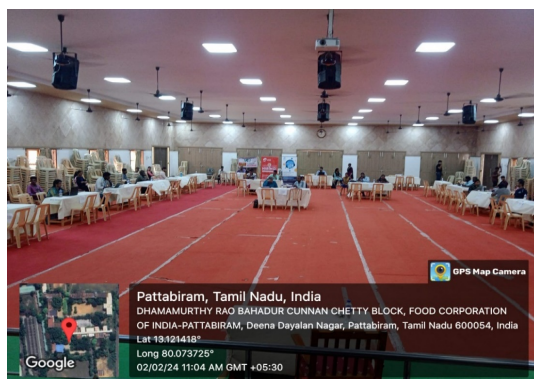
❖ Mini Job Fair on “Ensure Growth Solution Private Limited” on 26.10.2023.



❖ Soft skill Training Program on "Masterclass Trainers" on 08.01.2024.



- ❖ Job Fair in association with on 02.02.2024. Around 1000 students participated, nearly 700 students got selected for different positions in various Companies.



S. No.	Name of the company	No of Students Selected
1	Cedar Business Solutions	47
2	Eximio	20
3	Om Innovations	16
4	Quess Corp	4
5	General Tyre Retreading Pvt. Ltd.	5
6	Magic Bus India Foundation	80
7	Quess (Axis Bank)	26
8	Career School HR	45
9	Valiappa Foundation Tech Mahindra	25
10	Apollo Computer Education	3
<b>TOTAL</b>		<b>271</b>



*G. Kalvikkarasi*

**Dr.G. KALVIKKARASI**  
PRINCIPAL

**DHARMAMURTHI RAO BAHADUR  
CALAVALA CUNNAN CHETTY'S HINDU COLLEGE  
PATTABIRAM, CHENNAI-600072.**

## ANNUAL REPORT - 2023-2024 (SHIFT-2)

PRESENTED BY Dr. G. KALVIKKARASI, M.A., M.Phil., Ph.D. PRINCIPAL

I feel extremely honoured and proud to welcome Dr. R.N. Baba, our Chief Guest for the 27<sup>th</sup> College Day function. Dr. R.N. Baba is the Managing Director of Dr. Rabindrans Health Care Centre, Chennai- 53. He was the Honorary Secretary of the Thiruvallur District Cricket Association for more than two decades. He has served as the Media manager of the Indian national cricket team. He was also team doctor for the Chennai Super Kings between 2020 and 2021. He is the Honorary Secretary of the Tamil Nadu Cricket Association and is in charge of 37 Cricket Associations in Tamil Nadu. On behalf of the DRBCCC Hindu College management, I express my sincere thanks to our Chief Guest who is here with us on this memorable day, despite his various official commitments. I extend a very warm welcome to all the eminent guests, parents and all well-wishers who have kindly responded to our invitation. It is my pleasant privilege to present the brief report of the College, its activities, and achievements for the year 2023-2024. The establishment of the college was the cherished dream of our beloved founder, a humane soul, founded this institution with the noble aim of transforming the youth of the semi-urban part of Chennai into leaders, entrepreneurs, and professionals. The members of the DRBCCC Trust are always guided by this philanthropic academic vision of our Founder, Sri Calavala Cunnan Chetty Garu. Under the able guidance of our altruistic management and the unstinted co-operation of my colleagues, the institution has now reached a distinct position in the field of education.

Educationist and Philanthropist, Dr. Annie Besant described our Founder in these words. “Wherever help was needed, help was given by the late Mr. Cunnan Chettiar. His presence at a public function always meant self-sacrificing and generous help. His help was of the kind most welcome to the poorer classes-education in schools or succour in dispensaries”.

Mahakavi Bharathiyar had these words about our Founder “Cunnan Chetty’s school and the other schools may train the young to recognize the presence of Lord Narayan in every soul and to defeat injustice and crown justice. If this is done the Country may prosper. Goddess Sakthi may bless us to attain this goal”.

Our college which had a humble start in the year 1969, with a modest strength of **400** students has undergone an incredible transformation with the opening of the Shift II College under the Self-financing scheme from the year 1995, introducing **18** UG courses **3** PG courses **1** M.Phil. course and **1** Ph.D course with student strength of more than three thousand students.

Revered former Honorary Secretaries of our College, Sri C. Ethiraj, Sri T.M. Srinivasan, Sri C.N. Alwar Chetty, and Sri M.V. Cunniah Chetty with their wisdom and tenacious efforts have raised DRBCCC Hindu College to an institution of high academic standards. Our respected Honorary Secretary, Sri M. Venkatesaperumal,

with his firmness of purpose coupled with the courage and conviction extended to him by all other members of the Board of Governors has inculcated in each one of us the habit to pursue excellence and quality. We have put our hearts and souls together with the definite aim of transforming our students based on the three key words in the college motto - Culture, Citizenship and Character.

We are extremely proud, and we feel distinctly privileged with the resources that we have in the campus. A remarkable team of one hundred and twenty staff members has been the resource basis of our accomplishments. Their level of motivation and their singleness of aim is transforming the students into professionally competent entities in curricular, co-curricular and extracurricular activities. It should be stated that our college conferred with Linguistic (Telugu) Minority by the Government of Tamil Nadu from the year 2018-2019.

I am happy to state that there has been a balanced and qualitative improvement in the field of education and other extra-curricular activities in the academic year 2022-23. The college through its participatory learning methods like industrial visits, student internships and workshops offer students an opportunity to learn experientially. The college is also setting new standards in moulding students into entrepreneurs through the entrepreneurship skill development programmes. The rural and community engagement programmes are another way students are exposed to real-life experiences and social engagement. Our college is also leading in sustainable development and disseminates information to the staff and students about the perils of climate change. Students are provided support for employability and the Tamil Nadu government's upskilling programme 'Naan Mudhalvan' is implemented in the campus. The student-teacher relationship in our college is remarkably good. You can access all information related to the college using our college website: [www.drbcchinducollege.edu.in](http://www.drbcchinducollege.edu.in)

In conclusion, I express my appreciation for the exemplary manner with which the students and the staff members of our college have conducted themselves. I take this opportunity to wish them all the best in life. The Educational Institutions under the management of Dharmamurthi Rao Bahadur Calavala Cunnan Chetty's Charities are managed by Board of Trustees consisting of the following members:

#### **Board of Trustees**

- Sri Ramesh Chitrana, B.A., M.B.A., President & Trustee
- Sri M.V. Cunniah Chetty, B.Sc., B.Com., Managing Trustee
- Sri C. Venkatachalam, B.Com., D.B.M., Trustee
- Sri M. Venkatesaperumal, B.A., F.C.A., Trustee & Honorary Secretary
- Dr.Pravin Tellakula, M.B.B.S., D.O., FIACLE (Australia) Trustee
- Dr. R. Balaji Gupta, M.Sc., Ph.D., Trustee
- Sri G. Chandramohan, B.E., M.Tech., Trustee
- Sri B. Gautham, B.Tech., M.B.A., Trustee

### **Contribution of the management towards the development of the college**

<b>S. No.</b>	<b>Details of contribution</b>	<b>Amount (Rs.)</b>
1	Amount spent for Nutritious food under the scheme of 'Dharmamurthi Cunnan Chetty's Nutritious Food Scheme to Poor Students'	1,90,930.00
2	Amount spent for Inter-Collegiate Competition / Tournament, functions and celebrations	25,68,104.00
3	Amount spent for capital expenditure	1,51,69,316.00
4	Amount spent for Pooja Expenses	1,47,184.00

### **The management provides the following welfare schemes for the benefit of students.**

- Student's Safety Insurance
- Management Book Bank scheme
- Nutritious Food for Poor students
- Prizes for Academic Proficiency
- Sports kit for outstanding players
- Prizes for Inter-Collegiate Competitions and Proficiency prizes for Outstanding performance.
- Cash Awards to University Rank holders.
- Endowment Prizes.
- Provision of In-house Clinic for students and staff.
- Refreshment to Sports Persons who attend the Morning practice sessions.
- Placement and Counselling cell.

### **INFRASTRUCTURE**

Our college boasts state-of-the-art academic facilities designed to provide an optimal learning environment. This includes classrooms equipped with the latest teaching technologies, such as smart boards and high-speed internet access. We offer specialized laboratories, that includes five Computer Labs, one UGC SC/ST Computer Lab, Multimedia Lab, Language Lab, Electronics Lab, Commerce Lab, Statistics Lab, Physics Lab, Chemistry Lab for technological programs and to ensure that students have hands-on experience with tools and equipment essential for their fields.

Our extensive library serves as a knowledge hub, offering a vast collection of books, journals, and digital resources, along with quiet study spaces and collaborative areas. Generator is provided for the entire college. Our college's seminar and conference halls are thoughtfully designed to facilitate a wide range of academic and professional events, providing an ideal environment for knowledge exchange, collaborations, and innovation.

The Visual Communication (Vis. Com) Department at our college is a dynamic and creative hub where students explore the art and science of visual storytelling. Our department is dedicated to nurturing creative talent, providing a comprehensive education that blends traditional art forms with modern digital technologies that includes, Multimedia Lab, Preview Theatre, Photography & Video Studios, Drawing Room, dubbing studio, Editing room and TVT room respectively. Our college auditorium is a spacious, well-designed hall with 1000 seating capacity that comfortably accommodates a large number of audiences.

The NCC at our college aims to develop character, leadership qualities, and a spirit of patriotism among cadets. Our vision is to nurture well-rounded individuals who not only excel in academics but also embody the values of integrity, discipline, and selfless service. The NCC experience equips cadets with life skills that are essential for personal and professional success, while also fostering a deep sense of national pride. We offer NCC Parade ground and NCC obstacles courses for NCC students.

The ladies' waiting hall in our college is a thoughtfully designed space dedicated to providing comfort and convenience for our female students. Located in a central area of the campus, it serves as a safe and welcoming environment where students can relax, study, or wait between classes.

Physical education in our college plays a pivotal role in promoting a healthy and active lifestyle among students. Our program is designed to cater to a diverse range of interests and fitness levels, offering both traditional sports and modern fitness activities. Our college physical educational infrastructure includes, 400 meters Track, Concrete Basket Ball Court, Four Cricket Grounds, Foot Ball Ground, Cricket Net Practice Pitch, Various other Courts, Gym & other Indoor Games, Volley Ball & Badminton Courts.

## **LINGUISTIC TELUGU MINORITY**

The Government of Tamil Nadu conferred with Linguistic (Telugu) Minority Status to our College from the academic year 2018-2019. Our college is NAAC Accredited.

## **COURSES OFFERED**

**DRBCCC Hindu College (Shift 2) offers the following Undergraduate courses.**

- B.B.A.
- B.C.A.

- B.Com.
- B.Com. Accounting & Finance
- B.Com. Corporate Secretaryship
- B.Com. Bank Management
- B.Com. Information Systems Management
- B.Sc. Computer Science
- B.Sc. Electronics & Communication Science
- B.Sc. Visual Communication
- B.Sc. Statistics
- B.A. Tamil
- B.A. English
- B.A. Criminology & Police Administration
- B.Sc. Physics
- B.Sc. Chemistry
- B.Sc. Computer Science with Data Science
- B.Sc. Computer Science with Artificial Intelligence

**The Post Graduate courses offered are**

- M.Com.
- M.S.W.
- M.A. Tamil

**The Research Programmes offered are**

- M.Phil. Commerce
- Ph.D. Commerce

**TOTAL ISSUE OF APPLICATION (2023-2024)**

The total number of applications issued for this academic year was  
2700 No's.

**COLLEGE RE-OPEN**

As the new academic year 2023-2024 began on 19<sup>th</sup> June 2023, reopening of our college. The campus was once again filled with the vibrant energy of students and faculties. We have implemented all necessary safety measures to ensure a healthy and secure environment for everyone.

#### **TOTAL STAFF STRENGTH (2023-2024)**

The total number of teaching staff for the academic year was 130. The total number of non-teaching staff was 35.

#### **TOTAL STUDENT STRENGTH (2023-2024)**

The total number of students were 3378. The total number of male students were 1744 and total number of female students were 1634.

#### **FACULTY ACHIEVEMENTS**

**The following faculty members were awarded Ph.D in the year 2023-2024.**

1. Dr K.Udayakumar, Asst. Prof., Electronics Science
2. Dr M.Mahendran, Asst. Prof.& Head, Bank Mgt.
3. Dr B.Balamurali, Asst. Prof.& Head, Acc. & Fin.
4. Dr H.Divyaa, Asst. Prof., Business Administration
5. Dr R.Raghuram, Asst. Prof.& Head, Vis. Com

#### **Research Guides for Commerce Ph.D.**

1. Dr. U. Parthiban
2. Dr. S. Kanakarathnam
3. Dr. S. Prabhakaran
4. Dr. E. Saravanan
5. Dr. A. Kavitha

**Mr.A. Gopinath**, HOD of Electronics Science, attended Board of Studies Meeting for UG / Subject Expert at University of Madras, Chennai on 05.01.2024.

In addition to it he attended Board of Studies Meeting for PG / Subject Expert at PSG Arts and Science College, Coimbatore on 02.03.2024.

**Our Faculty as Resource person for various programmes**

- ✓ Dr. P. Libia, Department of Commerce served as a resource person for Student Development Program on the topic 'Mutual funds foe beginners' At Nazareth college of Arts and Science College, on 06.03.2024.
- ✓ M. Nithyalakshmi, Department of Commerce served as a resource person for Student Development Program on the topic 'Career opportunities in digital marketing' At Mohamed Sathak college of Arts and Science College, on 25.03.2024.
- ✓ Dr. S. Prabakaran, Department of Commerce served as a resource person for Student Development Program on the topic 'Investment Analysis and Portfolio Management' At Sindhi college, on 26.03.2024.
- ✓ Mrs.A. Chitra, Department of Computer Application served as a resource person for Workshop on the topic 'Data Flair in Artificial Intelligence' At Apollo Arts and Science College, on 22.02.2024.
- ✓ Mrs.A. Chitra, Department of Computer Application served as a resource person for Seminar on the topic 'Cyber Security' At Nazareth college of Arts and Science College, on 13.02.2024.
- ✓ Mrs.A. Chitra, Department of Computer Application served as a resource person for Workshop on the topic 'Deep Learning with Python' At New Prince Bhavani Arts and Science College, on 13.09.2023.

### **Awards won by our Faculty Members**

Dr. P. Libia, Assistant Professor, Department of Commerce was awarded the 'Best researcher award by Institute of technical and scientific research and the institution of engineers on 24.09.2023. She was also awarded 'Best faculty award' by PARA on 15.10.2023.

I would like to extend my heartfelt appreciation for the enlightening presentation of our faculties recently published book. The insightful discussion not only highlighted the depth of their research but also showcased remarkable ability to convey complex ideas with clarity and enthusiasm. The following books published are listed below,

1. Mr.A. Gopinath, HOD, Electronics Science has published Advanced Microprocessor and Microcontroller Internet of Things.
2. Mr.D. Elamvazhuthi, Asst. Prof., Electronics Science Book Published: MICROPROCESSORS AND INTERFACING.
3. Dr.S. Thiyagarajan, Asst.Prof., Electronics Science Book Published: Advanced Microprocessor and Microcontroller. Respectively
4. ThamizhilDhalithiyam on December 2023 by the department of Tamil
5. Haiku Arubadhu (Compiler) on March 2024 by the department of Tamil
6. KattuMalli (Compiler) on March 2024 by the department of Tamil
7. Dr U.Parthiban Dr S.Prabhakaran& Mr V.L.Govindarajan, Department of Commerce Jointly published a book titled Corporate Accounting - I in the year 2023. ISBN No. 978-93-5906-244-0

8. Mr V.L.Govindarajan, Department of Commerce Published two books titled Corporate Accounting - II & Income Tax Law and Practice in the year 2023 ISBN No. 978-93-5768-566-5 & 978-93-5680-215-5
9. Dr P.Libia, Department of Commerce Published three books titled Corporate Governance and Ethics, Computerized Accounting, Entrepreneurial Development in the year 2023 ISBN No. 978-93-5577-733-1, 978-93-5577-748-5 978-93-5577-762-1

### **BOOKS PUBLISHED BY DEPARTMENT OF COMPUTER APPLICATION**

1. Dr. N. Venkatamanan, Assistant Professor & Head, Department of BCA authored “C Programming” in January 2024.
2. Mr.R. Suresh, Assistant Professor, Department of BCA authored “ The Arts of RDBMS” in September 2023. “The Power of Multimedia: Exploring Application and Innovation” in September 2023, “Python Programming in January 2024.
3. Smt.J. Seethalakshmi, Assistant Professor, Department of BCA authored “C Programming” in January 2024.
4. Smt.V. Jayalakshmi, Assistant Professor, Department of BCA authored “The Power of Multimedia: Exploring Application and Innovation” in September 2023, “The Arts of RDBMS” in September 2023.
5. Smt.A.Chitra, Assistant Professor, Department of BCA authored “Multimedia and its Application” in January 2024,”Fundamentals of Computer” in January 2024, “Artificial Intelligence” in January 2024, “ Operating System” in January 2024, “ Relational Database Management Systems” in August 2023. “Computer Organisation” December 2023.
6. Smt.B. Jansi, Assistant Professor, Department of BCA authored “Computer Organisation” December 2023, “Futuristic Trends in Information Technology” in August 2023.
7. Dr.S. Mahalakshmi, Assistant Professor, Department of BCA authored “Problem Solving Using Python” in March 2024.

### **BOOK CHAPTERS PUBLISHED BY THE DEPARTMENT OF ENGLISH**

1. Smt.S. Ponnarasi, Assistant Professor, Department of English authored “Mythological Journey of Draupadi Being Minors as a Major character in The Palace Of Illusions” in March 2024, MukthShabd Journal, 2347- 315, IF:4.
2. Smt.S. Ponnarasi, Assistant Professor, Department of English authored “A Father's Love” on 12/12/2023, ISBN:978-93-6039-590-2, VTI Publications.

3. Smt.S. Ponnarasi, Assistant Professor, Department of English authored "Women Equal Suffering" on 12/12/2023, ISBN:978-93-6039-082- , VTI Publications.
4. Smt.S. Ponnarasi, Assistant Professor, Department of English authored "My Bondage" on 12/12/2023, ISBN:978-9-36076-662-7, VTI Publications.
5. Smt.S. Ponnarasi, Assistant Professor, Department of English authored "Ardour of heart Published by ESN Publications with ISBN 978- 93-95196-97-0, Thickest Book In The World 1,100,100 Pages 5.80 metre (19ft 0.34ln)
6. Dr. C. Karpagavalli, Head, Department of English authored "My Soul Builder" on 12/12/2023, ISBN:978-93-6039-590-2 VTI Publications.
7. Dr. C. Manju, Assistant Professor, Department of English authored "My Husband the architect of my Soul Foundation" on 12/12/2023, ISBN:978-93-6039-590-2 VTI Publications.

**WORKSHOPS/ SEMINARS / CONFERENCES/ PAPERS PUBLISHED BY STAFF MEMBERS**

**DEPARTMENT OF TAMIL**

<b>Date</b>	<b>Name</b>	<b>Title of the conference &amp; place</b>	<b>Remarks</b>
July 2023	Mr. S. Ramesh	Kalachuvadu - New weed; New Writing: Stories by Lavanya Sundararajan	Paper Presented
July 2023		UngalNoolagam - Tamilavan: The storyteller who subverts the core of stories	Paper Presented
June-July 2023		Manarkeni - The Story of Paramartha Guru: A Written History	Paper Presented
Oct. 2023		UngalNoolagam - Sylavam: The Story of the Weaving Land	Paper Presented
Oct. 2023		Kalachuvadu - Isai Poems: A Modern Form of the Transcendental Tradition	Paper Presented
Oct-Nov. 2023		Manarkeni - Bharati Historiography: Known and Clear	Paper Presented

Dec. 2023	Kalachuvadu - Writers who dwell on the memories of Sundara Ramasamy	Paper Presented
Jan. 2024	UngalNoolagam - NeervazhePadoom: A Paper Presented Tale of the Abandoned	Paper Presented
March 2024	Kalachuvadu-Devi Bharati Short Stories: An Inquiry into Human Virtu	Paper Presented

**DEPARTMENT OF ENGLISH**

Date	Name	Title of the conference & place	Remarks
03.02.2024	Mrs.S. Ponnarasi	International Conference on Global Perspectives in Contemporary English Language and Literature at DG Vaishnav College, Chennai	Paper Presented
Jan – June 2023	Mrs.S. Ponnarasi	Humanities ans Social Science Studies Journal, 2319-829IF	Paper Presented

**DEPARTMENT OF BUSINESS ADMINISTRATION**

Date	Name	Title of the conference & place	Remarks
23&24.02.2024	Dr.B. Kalaiyarasan	International conference on New Trends in Commerce, Management and Economics in the Digital Era at Kollam, Kerala	Paper Presented
23&24.02.2024	Dr.H. Divyaa	International conference on New Trends in Commerce, Management and Economics in the Digital Era at Kollam, Kerala	Paper Presented
23&24.02.2024	Mrs.P. Lavanya	International conference on New Trends in Commerce, Management and Economics in the Digital Era at	Paper Presented

		Kollam, Kerala	
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**WORKSHOPS/ SEMINARS / CONFERENCES/ PAPERS PUBLISHED BY STAFF MEMBERS**

**Attended Conference / Seminar / Workshop & Paper Presentation**

**Department of Accounting & Finance**

- ✓ On 26.09.2023 International Multidisciplinary Conference was conducted by our college. Dr E. Jasmin Suganthi Presented paper in the conference.
- ✓ On 08.03.2024 Prof. Mrs. L. Thara presented paper on One day Inter National conference on the topic Retrofitting & Sustainability in Women's Autonomy.
- ✓ On 03.11.2023 Professor Dr V. Raji Presented paper in International conference on the topic Reinventing Business Practices Start-Ups and Sustainability.
- ✓ On 03.11.2023 Paper was presented by Professor Dr S. Malarvizhi in an International conference on the topic Reinventing Business Practices Start-Ups and Sustainability.

**Attended Conference / Seminar / Workshop & Paper Presentation**

**Department of Commerce**

- ✓ On July 2023 a paper was published by Dr U. Parthiban in an International conference on the topic Humanities and Science Studies Vol 12 Journal
- ✓ On January 2023 Professor Dr. S. Prabhakaran published a paper in an International conference on humanities and science studies journal.
- ✓ On July 2024 Professor Dr. S. Prabhakaran published a paper in an International conference on humanities and science studies journal.
- ✓ In the period of January to June 2023 International conference on South India journal of social science studies Professor Dr. E. Saravanan has published two papers.
- ✓ In the month of July to December 2023 International conference on humanities and social studies Professor Dr. E. Saravanan has published two papers.
- ✓ In the month of July to December 2023 International conference on journal of foundation research Professor Dr. S. Sivapriya has published paper.

**WORKSHOPS/ SEMINARS / CONFERENCES/ PAPERS PUBLISHED BY STAFF MEMBERS**

**Attended Conference / Seminar / Workshop & Paper Presentation**

### **Department of Accounting & Finance**

- ✓ On 26.09.2023, an International Multidisciplinary Conference was conducted by our college. Dr. E. Jasmin Suganthi presented a paper at the conference.
- ✓ On 08.03.2024, Prof. Mrs. L. Thara presented a paper at a one-day international conference on the topic “Retrofitting & Sustainability in Women’s Autonomy.”
- ✓ On 03.11.2023, Professor Dr. V. Raji presented a paper at an international conference on the topic “Reinventing Business Practices: Start-Ups and Sustainability.”
- ✓ On 03.11.2023, a paper was presented by Professor Dr. S. Malarvizhi at an international conference on the topic “Reinventing Business Practices: Start-Ups and Sustainability.”

### **Attended Conference / Seminar / Workshop & Paper Presentation**

#### **Department of Commerce**

- ✓ In July 2023, a paper was published by Dr. U. Parthiban in an international conference on the topic “Humanities and Science Studies,” Vol. 12 Journal.
- ✓ In January 2023, Professor Dr. S. Prabhakaran published a paper in an international conference on the “Humanities and Science Studies” journal.
- ✓ In July 2024, Professor Dr. S. Prabhakaran published a paper in an international conference on the “Humanities and Science Studies” journal.
  
- ✓ From January to June 2023, in an international conference on the “South India Journal of Social Science Studies,” Professor Dr. E. Saravanan published two papers.
- ✓ From July to December 2023, in an international conference on “Humanities and Social Studies,” Professor Dr. E. Saravanan published two papers.
- ✓ From July to December 2023, in an international conference on the “Journal of Foundation Research,” Professor Dr. S. Sivapriya published a paper.
- ✓ From July to December 2023, in an international conference on the “Journal of Foundation Research,” Professor Mrs. S. Nithyalakshmi published a paper.
- ✓ In January 2024, in an international conference, Professor Mrs. S. Nithyalakshmi published a paper on the topic “Journal of Research and Analytical Review (IJRAR).”
- ✓ From July to December 2024, in an international conference, Professor Dr. P. Libia published a paper on the topic “Journal of Foundation Research.”
- ✓ From July to December 2024, Professor Dr. A. Kavitha published a paper in an international conference on the topic “Humanities and Social Science Studies Journal.”

### **Attended Conference / Seminar / Workshop & Paper Presentation**

#### **Department of Computer Application**

- ✓ On 09.02.2024, an International Conference on the topic “Cloud Computing and Data Science (ICCCDS-24)” was organized by Peri College of Arts and Science, and our Professor Dr. N. Venkataramanan presented a paper at the conference.
- ✓ On 06.02.2024, a National Conference on the topic “Advanced Computing

(NAC24)” was organized by Bhaktavatsalam Memorial College for Women, and our Professor Mr. R. Suresh presented a paper at the conference.

- ✓ On 06.02.2024, a National Conference on the topic “Advanced Computing (NAC24)” was organized by Bhaktavatsalam Memorial College for Women, and our Professor Mrs. J. Seethalakshmi presented a paper at the conference.
- ✓ On 06.02.2024, a National Conference on the topic “Advanced Computing (NAC24)” was organized by Bhaktavatsalam Memorial College for Women, and our Professor Mrs. V. Jayalakshmi presented a paper at the conference.
- ✓ On 06.10.2023, an International Conference on the topic “Cyber and Information Security (ICCIS-23)” was organized by DG Vaishnav College, and our Professor Mrs. A. Chitra presented a paper at the conference.
- ✓ On 11.11.2023, an International Conference on the topic “Impact of Science, Engineering, and Technology Advancement in Humanities, Management, Medical, and Nursing Science” was held at Transstellar Company, and our Professor Mrs. A. Chitra presented a paper at the conference.
- ✓ On 23.11.2024, an International Conference on the topic “Blockchain and Artificial Intelligence (ICBCAI’24)” was organized by DG Vaishnav College, and our Professor Mrs. A. Chitra presented a paper at the conference.
- ✓ On 09.02.2024, an International Conference on the topic “Cloud Computing and Data Science (ICCCDS-24)” was organized by Peri College of Arts and Science, and our Professor Mrs. A. Chitra presented a paper at the conference.
- ✓ On 06.02.2024, a National Conference on the topic “Advanced Computing (NAC24)” was organized by Bhaktavatsalam Memorial College for Women, and our Professor Mrs. A. Chitra presented a paper at the conference.
- ✓ On 09.02.2024, an International Conference on the topic “Cloud Computing and Data Science (ICCCDS-24)” was organized by Peri College of Arts and Science, and our Professor Ms. B. Jansi presented a paper at the conference.
- ✓ On 09.02.2024, an International Conference on the topic “Cloud Computing and Data Science (ICCCDS-24)” was organized by Peri College of Arts and Science, and our Professor Ms. B. Gayathiri presented a paper at the conference.
- ✓ On 06.02.2024, a National Conference on the topic “Advanced Computing (NAC24)” was organized by Bhaktavatsalam Memorial College for Women, and our Professor Dr. S. Mahalakshmi presented a paper at the conference.

### **Attended Conference / Seminar / Workshop & Paper Presentation**

#### **Department of Artificial Intelligence**

From 23.09.2023 to 27.09.2023, an international conference on the topic “Multidisciplinary International Conference on World Education and Culture” was conducted in Sharjah, and our professor Dr. U. Swathiga presented a paper.

On 29.09.2023, an international conference on the topic “Economic Renaissance: India’s Growth Outlook and Its Implications” was conducted in Chennai, and our professor Dr. U. Swathiga presented a paper.

### **Attended Conference / Seminar / Workshop & Paper Presentation**

#### **Department of Criminology**

From 27.10.2023 to 29.10.2023, the 14th Asian Criminology International Conference was conducted in Sri Lanka, and our professor Mr. R. [Balamanikandan presented a paper](#)

### **Attended Conference / Seminar / Workshop & Paper Presentation**

#### **Department of Information Systems Management**

From 09.12.2023 to 10.12.2023, an international conference on “Innovation, Sustainability, and Applied Sciences (ICISAS 2023)” was conducted at Curtin University Dubai, and our professor Dr. [Premila presented a paper](#).

### **Attended Conference / Seminar / Workshop & Paper Presentation**

#### **Department of Electronic science**

- ✓ From 01.06.2023 to 03.06.2023, the 8th International Conference on Communication and Electronic Systems (ICCES-23) was conducted at PPG Institute of Technology, Coimbatore, and our professor Mr. A. [Gopinath presented a paper](#).
- ✓ From 18.10.2023 to 20.10.2023, the International Conference on Self Sustainable Artificial Intelligence Systems (ICSSAS-2023) was held, and our professor Mr. A. [Gopinath presented a paper](#).
- ✓ In December 2023, the International Conference on Measurement Sensors was conducted, and our professor Mr. A. [Gopinath presented a paper](#)
- ✓ On 17.10.2024, an International Conference on the topic “Journal of the Patent Office” was conducted, and our professor Mr. A. Gopinath presented a patent.
- ✓ On 12.01.2024, an International Conference on the topic “Journal of the Patent Office” was conducted, and our professor Mr. D. Elamvazhudhi presented a patent.

### **Attended Conference / Seminar / Workshop & Paper Presentation**

#### **Department of Visual Communication**

- ✓ On 15.03.2024, a National Conference on the “Role of Technology and Media for a Smart Sustainable Future” was held at Presidency College, and our professor Dr. Raghuram presented a paper.
- ✓ On 21.03.2024, an International Conference on “Culture and Society in the New Media Age” was held at SRM University, Chennai, and our professor Dr. Raghuram presented a paper.
- ✓ On 12.04.2024, an International Conference on “AI and Communication Technology” was held at Sathyabama University, and our professor Dr. Raghuram presented a paper.

- ✓ On 15.03.2024, a National Conference on the “Role of Technology and Media for a Smart Sustainable Future” was held at Presidency College, and our professor Mr.D. Vasantha Kumar presented a paper.

### **Attended Conference / Seminar / Workshop & Paper Presentation**

#### **Department of Physics**

On 07.09.2023, an International Conference on the topic “Functional Material and Its Applications Aspects (ICFMAA2023)” was conducted, and our professor Dr. G. Suresh presented a paper.

### **Attended Conference / Seminar / Workshop & Paper Presentation**

#### **Department of Social Work**

In January 2024, a National Conference on the topic “Exploring the Key Attributes in Leadership Management” was conducted, and our professor Dr. J. Rajan presented a paper.

### **DEPARTMENT ACTIVITIES**

#### **DEPARTMENT OF TAMIL**

- ✓ On 03.07.2023 and 04.07.2023, the Department of Tamil conducted a two-day workshop on Tamil Isai. Mr. John Fredrick, Music Director, Chennai, and Dr. Maheswari Subramani, Sangamithra Fine Arts Centre, Chennai, were the Chief guests for the workshop.
- ✓ On 20.07.2023, the Department of Tamil inaugurated Cunnan Tamil Perayam. Mr. Selvendiran, Writer, was the Chief guest for the inauguration.
- ✓ On 21.07.2023, the Department of Tamil conducted a special lecture on Motivation. Mr. Srinivasa Ramanujam, Translator & Samuga Aivalar, was the Chief guest for the program.
- ✓ On 20.02.2024, the Department of Tamil conducted Aindhinai Kalaivizha 2024, and our beloved Chief guests were Dr. G. Kalvikkarasi, Principal, and Dr. N. Rajendra Naidu, Director.
- ✓ On 19.02.2024, the Department of Tamil conducted Sorkuvai - Maanavar Thoodhuva Payirchi Thittam – 2024, and the beloved Chief guest was Dr. G. Vijayaragavan, Director.
- ✓ Agaramudhali Thittaiyakkagam On 19.02.2024, the Department of Tamil conducted U.Ve.Sa Uraiyarangam 2024, and the Chief guest for the program was Dr. G. Vijayaragavan, Director
- ✓ On 20.02.2024, the Department of Tamil conducted A. Madhavaiya Uraiyarangam (Sahithya Academy), and the Chief guest for the program was Dr. Y. Manikandan, Professor, University of Madras.
- ✓ On 01.03.2024, the Department of Tamil conducted a Students’ Articles Book Publishing event, and the chief guest for the program was Sri M. Venkatesaperumal, Honorary Secretary.

## **DEPARTMENT OF ENGLISH**

- On 18.08.2023, the Department of English inaugurated Minerva, The English Association. Dr. G. Kalvikkarasi, Principal, and Dr. N. Rajendra Naidu, Director, were the Chief guests for the occasion.
- On 29.08.2023 and 31.01.2024, Minerva, The English Association, conducted a club activity aligned with the Pliny Reading Club (Sessions 1 & 2). Dr. G. Kalvikkarasi, Principal, and Dr. R. Raghuram, HOD, Vis. Com, were the Chief guests for the special occasion.
- On 05.02.2024, the Department of English conducted a 30-hour Communication Course. Dr. G. Kalvikkarasi, Principal, was the Chief guest for the programme.
- On 19.03.2024, the Department of English conducted the Word Power Championship Leap for Word.
- On 07.03.2024, the Department of English conducted Reading Session III. Dr. C. Manikandan, Associate Professor of Hindi, was the Chief guest for the programme.

## **DEPARTMENT OF HINDI**

In July 2023, the Department of Hindi conducted Premchand Nivas. Prof. G. C. Tripathi, Writer, was the Chief guest.

## **DEPARTMENT OF ACCOUNTING AND FINANCE**

- From 22.08.2023 to 29.08.2023, the Department of Accounting and Finance conducted a 30-hour add-on certificate course on the topic “Event Management & Retail Business and Operation.” Mr. M. Soloman, Ms. R. Kalaivani, Ms. Monika Sathyavelan, and Ms. Iniya Robert from Tamil Nadu Advanced Technical Training Institute (TATTI) were the instructors.
- From 19.02.2024 to 23.02.2024, the Department of Accounting and Finance conducted a 30-hour add-on certificate course on Bakery Products with KVIC. Mr. S. Kannan from the Khadi and Village Industries Commission was the instructor.
- On 08.03.2024, 09.03.2024, and 11.03.2024, the Department of Accounting and Finance conducted a 3-day GST & E-Filing workshop. Mrs. Devi from RPS Academy, Ambattur, was the instructor.

## **DEPARTMENT OF BUSINESS ADMINISTRATION**

- On 19.06.2023, the Department of Business Administration conducted an Ice Breaking Session. Dr. G. Kalvikkarasi, Principal, and Dr. N. Rajendra Naidu, Director, hosted the program.
- From 21.08.2023 to 25.08.2023, the Department of Business Administration conducted an e-contest, Entrepreneur Week. Dr. G. Kalvikkarasi, Principal, and Dr. N. Rajendra Naidu, Director, hosted the program.

- On 06.02.2024, the Department of Business Administration conducted a Business Campaign. Dr. G. Kalvikkarasi, Principal, and Dr. N. Rajendra Naidu, Director, were the chief guests for the program.
- On 04.03.2024, the Department of Business Administration conducted an Investiture Ceremony. The chief guests were Dr. G. Kalvikkarasi, Principal, and Dr. N. Rajendra Naidu, Director.

#### **DEPARTMENT OF CRIMINOLOGY & POLICE ADMINISTRATION**

- On 06.07.2023, the Department of Criminology and Police Administration conducted a session on “Cyber Crime Awareness, Job Opportunities, and Securing a Digital Future.” Mr. E. R. Ramesh, Senior Project Manager, US Technology International Pvt. Ltd, Chennai, was the chief guest for the program.
- On 19.07.2023, the Department of Criminology and Police Administration conducted the Investiture Ceremony 2023 for the Shield Association. Dr. G. Kalvikkarasi, Principal, was the chief guest for the event.
- On 31.01.2024, the Department of Criminology and Police Administration conducted a guest lecture on the “Scope of Criminology in the Field of Investigative Journalism.” Mr. Che Guevara, Chief Program Producer & Head, News TN Channel, was the chief guest for the event.
- On 03.02.2024, the Department of Criminology and Police Administration conducted a special lecture on “Cyber Security - A Comprehensive Overview.” The chief guest for the event was Mr. S. Sheik Mohammed, Technology Consultant, Protiviti India, Bangalore.
- On 15.02.2024, the Department of Criminology and Police Administration conducted an awareness program on “Gender-Based Violence – Domestic Violence.” The chief guests for the event were Ms. FedricaEdinbrow, Project Lead – Outreach, and Ms. Monisha Raj, Coordinator – Outreach & Networking, International Foundation for Crime Prevention and Victim Care.
  
- On 01.03.2024 and 02.03.2024, the Department of Criminology and Police Administration conducted an international conference on “Crimes Against Women and Children.” Prof. Jianhong Liu, Faculty of Law & Director, Centre for Empirical Legal Studies, University of Macau, and Chairman, Scientific Commission, International Society of Criminology, Paris, was the chief guest.

#### **DEPARTMENT OF COMMERCE (UG & PG)**

- On 19.07.2023, the Department of Commerce conducted a seminar on Digital Marketing. The chief guests were Ms. S. Abinaya, Tech Mentor, and Ms. Sangeetha, Technical Trainer, NIIT, Anna Nagar. On 31.08.2023, the Department

of Commerce conducted a guest lecture on “Recent Trends in Digital Marketing – Tools and Applications.” The chief guest was Prof. J. Vidya, Assistant Professor, Saveetha School of Management.

- On 03.10.2023 and 04.10.2023, the Department of Commerce conducted a two-day workshop on “Research Methods and Publications.” The chief guests were Dr. J. Srinivasan, Dr. L. Cesis Dustan, Dr. V. Lokeshwar Choudary, and Dr.Fazhiniza from the University of Madras.
- On 30.01.2024, the Department of Commerce conducted an awareness program on “Advanced Excel and Power BI.” The chief guest was Mr. P. Venkata Subramaniam, Business Development Manager, Cognitec – Cognitive Learning.
- On 05.02.2024, the Department of Commerce conducted an awareness session on TANCET for MBA aspirants. The chief guests were Dr.Manikam and Dr. Balaji from MIASI Institute of Management.
- On 19.02.2023 and 20.02.2023, the Department of Commerce conducted a two-day workshop on “Advanced Excel and Power BI.” The chief guests were Bharathi Pandian, Industrial Trainer, and Mr. P. Venkata Subramaniam, Business Development Manager, Cognitec.

#### **DEPARTMENT OF CORPORATE SECRETARYSHIP**

- On 04.07.2023, the Department of Corporate Secretaryship inaugurated the Corporate Concord Association. The chief guest was Mr. G. Lakshmi Narasimhan, Sr. Audit Officer (Rtd.), Indian Audit & Account Dept., Govt. of India.
- On 01.09.2023, the Department of Corporate Secretaryship conducted a conference on National Small Industry Day. The chief guest was Ms. A. Priyanka, Co-Founder, Cloud Designs Pvt. Ltd.
- From 12.02.2024 to 16.02.2024, the Department of Corporate Secretaryship conducted a five-day certificate course on Photoshop under the supervision of Dr. N. Rajendra Naidu, Director, Centre for Research and Development.
- From 11.09.2023 to 16.09.2023, the Department of Corporate Secretaryship conducted a Value Added Certificate Course Program on “Accounting, Taxation, and GST.” The chief guest for the program was Mr. Salamon, Director, TATTI.
- From 22.01.2024 to 31.01.2024, the Department of Corporate Secretaryship conducted a Skill Development (40 Hours Certificate Course) on GST. The chief guests for the program were Mrs. Sivaranjini Sriram and Mr. Dinesh Kumar.
- On 29.12.2023, the Department of Corporate Secretaryship conducted a scholarship event for students in collaboration with UdthavumUlangal Public Charitable Trust.
- On 24.01.2024, the Department of Corporate Secretaryship conducted a Career Talk in collaboration with IIC. The chief guest was Ms. Shobana from Tech Talks.

- On 20.02.2024, the Department of Corporate Secretaryship conducted an Intra Department Competition, including Painting, Brochure, and Quiz Competitions.
- On 16.02.2024, the Department of Corporate Secretaryship conducted a session on Successful Entrepreneurship in collaboration with IIC. The chief guest was Mr. J. Santhosh, Managing Director, JR Recruitment & Alumni.
- On 24.11.2023, the Department of Corporate Secretaryship conducted an Impact Day Celebration with Deloitte Consulting India Pvt. Ltd.

#### **DEPARTMENT OF INFORMATION SYSTEMS MANAGEMENT**

- From 12.07.2023 to 18.07.2023, the Department of Information Systems Management conducted a Trainer Course.
- On 27.07.2023, the Department of Information Systems Management conducted an Investiture Ceremony. The chief guest was Ms. Kavitha Natarajan, Founder, YogaStithi.
- On 03.08.2023, the Department of Information Systems Management conducted a seminar on “Opportunities to Explore in Modern Banking.” The chief guest was Mr. Dastagir Hussain, Senior Consultant, First Gulf Bank, Abu Dhabi.
- On 29.12.2023, the Department of Information Systems Management conducted a seminar on “The Role and Impact of MIS in Global Business.” The chief guest was Mrs. Mahalakshmi, Financial Consultant, FIIT Pvt. Ltd, Chennai.
- On 08.01.2024, the Department of Information Systems Management conducted a one-day workshop on Emerging Technologies. The chief guest was Sri A. Raja, Deputy Controller of Patents and Design, IPO.
- From 22.01.2024 to 31.01.2024, the Department of Information Systems Management conducted a Skill Development Program (40 Hours Certificate Course) with trainer partners from Career Information School in association with United Way of Chennai & United Way of Hyderabad.

#### **DEPARTMENT OF INFORMATION SYSTEMS MANAGEMENT**

- A Certificate Course was conducted on Basic and Advanced course on Stock Market from 09.02.2024 to 17.02.2024. Mr. Mallikarjun Sajjan & Ms. Sulakshana Trivedi, Excelsior Stock Market Training Institute were the chief guest.
- A MoU - Excelsior Stock Market Training Institute was held on 16.02.2024.
- Five Days Workshop on Photoshop CC 2024 was delivered by the Advanced Learners from 12.02.2024 to 16.02.2024 -Students of Corporate Secretaryship.

#### **DEPARTMENT OF BANK MANAGEMENT**

- A Programme on Legal Awareness about Drugs usages was conducted on 15.09.2023 Mr P.V.Sandalyan, Senior Civil Judge was the chief guest.

- Conducted a oneday Career Guidance for Higher Studies on 04.03.2024. Mr.S.Sreejesh, Deputy Director, ICSI SIRO, Chennai was the chief guest.

### **DEPARTMENT OF ARTIFICIAL INTELLIGENCE**

Conducted one day National Webinar on Cognizance of the Power of ChatGPT and Generative AI on 30.08.2023. Er. Ramkumar Ramasubramanian Iyer was the chief guest.

### **DEPARTMENT OF DATA SCIENCE**

- One day programme on Recent Trends and Opportunities in AI and Data Science was conducted on 10.08.2023. Mr Ashokraj Vadivelu, CEO, Intelizest, Pvt Ltd was the chief guest and resource person.
- The Department organized a Tech Banking & Financial Technology programme on 15.09.2023 with Mr K. Parthasarathy, Former Bank Officer.
- On 23.01.2024 a lecture was given on the topic “How to Crack Your First Interview” by Ms Yuvarani. P. Alumnus of Dharmamurthi Rao Bahadur Calavala Cunnan Chetty’s Hindu College.
- The Department has organized a programme on the topic “Census and Sample Survey of Data” on 30.01.2024. Shri K. Sakthikumar, Deputy Director, Directorate of Census Operation, Tamil Nadu, Chennai was the chief guest.
- A Programme on Capacity Building Programme on Stress Management was held from 13.03.2024 to 15.03.2024. Mr D. Nagarajan, Heartfulness Meditation Trainer, Chennai Metro Zone was the chief guest.

### **DEPARTMENT OF COMPUTER APPLICATIONS**

- An Interactive session on “Interview Skills” was conducted on 15.07.2023. Mr.S.N.Santhosh Kumar, Support Executive, TCS and Mr.Kirubakaran, SQL developer, MSC Technology, India was the chief guest and resource person.
- A one day Seminar was conducted on the topic “Opportunity Insights “by Ms. Raghavi S, Lead QA, Synechron Technologies Private Limited, Bengaluru and Ms. Lakshmi A, Senior Process Executive, Cognizant Technology Solutions, Chennai on 18.07.2023.
- A Programme on “Machine Learning and its Applications” was conducted from 18/01/2024 to 25/01/2024 by Mr. S.V. Mahadevan, CTO, ELon’s AI, Chennai and Smt. N. Priya, Technical Specialist AI, ELon’s AI, Chennai
- One day Seminar on Personality enrichment titled “Unlock the lock - A path towards personal transformation” was conducted on 15.09. 2023. Dr M.Mahalakshmi, Principal, RB Gothi Jain College for Women, Redhills was the chief guest.
- A Programme on Visual Intelligence Exploring AI and Image Processing was conducted from 15.09.2023 to 21.09.2023 by Mr. S.V. Mahadevan, CTO, ELon’s AI, Chennai AI and Smt. N. Priya, Technical Specialist AI, ELon’s AI, Chennai.

- The Department has conducted a one-day Seminar on “Recent Trends in Information Technology” on 11.01.2024. Dr. V.N. Rajavarman, Dr. M.G.R Educational and Research Institute, Maduravoyal, Chennai was the chief guest.

#### **DEPARTMENT OF COMPUTER SCIENCE**

- One day programme on Value Education was conducted by the Department on 08.08.2023. Mr S.Robert Prabhu, Soft Skill Trainer was the chief guest.
- Personality Enrichment Programme was held on 22.09.2023. Mr Grisha.ALFounder, Nayagam Wellbeing Center was the chief guest.
- Five Days Photoshop Hands on Training was conducted from 11.08.2023 to 17.08.2023 by Mr K.Santhosh Kumar & Mr D.Karan Raj Alumni Students.
- One day power seminar For Brain Ware was organized by Ms.VarshniGurumoorthy.,Sales Head, Paperflite Company on 29.09.2023.
- As a part of Innovation Cell & Investiture Ceremony of the department a special lecture was delivered by MD. Waseem Bari.U Professor, New College, Chennai on 24.08.2023.
- A power seminar on "Application of Power BI" by Mr David Netto,Senior Talent Acquisition Business Partner,ADP India PrivatLimited, Chennaiwas held on 29.01.2024.
- A Guest Lecture On Way to Use Data Analytics and its Application was conducted on 19.01.2024 by Mr S. Hari Krishnan,CADD TECH Solutions.
- A Power Seminar on Full Stack Developer was conducted by Mr V. N Bala Senthilvel, Computer Software College, Avadi on 22.02.2024.

#### **DEPARTMENT OF ELECTRONICS SCIENCE**

- A Certificate Course Training Programme was conducted from 11.09.2023 to 15.09.2023 by National Small Industries Corporation,Guindy,Chennai.
- Student’s Capacity Buinding Training Programme was organized from 20.09.2023 to 26.09.2023 by National Small Industries Corporation, Guindy, Chennai.
- MoU has been Signed byPantech E Learning Pvt Ltd,Chennai on 27.09.2023.
- Project cum Internship Training Programme was conducted from 08.01.2024 to 13.01.2024 by Pantech E Learning Pvt Ltd,Chennai.
- In the Topic: “How to Crack your First Interview” Student Exchange Programme was organized for the II year and III year Students on 30.01.2024 by Ms P.YuvaraniandMs. D. Sujee from Indian School of Science and Management Business School, Chennai.
- One-day Workshop on the topic “Smart Electronic Simulation Using Tinker-CADD” was conducted on 20.02.2024by Mr. D. Bharathi Pandian, Corporate Trainer, from COGNITEC, Chennai
- Two-days’ Workshop on the topic “Personality Enrichment & Career Guidance (Interview Scare or Care)” by Ms. S.Anuradha, Sales Training Manager,Vee Medi Biotech, Chennai from 22.02.2024 to 23.02.2024.

#### **DEPARTMENT OF STATISTICS**

- A one-day programme on "World Population Day" was conducted by Mr. G. Vasantha Kumar & Mrs. U. Krithika, Assistant Director, Directorate of Census Operations Tamil Nadu on 11.07.2023.
- In the name of "Tilasto – 2023" a programme was conducted on 13.09.2023. Dr. P. Sampath, Assistant Professor, Department of Epidemiology, Biostatistics, and Cancer Registry, Cancer Institute, Adyar, Chennai was the chief person.
- One day Workshop on Statistical Computation for Health Research by Dr. S. Valarmathi, S.G. Research Officer, Department of Epidemiology, Tamil Nadu, Dr. MGR Medical University, Guindy was held on 09.03.2024.
- A unique programme was conducted by the department on "Oral hygiene and a checkup to assess the efficacy of mouthwash" among the college students by Meenakshi Academy of Higher Education and Research, Chennai-78 on 05.01.2024.
- For the welfare of students "Career Guidance Programme" was given by Dr. N. SUNDARAM, Associate Professor and Head Department of Statistics, Government Arts College for Men (Autonomous) on 13.03.2024.
- Special lecture was given on the topic of Personality Enrichment by K. Venkatraman, ASM Marketing, Inventaa (Innovation in Lighting), Innovative LED Lights Manufacturer, Chennai on 25.03.2024.

#### **DEPARTMENT OF VISUAL COMMUNICATION**

- One Day Film Appreciation Workshop was organized on 14.08.2023 by Crew Members – Director, Editor, Artists and Associate director of "Yaathisai" Movie.
- A Programme on Seasons of Silver Screen - Celebrating Indian Cinema was conducted on 17.08.2023 by Dr. G. Kalvikkarasi, Principal, Dr. N. Rajendra Naidu, Director.
- Media Icon - Intercollegiate Cultural Festival organized on 17.03.2024. The Chief Guest of the programme was Ms. Rajalakshmi - Female lead of "Yathisai" movie and Mr. Ganesh - Film Editor "Yaathisai" movie.

#### **DEPARTMENT OF PHYSICS**

- One Day Skill Enhancement Programme on Artificial Intelligence in Python organized by Tech Vibe, Avadi on 16.10.2023

#### **DEPARTMENT OF CHEMISTRY**

- A Programme on Hiroshima Day was conducted on 07.08.2023 by M. Sivakumar, Student.
- International Day against Nuclear Test was organized by M. SivaKumar, S.R. Lakshmanan, C. Kaviya and G. Subbulakshmi - Students on 29.08.2023.

#### **DEPARTMENT OF SOCIAL WORK**

- Conducted a Certificate Course on Financial Management from 22.09.2023 to 29.09.2023. Mr. D. Venkatesan, Co-Founder AETOS, Business Solutions was the chief guest.

- Session on Career Talk on Employability Skills on 16.02.2024
- Organized a programme on Serious of Guest Lectures Art of HR CSR Startup Business Case History Taking by Mr.Prakash, Mr. Marshal, Mr. Maruthu, and Dr. Manikanda in the month of March 2024.

### **STUDENT'S SAFETY INSURANCE SCHEME**

As per the direction of the University of Madras, Rs.45/- per student collected for Insurance coverage provided by United India Insurance Company Ltd.

<b>Coverage</b>	<b>Per annum</b>
Hospitalization by accident	- Rs.1,00,000/-
Medical Expenses	- Rs.1,00,000/-
Accidental Death of Student	- Rs.2,00,000/-
Accidental Death of Parent	-Rs.1,00,000/-

### **Library**

Library books on stock are as follows:

Magazines and Journals subscribed	60
Books added 2023-2024	397
Non-Book Materials	885
Amount Spent 2023-2024	89,726
No. of Volumes as on date	56851

### **Features:**

- User's Open Access
- Electronic Gate Register
- Fully Automated
- Research Wing & Online public access catalogue
- Institutional Membership
- MOU with DELNET
- MOU with UGC Inlibnet for E-books and E-journals
- Installed CCTV Camera
- Scanning of Question papers for the benefit of the Students
- Display of notification on Career Opportunities.
- Assistance to Staff and students for referral service.

### **LIBRARY**

#### **Ilaingar Illakkiya Thiruvizha:**

The Government of Tamil Nadu, Director of Public Libraries, Tiruvallur District Library Authority and Department of Library, DRBCCC Hindu College, jointly

organized “Ilaingar Illakkiya Thiruvizha-2024”. There are 10 competitions in different topics and Tamil Nadu Government sanctioned Rs.1, 20,000/- as cash prizes to our college winners in three different categories (I Prize – Rs.5, 000/-, II Prize – Rs.4,000/- and III Prize – Rs.3,000/-). The preliminary section was conducted on 10.02.2024 and Final selection on 16.02.2024 in our college. Thiru. Thirugnanasambantham, District Library Officer, Directorate of Public Libraries, Tiruvallur District was the Chief Guest for final selection.

The final selected students were awarded cash prizes received from Thiru.V. Irai Anbu, I.A.S., Ex-Chief Secretary, Government of Tamil Nadu and Dr.T. Prabhu Shankar, I.A.S., District Collector, Tiruvallur on the occasion of District Festival 2024 on 03.03.2024 at Tiruvallur Collectorate Office, Tiruvallur District.

### **STUDENTS ATTENDANCE**

- The students who secure 100% Attendance are normally given mementos along with a certificate of merit. 90 students have secured 100% Attendance.

### **SCHOLARSHIP**

- The following are the details of the Government Scholarship holders for the academic year 2023-2024.

<b>Nature of Scholarship</b>	<b>Number of students applied</b>	<b>Estimated amount (Rs.)</b>
SC/ST Scholarship (II & III Years)	316	13,11,400

The Government has introduced the system of sanctioning the scholarship through ECS direct to the individual student’s account.

### **Uthavum Ullangal Public Charitable Trust Scholarship**

Rs.2,50,000/- for 25 students from various departments of Rs.10,000 each were distributed.

### **5 Days Student Induction Programme on 12.06.2023**

Conducted Orientation Programme about “NCC, NSS, YRC, Sports, Enactus, ED Cell, Rotaract, Electoral Literacy Club, Nature Club, Fine Arts, Hike, SIMCA & Library” for the first-year students.

### **I Year Student Induction Programme**

A meeting of the parents of I Year Students was conducted on 12.06.2023 to highlight the activities, facilities, rules & regulations of the College.

### **Memorandum of Understanding (MoU)**

<b>S. No.</b>	<b>Name of the Company</b>
1	Khadi and Village Industries Commission (KVIC)
2	Meenakshi Academy of Higher Education and Research (MAHER)
3	ICMR-National Institute for Research in Tuberculosis (NIRT)

4	Ifandfor Endeavours
5	Institute of Company Secretaries of India (ICSI)
6	Avon Seals Pvt. Ltd., Ambattur
7	Floranix
8	Andhra Chamber of Commerce
9	Intelizest Consulting Pvt. Ltd.
10	Women Entrepreneurs India (WEI)
11	Sarvodaya Shooting Academy
12	Datanigma
13	Tamil Nadu Urban Habitat Development Board
14	Tech Mahindra Foundation & The Ma Foi Foundation Smart Center
15	Ambattur Industrial Estate Manufactures Association (AIEMA)
16	Sangamithra Music and Drama Training Centre
17	Trinity Skillworks Pvt. Ltd.
18	International Society Security Professionals (ISSP)
19	Town News
20	Exim Academy
21	Qmos Technologies
22	MSME-Technology Development Centre / Ministry of Micro, Small and Medium Enterprises (MSME)
23	Chennai Heattreaters Private Ltd.
24	Tamilnadu Institute of Urban Studies (TNIUS)
25	Rubicon Skill Development Private Limited
26	Yoga and Meditation Cell with Heartfulness Educational Trust
27	LeapFor Word Trust, Mumbai
28	EPIIC Skill Tech Private Limited
29	Nava Sahiti International for Enhancing Skills
30	Saveetha School of Management
31	TamilNadu Advanced Technical Training Institute
32	SANKALP The Learning Centre and Special Needs School
33	Pantech E Learning, Chennai
34	United Way of Chennai (UWC)
35	State Institute of Rural Development & Panchayat Raj-Govt. of TN.
36	Excelsior Stock Market Training Institute
37	Anniyappa Publications, Chennai
38	Tamil Nadu Apex Skill Development Corp.
39	Institute of Chartered Accountants of India
40	Elon's AI Software Company
41	Banyan Academy Elshaddai Learning HR Solutions Pvt. Ltd.,
42	Rare Professional Services (RPS) Academy
43	Centre for Excellence, The Ma Foi Foundation
44	Cognitec, Anna Nagar, Chennai
45	RPS Academy, Ambattur, Chennai

#### **PUDHUMAI PENN SCHEME**

- The Government of Tamil Nadu has launched Moovalur Ramamirtham Ammaiyar Higher Education Assurance Scheme to enhance the enrolment ratio of girls from Government schools to Higher Education Institutions. Through this scheme, the financial assistance of Rs. 1000/month will be provided to the girls till their completion of UG degree/Diploma/ITI/any other recognized course. The incentive amount under this scheme will be disbursed directly into the student's Bank Account. (<https://www.pudhumaipenn.tn.gov.in>). Total number of 501 students are received Rs.1000 in their respective bank account.

### **NAAN MUDHALVAN SCHEME**

DRBCCC Hindu College was actively involved in the enrolment of all the students in the Naan Mudhalvan Scheme. The college provides infrastructural and logistics support to the faculty who attended the training programme. DRBCCC Hindu College management has taken concrete measures to implement the Naan Mudhalvan Scheme in the college. Dr. Urathal alias Sri Swathiga, Assistant Professor and Head and Department of Computer Science with Artificial Intelligence appointed as the Single Point of Contact (SPOC) in the campus for Naan Mudhalvan Scheme (Shift-2)

- A massive industry relevant skill enhancement initiative for the Youth of Tamil Nadu.
- The objective of this scheme is to identify potential training providers, to impart various skill trainings based on current industry gaps.
- Naan Mudhalvan showcases 2000+ institutes and consequent 300+ career pathways.
- Naan Mudhalvan provides free employment linked skill development training to the Youth in the age group of 18-35 years across the state under the various state and centrally sponsored schemes.
- It helps to get more opportunities to the students of both rural and urban students to get more employment in different sectors.

### **THE 23rd GRADUATION DAY**

DRBCCC Hindu College's 23rd Graduation Day was held on March 23, 2024 at 10.30 am. The Chief Guest was Dr. Sudha Seshayyan Former Vice-Chancellor, The Tamil Nadu Dr M.G.R. Medical University. The event was graced by the honorary Secretary Sri M. Venkatesaperumal and the Director, Dr.N. Rajendra Naidu. The University rank holders have been awarded cash prizes by the Management during the event. The event commenced with the academic procession by the esteemed dignitaries. Principal of DRBCCC Hindu College, Dr.G. Kalvikkarasi delivered the welcome address and presented the report. The graduates were awarded their degrees and diplomas by the chief guest. The Convocation Ceremony concluded with the National Anthem.

### **UNIVERSITY RANK HOLDERS OF THE YEAR 2019 – 2022 (SHIFT-II)**

<b>S.NO.</b>	<b>NAME OF THE STUDENT</b>	<b>NAME OF THE DEPARTMENT</b>	<b>RANK</b>
1.	R. VISHNU PRIYA	B.A. TAMIL	1
2.	G. PRIYANKA	M.A. TAMIL	1
3.	R. SUMITHRA	B.Sc. PHYSICS	1
4.	P. V. SAAI SHRUTHI	B. Sc. STATISTICS	1
5.	S. VINITHA	M.A. ECONOMICS	1
6.	R. JAYA PRIYA	B.A. TAMIL	2
7.	J. SANDHIYA	M.A. TAMIL	2
8.	B. KRISHNAVENI	B.COM. ISM	2
9.	R. VENKATESHWAR	B.Sc. STATISTICS	2
10.	M. METILDA GRACE	M.S.W	2
11.	D. MALARVIZHI	M.A. ECONOMICS	2
12.	G. SARANYA	M.A. TMAIL	3
13.	D. HARITHA	B.Sc. STATISTICS	3
14.	B.DIWAKAR	B.A. CRIMINOLOGY	3
15.	N. DEBORAH ANBARASI	M.S.W	3
16.	R.V. ARTHI SANJANA	M.A. ECONOMICS	3
17.	S. NANDHINI	M.A. TAMIL	4
18.	R. PRIYANKA	B.Sc. CHEMISTRY	4
19.	M. PANDIYAN	B.Sc. STATISTICS	4
20.	P. SHARON	B.A. CRIMNOLOGY	4

21.	K. JEEVITHA	M.A. ECONOMICS	4
22.	S. BALAJI	B.Sc. STATISTICS	5
23.	P. SASIPRIYA	M.A. ECONOMICS	5
24.	S. POOJA	B.Sc. STATISTICS	6
25.	S. MADHAN	M.A. ECONOMICS	6
26.	S. BHAVANI	M.A. TAMIL	7
27.	B. SHEFIYA	B.Sc. VISUAL COMMUNICATION	7
28.	B. ABIRAMI	M.A. ECONOMICS	7
29.	M. RANJITHA	B.A. TAMIL ( Language Tamil)	7
30.	K. SUBAKSHAYA	M.A. TAMIL	8
31.	K. RADHIKA	B.Sc. STATISTICS	8
32.	A.S. ANCYMOL	M.S.W	9
33.	G. DHARANI	M.A. ECONOMICS	9
34.	R. VISHNUPRIYA	B.A. TAMIL ( Language Tamil)	9
35.	R. RAJA	B.Sc. STATISTICS	10
36.	N. HARITHA	M.S.W	10
37.	Y. KALAIVANI	M.A. ECONOMICS	10
38.	V. DHANASHREE	B.A. CRIMINOLOGY	10

### **CENTRE FOR RESEARCH AND DEVELOPMENT**

Exclusive Centre for Research and Development (CRD) is functioning in our college for many years. The primary objective of the Centre is to encourage Research and

Developmental programmes. Dr.N. Rajendra Naidu, M.Com, M.Phil., Ph.D. is serving as the Director of the Centre.

The various activities of the Centre are:

- Research Lectures by various Resource Persons
- Assistance in securing Research Guidance
- Proposals for UGC Minor Research Projects & National Conferences
- Faculty Development Programmes for staff
- Academic Audit
- Workshops for students
- Student Leadership Development Programme (for Prospective University Rank Holders)
- Winter Vacation Camp for Students
- Guest Lectures by eminent persons from various fields
- Students Basic Research
- Interdisciplinary Programmes
- Endowment Lectures

### **NATIONAL SCIENCE DAY**

On February 28, 2024, the National Science Day festivities were highlighted by the presence of Dr. D.Nedumaran, a renowned Professor and Head of the Central Instrumentation and Service Laboratory at the University of Madras, Guindy Campus, Chennai - 25, who honoured the event as the distinguished Chief Guest and provided an insightful keynote address.

### **THE HINDU**

3300 copies of 'The Hindu' were passed out to Shift-II students, transforming their classrooms into vibrant hubs of current affairs as they delved into the latest headlines, analyzed global events, and engaged in dynamic discussions about the world around them. By focusing on these topics, faculty members can foster a nuanced discussion that connects news stories to larger trends and implications.

### **COMPANY SECRETARY COURSE COACHING CLASSES (WEEKEND)**

Company Secretary Course tailored for college students on every weekend, where they acquired essential knowledge in corporate governance and legal compliance, significantly deepening on understanding of the profession.

### **Live Union Budget Telecast– 2024**

On February 1, 2024, DRBCC Hindu College, in collaboration with the Food Corporation of India, hosted an innovative live telecast of the Union Budget, blending academic insight with national fiscal strategy.

### **Cunnan Knowledge Centre**

At the Cunnan Knowledge Centre, a dynamic array of interactive sessions, quizzes, and engaging activities are held daily for various student batches, led by both faculty members and students. These sessions explore an extensive range of topics beyond the traditional syllabus, including emerging technologies, global issues, and interdisciplinary studies. Additionally, the activities are designed to promote lifelong learning, adaptability, and a deeper understanding of the subjects, creating a stimulating environment that nurtures both academic and personal growth.

### **Commerce Lab**

In the college commerce lab, students engage in immersive banking simulations, explore cutting-edge e-marketing strategies, and utilize advanced taxation software. They also analyze real-world case studies and interact with dynamic digital display boards, gaining insights into stock exchange operations, corporate affairs, and insurance principles.

### **Ninth Anniversary of Commerce Lab**

On March 27, 2024, the Ninth Anniversary of the Commerce Lab was celebrated with Dr. R. Rangarajan, Professor of Commerce at the University of Madras, serving as the chief guest. The event featured a series of engaging presentations and discussions on recent advancements in the field of commerce, highlighted the lab's achievements over the past nine years, and included a showcase of innovative student projects and research initiatives. Dr. Rangarajan delivered an insightful keynote address on the evolving landscape of commerce education and its future directions.

### **Statistics Lab**

In the statistics lab, students previously engaged in SPSS for data analysis, used the R-programming language for advanced statistical modeling, applied various statistical tools for diverse research projects, and conducted sample surveys to gather and interpret data. Additionally, they worked on hands-on projects to practice data cleaning, developed visualizations to represent findings, and participated in collaborative discussions to enhance their understanding of statistical methods and their applications in real-world scenarios.

### **Student Leadership Development Programme**

On March 9, 2024, the Student Leadership Development Programme unfolded as a transformative and exhilarating experience for the Prospective rank holders.

## **Income Tax Day**

On July 24, 2023, Dr. N. Rajendra Naidu, Director, gave an in-depth presentation at the Income Tax Day event, focusing on recent updates and changes in income tax regulations. His talk included detailed discussions on new tax brackets, updated deductions, and evolving compliance requirements.

## **Newspaper Literacy Programme on 04.07.2023**

On July 4, 2023, the Newspaper Literacy Programme, under the leadership of Dr. N. Rajendra Naidu, Director, was successfully conducted. The event aimed to enhance understanding of journalistic practices and the importance of media literacy.

## **Industrial Visit**

- On 04.08.2023, the staff and students of the Electronics Science department visited CVRDE in Avadi, Chennai, as part of the Azadi Ka Amrit Mahotsav. Following this, on 11.08.2023, they explored the Indira Gandhi Centre for Atomic Research in Kalpakkam. Their industrial visits continued with a trip to the Birla Planetarium in Chennai on 31.01.2024.
- On 13.10.2023, the staff and students of the Statistics department visited the Tamil Nadu Institute of Urban Studies (TNIUS) in Coimbatore.
- On 20.02.2024, the staff and students of the Computer Science department made an educational visit to the Centenary Library in Chennai.
- On 18.01.2024, the staff and students of B.Com Corporate Secretaryship visited Barclays International Bank. They then went on an industrial visit to The UPS Foundation on 28.03.2024. Additionally, from 27.02.2024 to 28.02.2024, they visited a tea factory in Ooty.
- The staff and students of the Visual Communication department visited Nandhanam Trade Centre on 03.08.2023. They also conducted visits to AVM Studio in Vadapalani on 24.08.2023 and to DakshinaChitra Heritage Museum on 29.09.2023. Additionally, from 28.02.2024 to 01.03.2024, they embarked on an industrial visit to Mysore, Belur, Halebidu, and Chikmagalur.
- On 20.09.2023, the staff and students of the Data Science department visited the Connemara Public Library and the Government Museum in Egmore, Chennai.
- The staff and students of the BBA - Business Administration department organized an industrial visit to Aavin in Ambattur on 18.08.2023. They also visited the Parle-G Company and K-Lite Company on 23.08.2023. Additionally, on 26.03.2024, they visited both the Nandhini Government Milk Plant and the Mysuru Sandal Oil Factory in Mysuru.

## Student Internship

19.07.2023 to 02.08.2023	Final year Electronics Science Girl Students	Appasamy Associates – Empowering Vision, Chennai
16.08.2023 to 31.08.2023	Final year Electronics Science Students	Prachaar Internet Services Pvt Ltd, Thiruvallur
08.01.2024 to 13.01.2024	Final year Electronics Science Students	PANTECH E Learning Pvt Ltd., Chennai
22.01.2024 to 02.02.2024	Statistics	Department of Statistics, Internship at Indian Council of Medical Research (ICMR), National Institute for Research in Tuberculosis, Chennai
24.01.2024 to 07.02.2024	Statistics	Internship at Tube Investments of India Limited (TI), Ambattur, Chennai
16.01.2024 to 19.01.2024	Computer Science	Inspire Softech Solutions, Chennai
15.06.24 to 26.04.24	Computer Science	Techcos Pvt. Ltd.
March & April 2024	Corporate Secretary ship	Various companies for Example Veer-O- Metals, Leggett & platt Automotive Pvt Ltd, Sundram Clayton Ltd, etc.,

## COMMUNITY DEVELOPMENT PROGRAMME

“To achieve the objectives of socio-economic development of New India, HEIs can play an important role through active community engagement. This approach will also contribute to improvements in quality of both teaching and research in HEIS”. (UGC) DRBCCC Hindu College has been engaged in community development initiatives for the past fifty years. The college has adopted villages and is also active in rural engagement. This academic year, the following community development and outreach programmes were organized by the college.

- The faculty members of the Department of Electronics Science organized a community program on 08.01.2024 at CCC Hindu Matriculation School in Kakkalur, Tiruvallur.
- The faculty members of the Department of Computer Science organized a community program from 01.08.2023 to 07.08.2023 at Government Higher Secondary School in Thandurai, Chennai-72. They also conducted a similar program at Holy Infant Jesus Matric Higher Secondary School in Pattabiram, Chennai-72, on 12, 23, 24, 29, and 30.01.2024.
- Dr.C.Manikantan, Assistant Professor and HOD of Hindi, conducted a community education program at Flower Market, Avadi, on 06.02.2024.

- The faculty members of the Department of Corporate Secretaryship organized a community program from 12.02.2024 to 16.02.2024 at Govt. School, Thandurai, Pattabiram.
- The faculty members of the Commerce and Computer-related Departments conducted a session on the topic “Digital Literacy Programme for Parents” from 11.09.2023 to 20.09.2023 at the Commerce Lab.
- The faculty members of the Department of Business Admin organized Community Program from 19.03.2024 to 21.03.2024 at Vellavedu.
- The staff and students of the Department of B.Com (Acc. & Fin.) organized a community education program at Municipal High School, Avadi, on 24.07.2023. They also conducted the same program at Dasar’s Hr Sec School, Thiruniravur, on 02.08.2023, at Great Life Foundation in Morai Veerapuram (Avadi) in September 2023, and again at High School, Kamaraj Nagar, Avadi, on 24.07.2023.

### **Software Training Workshop to Students**

Under the Subscription tenure June 2023 to March 2024 - Appreciation to the college for offering SOFTWARE TRAINING Workshops for students and faculties in association with Spoken Tutorial IIT Bombay as Part of the National Mission on Education through ICT, funded by Govt. of India 834 students benefited.

### **SWAYAM**

686 students have enrolled in the SWAYAM Study Webs of Active-Learning for Young Aspiring Minds (SWAYAM) online certificate courses and are registered for Exam 4, which is part of the NAAC add-on skill development program.

### **Students Participation**

<b>Date</b>	<b>Department</b>	<b>Event</b>
2023-2024	Business Admin.	Direct visit to Andhra Chamber of Commerce by 2 <sup>nd</sup> year & 3 <sup>rd</sup> year BBA students for various programmes.
28.10.2023 to 8.11.2023	Acc. & Fin.	Final Year III A/F-B Student S.Babu in NCC (13TNBN) Participated Special National Integration Camp in Jaisalmer Rajasthan in Rank SGT.
05.03.2024 to 07.03.2024	Acc. & Fin.	2 <sup>nd</sup> year and 3 <sup>rd</sup> year students participated on Three days orientation programme on “Social Justice and Societal Welfare Laws in India Information and Enforcement Mechanism conducted by “Tamilnadu Ambedkar Law University”.

### Inter-Collegiate Competitions - Prize Winners

Name of Competition	Name & Class	Date	Prize	Organiser
Connections	V.Mohanarangan V.Mukesh Sandhiya Valarmathi (Tamil)	28.08.2023	III	SIMATS Engg. College
Concept Making	P.Swetha (Tamil)		II	
Oratorical	V.Ragavi (Tamil)	20.12.2023	II Rs.3,000/-	Semmozhi Tamil Arivu Mathiya Niruvanam
Slogan Writing	V.Gopika (Tamil)	16.10.2023	III	Nazareth College of Arts and Science
Business Plan	M.Pachamuthu (Tamil)	20.02.2024	II	Saveetha college of Liberal Arts & Science
Business Quiz	S.Sathiya Narayanan G. Pravin (Tamil)		III	
Best of Waste	G.Pravin M.Susmitha (Tamil)	20.02.2024	III	Saveetha College of Liberal Arts & Science
Ad Selfie	S.Sathiya Narayanan G.Pravin (Tamil)		III	
Oratorical	V.Raghavi (Tamil)	16.02.2024	III Rs.3,000/-	Iaignar Ilakily Thiruvizha
Prompt Engineering	T.Sarany a (Tamil)		III Rs.3,000/-	
Tamil Essay Writing	S.Priyadarshini (Tamil)	05.07.2023	I Rs.1,00,000	Directorate of Tamil Developers
Oratorical	M.Ranjitha (Tamil)		II Rs.7,000/-	
Oratorical	R.Dhanalakshmi (Tamil)	09.11.2023	II Prize Rs.3000	Tamil Valarchi Thurai
Handwriting	M.Durga (Tamil)	04.01.2024	II Prize Rs.3000	Tamil Valarchi Thurai
Creative Writing	M.Ranjitha (Tamil)	19.01.2024	I Prize Rs.5000	Tamil Valarchi Thurai
Oratorical	M.Ranjitha (Tamil)	16.02.2024	II Prize Rs.4000	Iaignar Ilakiya Thiruvizha
Book Review	M.Ranjitha R.Dhanalakshmi (Tamil)	16.02.2024	I Prize Rs.5000	Iaignar Ilakiya Thiruvizha
Vinadi Vina	K.Gayathi (Tamil)	16.02.2024	I Prize Rs.5000	

	D.Vignesh (Tamil)	16.02.2024	II Prize Rs.4000	
Udanadi Hi-Ku	D.Porkodi (Tamil)	16.02.2024	I Rs.5000	
	C.Keerthika (Tamil) N.Sathiyapriya	16.02.2024	III Rs.3000	
Kathai Sollal	M.Rajkumar V.Krithika (Tamil)	14.03.2024	I	D.G. Vaishnav College
Drawing	S.Deepika (Tamil)		II	
Below 65 Kg	Ranjith Kumar M (Electronics)	03.12.2023	I	Thiruvallur District Amateur Body Building Association
Below 55 Kg	Ranjith Kumar M (Electronics)		II	
JR/B/W	Ranjith Kumar M (Electronics)		II Overall	
Quiz	Ranjith Kumar M Simion P (Electronics)	23.02.2024	II	Alpha Arts and Science College
Just a Minute	Barathwaj R (Electronics)	23.02.2024	III	
Slogan Writing	Gopika V Commerce)	16.10.2023	III	Nazareth College of Arts and Science
Connections	V.Mohananarangan V.Mukesh Sandhiya Valarmathi (Commerce)	28.08.2023	III	Simats Engg. College.
Concept Making	P.Sweatha (Commerce)		II	
Business Plan	M.Pachamuthu	20.02.2024	II	Saveetha College of Liberal Arts and Science
			II	
	S.Sathiyarayanan		III	
Business Quiz	S.Sathiya Narayanan G.Pravin		III	
Best out of Waste	V.Soundarya M.Sushmitha			
Ad Selfie	S.Sathiya Narayanan G.Pravin (Commerce)			
Fashion Walk	A.Janani (Acc. & Fin.)		02.02.2024 & 03.02.2024	

				Walk) EXPO 2024
NCC	Babu S (Acc. & Fin.)	28.10.23 to 08.11.23	Rank SGT	Special national Integration Camp in Jaisalmer Rajasthan.
Adzap	Gayatri Devi.K Deepika. T Vishnu Priya. B Devi Bala Pavithra (Acc. & Fin.)	29.09.2023	III	Sri Kanyaka Parameswari College
Quiz	Simion P Ranjith Kumar M	20.03.2024	I	SRM Arts and Science College, Kattankulathur
Project	Ranjith Kumar M Bharathwaj R		II	
Circuit Debugging	John Peter S Santhosh M (Electronics)		III	
Poster Making	Sarophin Mary J Monisha P	13.02.2024	II	Ethiraj College for Women
	Kaviya C. (Chemistry)	07.02.2023	II	
Connexions	Suganya K Siruthulasi S (Chemistry)	01.02.2024	III	Anna Adarsh College for Women
Stand up Comedy	Shema R (Chemistry)	01.02.2024	II	
BIS – Standards Writing Competition	Siruthulasi S	26.02.2024	I	BIS
	Anjana Pradeep		II	
	Aiswarya S(Chemistry)		III	
Quiz	Lakshmanan S R Sivakumar M (Chemistry)	27.02.2024	I	BS Abdur Rehman Crescent Institute of Science & Technology

### **SIEFL (SEETHAMMA INSTITUTE OF ENGLISH AND FOREIGN LANGUAGES)**

A Course in English Pronunciation and five batches of students have completed the German Language Course at levels A1 and A2. The Course in English Pronunciation-Basic (CIEP-Basic) teaches rules of English word stress to students. The syllabus for this course has a duration of 50 hours, and a total of 34 videos were produced. The German Language Course is currently being offered at the A1 level to 65 students. Videos for this course have been posted since July 2020.

## PHYSICAL EDUCATION

The 16th State Level Cunnan Trophy Inter-Collegiate Tournament (Men - Basketball) and the 13th State Level Seethamma Inter-Collegiate Tournament (Women – Kabaddi). 20 Teams participated in the Tournaments. The trophies and certificates were distributed on 04.09.2023. The Chief Guest for the event was **Mr.Pandiyan Srinivasan, Former Chennaiyin FC ISL Player GST & Central Excise.**

- Ms. J. Sivaranjini of III-B.Com (G) (Shift-1) participated in the All India Inter-University Weight Lifting Championship held at the Central University of Himachal Pradesh from 7th to 9th February 2024.
- She also secured a Gold Medal and a cash award of one lakh rupees in the CM Trophy held at J.N. Stadium, Chennai, on 28th February 2023. Additionally, she won a Gold Medal at the State Level Weight Lifting Championship held at Kumarpallayam, Namakkal, from 30th September 2023 to 2nd October 2023.
- Mr. M. Ranjith Kumar, II B.Sc. ECS (Shift 2), participated in the All India Inter-University Best Physique competition held at Calicut University, Calicut, Kerala, from 2nd to 4th February 2024.
- He also secured Gold Medal in Junior & Senior District Level Best Physique championship held at RDN Thirumana Mandapam, Thiruniravur on 27th August 2023. He Secured Bronze Medal in State Level Inter-Collegiate Best Physique Championship held at Saveetha Engineering College, Thandalam, Chennai on 1st September 2023.
- "Mr. Akash Kumar, a first-year B.Com student, won a Silver Medal in the Triple Jump at the 14th Thiruvallur District Junior Athletics Championship, organized by the Thiruvallur District Athletics Association, held at SDAT Stadium on 25th and 26th August 2023."
- "Mr. R. Harish Kumar secured a Gold Medal in the Tamil Nadu State Chess Boxing Championship held at St. Philomena School, Mettur, Salem, on 8th July 2023."
- Mr. P. Sudharsan of III B.Com (CS) was selected for the University of Madras Inter-Zone Cricket Men's Tournament, held at Pachaiyappa's College on 3rd January 2024.
- Our college men's basketball team secured fourth position in the 16th Cunnan Trophy State-Level Inter-Collegiate Tournament, held at DRBCCC Hindu College on 4th September 2024.
- Our college women's kabaddi team secured fourth position in the 13th Seethamma Trophy State-Level Inter-Collegiate Tournament, held at DRBCCC Hindu College on 4th September 2024.
- The Inter-Department Overall Championship for Shift-1 Men's Games and Athletics was won by the Department of B.Com with 110 points.
- The Annual Sports Day was conducted on 05.09.2023 (2023-2024). The Inter-Department Overall Championship for Shift-1 Women's Games and Athletics was won by the Department of B.Com with 85 points.

- The Individual Championship for Men was won by K. Akash Kumar of I B.Com with 35 points, while the Women's Individual Championship was won by R. Suparjakshariya of I B.Com with 36 points.

### **National Service Scheme (NSS)**

The college has 5 units with 800 volunteers and 5 Programme Officers. The NSS volunteers are actively involved in health check-ups, village cleaning, and various service activities.

- On 09.01.2024, fieldwork was conducted at Pakkam Library.
- Fieldwork was also conducted at Sevalaya in Kasuva.
- Fieldwork took place at Pattabiram Health Centre.
- On 03.03.2024, fieldwork was conducted at Vilingiyambakkam Primary Health Centre.
- On 03.03.2024, a polio camp was held in Avadi.
- On 10.01.2024, the Naan Mudhalvan Program was conducted at a school in Kolathur.

### **National Cadet Corps (NCC)**

Out of the 104 NCC, 30% are girl cadets. On the occasion of the 77th Independence Day on 15.08.2023, the Indian national flag was hoisted. The NCC cadets participated in the IGC (INTERGROUP COMPETITION) Republic Day was also celebrated inside the campus.

<b>Date</b>	<b>Programme</b>
<b>Associate NCC Officer: Capt.Dr.S.Senthil Kumar</b>	
12.08.2023 to 21.08.2023	Twelve cadets attended the Combined Annual Training at Tambaram
15.08.2023	Five cadets attended the Guard of Honour at Pudi
03.09.2023 to 12.09.2023	Eight cadets attended the CATC cum PRERDC II at Tambaram
07.09.2023	Four cadets attended the Blood Donation camp at Rela Institute Hospital
02.10.2023 to 11.10.2023	Thirty Two cadets attended CATC cum IGC-RDC Launch Camp
11.10.2023 to 20.10.2023	Two cadets attended the Inter Group competition (IGC) at Idayapatti, Madurai
28.10.2023 to 08.10.2023	One cadet attended Special National Integration Camp at Jaisalmer (Rajasthan)
26.11.2023	104 cadets attended the NCC Day Celebration in our college.
23.12.2023 to 30.12.2023	One cadet attended the All India NCC Boys Trekking Camp at Kerala.
04.01.2024 to 15.01.2024	One cadet attended the EBSB camp Rajasthan DTE at Udaipur
26.01.2024	Celebrated 74 <sup>th</sup> Republic day. Our Principal hoisted the National Flag.

18.02.2024 & 18.03.2024	31 cadets attended the 'C' Certificate examination in our college.
26.02.2024	2 cadets attended the Blood Donation camp at Hindu Mission Hospital
09.03.2024 to 10.03.2024	36 cadets attended the 2 <sup>nd</sup> CADO BHIM Inter-collegiate competition
23.03.2024 & 24.03.2024	30 cadets attended the 'B' Certificate examination at Queen Mary's College, Chennai
Sep-2023 to Feb-2024	17 ½ Parade were conducted in our college.

### **YOUTH RED CROSS**

An awareness program on blood donation was conducted on 3rd October 2023. Mr.Kalaiselvan, PRO of the Indian Red Cross Society, Tamil Nadu Branch, gave an informative talk. Students had the opportunity to clarify their doubts during the question-and-answer session. A blood donation camp was also held.

### **ROTARACT CLUB**

On 07.01.2024, the IYARKAI THIRUVIZHA project celebrated the Pongal festival with orphanage kids, with 150 students participating. On 09/03/2024, the STUDENT LEADERSHIP DEVELOPMENT PROGRAM (SLD) was organized, featuring nearly 175 students. At the end of the session, awards were given to the active male and female participants, and feedback was collected from the students. Additionally, the BREEZE Rotaract Youth Leadership Award program was held from 15/03/2024 to 17/03/2024 in Kodaikanal, where 170 Rotaractors took part.

### **ED CELL**

An awareness program on 'Roadmap to Inclusive Entrepreneurship for Differently Abled' was held in association with the Institution Innovation Cell and IQAC. Mrs. M. Lalithambigai, President of the Society for Rights of All Women with Disabilities and Vice President of the Tamil Nadu Disabled Association, was the resource person. Approximately 24 differently-abled students and 13 parents attended the program and benefited from it.

### **SEETHAMMA FINE ARTS CLUB**

The Seethamma Fine Arts Club and the NSS unit of the college, in collaboration with the Tourism Department of Thiruvallur District, Government of Tamil Nadu, organized grand Pongal celebrations on 12th January 2024 on the college campus. Sri V.K.T. Balan, Chairman of Madura Tours and Travels, Chennai, and Sri C. Rajaram, Officer of the Tourism Department, Thiruvallur District, were the chief guests.

## **GENDER CELL**

A one-day international conference on 'Retrofitting and Sustainability in Women's Autonomy,' organized in association with Siragu - Empowering Women (NGO), took place on 8th March 2024. The resource persons included Dr. S. Chitra, Assistant Professor in English and Programme Leader at Sherubtse College, Royal University of Bhutan; Prof. (Dr) Komal Audichya, Professor and Dean, Faculty of Arts, Manipal University, Jaipur; Dr. M.S. Shri Lakshmi Vedant Raj Lohia, Founder and CEO of Siragu; and Dr. Kaviya K.J., MD, DNB Anesthesiology, Consultant Anesthesiologist at Apollo Hospitals.

## **NATURE CLUB**

The Nature Club conducted a sapling donation project in Pattabiram on 8th September 2023. Additionally, a palm tree plantation event was held at Marina Beach, Chennai, on 1st October 2023.

## **THE ELECTORAL LITERACY CLUB**

The Electoral Literacy Club organized several activities to promote voter awareness. On 24th January 2024, students took a pledge for Voters' Day and participated in a rally. A mock poll was also conducted by the students, along with a signature campaign. Additionally, National Voters' Day was observed on 25th January 2024.

## **YOGA AND MEDITATION CELL**

The Yoga and Meditation Cell of D.R.B.C.C.C. Hindu College conducted a student induction program from 19th June 2023 to 21st June 2023. On 21st June 2023, International Yoga Day was celebrated, with Sri Shivanandan, Yoga Inspector, as the chief guest. The objective of the program was to enhance students' personality skills, such as multiple intelligences and teamwork, through Heartfulness meditation. The final day's activities took place at the Vrindavan Heartfulness Meditation Centre in Thiruvallur. The Heartfulness Institute provided refreshments and lunch for all participants.

## **SWACHH BHARAT**

The Swachh Bharat Committee, in collaboration with the NSS, took the initiative to clean the campus on various dates. Students participated by collecting litter and disposing of it in large bags. This activity aimed to instill the importance of cleanliness in our students and promote a clean and tidy environment.

## **DAAN UTSAV 2022**

- Our College joined hands with Bhumi NGO in kindness challenge as a part of Giving – Daan Utsav celebration on 20.10.2023.
- 25 Students of our College participated by contributing groceries, books, stationery and sanitary pads to 42 families of the Rangapuram village in Thiruvallur. This project aimed and achieved to inculcate the sense of social responsibility in the young minds thereby cultivating the custom of being compassionate towards the economically deprived people.

- Bhumi NGO appreciated our College as well as students in putting efforts to educate the community by joining hands with them. Our College also received shields for the Invaluable Contribution during the Daan Utsav Campaign and Certificate of Social Responsibility.

### **ANTI DRUG CLUB**

The NSS organized a rally from Hindu College Railway Station to Pattabiram Police Station on the occasion of "The International Day Against Drug Abuse and Illicit Trafficking." The rally, attended by 60 NSS volunteers and accompanied by police officials from the Greater Chennai Corporation, aimed to raise awareness about drug abuse. The students raised slogans against drug abuse and educated the public about the dangers of illicit drug use.

### **INDIAN KNOWLEDGE SYSTEM CELL (IKS)**

On 20th March 2024, a lecture on "Temple Architecture in Tamil Nadu" was held, featuring Dr. K. Raman, Principal of the College of Architecture and Sculpture, as the esteemed chief guest. Dr. Raman captivated the audience with his profound insights into the scientific and traditional aspects of Tamil Nadu's ancient sculptures.

### **INSTITUTION INNOVATION COUNCIL**

- The BS Abdur Rahman Crescent Institute of Science and Technology (BSACIST), in collaboration with the Crescent Innovation & Incubation Council (CIIC), hosted the prestigious Institution's Innovation Council (IIC) regional meet on 1st December 2023.
- A one-day workshop on "Emerging Trends in Intellectual Property Rights: Issues & Challenges" was organized by the IPR Cell in association with IIC on 8th January 2024.
- Another one-day workshop on "Basic Awareness on Intellectual Property Rights" was organized by the Department of Corporate Secretaryship (Shift-1) in association with IIC on 31st January 2024.
- Students also attended an incubation visit at the Crescent Innovation Incubation Council, organized by the Institution Innovation Council and the Entrepreneurial Development Cell, on 1st February 2024.

### **COMPETITIVE EXAMINATION CELL - CUNNAN ACADEMY**

On 23rd July 2023, a one-day orientation program was conducted with Smt.K. Vijaya, Assistant Director of the District Employment and Career Guidance Centre, Thiruvallur, and Mr. Srinivas Babu, Assistant Audit Officer at the Principal Accountant General, as the chief guests. The program was attended by 700 students.

## **CITIZEN CONSUMER CLUB**

An awareness program on "Cyber Crime" was held on 19th October 2023, with Mr.Natesan, Additional Deputy Commissioner, and Mrs. Mahalakshmi, Inspector of Cyber Crime, as the chief guests. To commemorate World Consumer Rights Day, a consumer rights awareness session was conducted on 6th March 2024. Sri M. Mathiyazhagan, Deputy Commissioner of the Chennai Department of Food Supply and Consumer Protection, Government of Tamil Nadu, was the chief guest.

## **IQAC / NAAC ACTIVITIES 2023-2024**

Our college received the Tamil Nadu Green Champion Award 2022 for Tiruvallur District from the Government of Tamil Nadu. The award, along with a cash prize of ₹1,00,000, was presented by Dr. Albe John Varghese, I.A.S., District Collector of Tiruvallur, to our Honorary Secretary on 5th June 2023.

## **CAMPUS PLACEMENT: 2023-2024**

The Placement and Career Counselling Cell was established in 2007 with the primary objective of providing career guidance and placement opportunities for the students of DRBCCC Hindu College. The activities of the Placement Cell are coordinated by the Placement Officer, who serves as a liaison between the college and various companies and corporate offices. The cell offers career counseling on topics such as "How to Face Exams" and "How to Prepare for Interviews." Many multinational corporations have visited the campus to conduct interviews, and the Placement Cell has signed numerous MoUs with organizations. The cell also regularly organizes academic programs like seminars and workshops for the benefit of students. Additionally, companies offer training programs to reskill and upskill students.

<b>S.No</b>	<b>Company Name</b>	<b>No. of offers</b>
1.	Cedar Business Solutions	47
2.	Eximio	20
3.	Om Innovations	16
4.	Quess Corp	4
5.	General Tyre Retreading Pvt. Ltd.	5
6.	Magic Bus India Foundation	80
7.	Quess (Axis Bank)	26
8.	Career School HR	45
9.	Valiappa Foundation Tech Mahindra	25
10.	Apollo Computer Education	3
11.	Finno Ventures	15
12.	Trance Home India Services Pvt Ltd	11
13.	Crediixa Pvt Ltd	9

## **COLLEGE SOCIAL RESPONSIBILITY (CSR)**

On 18th March 2024, a donation was made to Sathurangapettai Government School, including the distribution of dusters, chalk, chairs, and other supplies.

### **General Remarks and Conclusion**

I am happy to state that there has been an all-round steady and qualitative improvement in the field of education and other extra-curricular activities. Academic excellence was achieved by the devoted involvement of the teaching faculty and the sincere co-operation of the students. I would like to tell you proudly that the student-teacher relationship in our College is remarkably good.

As Principal, I would like to express my profound sense of gratitude to the President and other Governors of the Board for their enlightened interest and selfless services and dedication in the development of the College. I also thank the members of the College Council and other teaching and non-teaching staff who sincerely assisted me in carrying out my task sincerely as Head of the Institution.

At this juncture, I will be failing in my duty if I do not place on record the excellent and the unstinted cooperation extended to me by Sri.M.Venkatesaperumal, the Honorary Secretary of the College, whose guidance and support has been helping me in discharging my duties easier. In conclusion, I express my appreciation for the exemplary manner with which the students and the staff members of our College have conducted themselves. I take this opportunity to wish them all the best in life.



*G. Kalvikkarasi*

**Dr.G. KALVIKKARASI**  
**PRINCIPAL**

**DHARMAMURTHI RAO BAHADUR**  
**CALAVALA CUNNAN CHETTY'S HINDU COLLEGE**  
**PATTABIRAM, CHENNAI-600072.**