

# Sensitization of students and employees of the Institution to the constitutional obligations: values, rights, duties and responsibilities of citizens

## Electoral Literacy Club

❖ Co-ordinator: Sri V. Vignesh

❖ Investiture Ceremony and Awareness on “Voting Rights” was organised on 20.09.2023. Mr.S. Vijaykumar, Tahsildar, Avadi was the Chief Guest.



❖ Conducted competitions on “My Vote My Rights” on 11.10.2023.

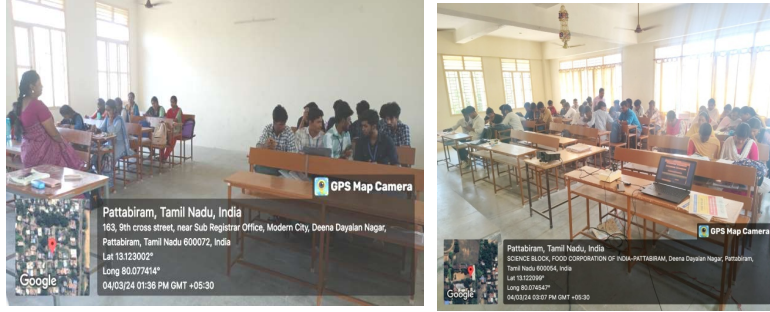




❖ Conducted National Voters' Day on 25.01.2024. Pledge taking, Signature campaign, Rally and Mock poll were conducted on that day.



❖ **DIGITAL PLEDGE** - The Electoral Literacy Club of our College in coordination with Election Commission of the Government of India, welcomes the biggest festival of democracy, the 18<sup>th</sup> Lok Sabha Election. "Mera Pehla Vote – Desh Ke Liye" Mera Pehla Vote – Desh Ke Liye was more than just a campaign on 04.03.2024.



❖ Organised Zonal Officers meeting on 20.02.2024.



❖ Conducted Community Development Programme on 05.04.2024 and also conducted Street play on "Voting is my Right" at Avadi Market near municipality on 05.04.2024.

**TOWN NEWS** Know your neighbourhood... Since 2004

**EVENTS**

**இந்து கல்லூரி சார்பில் வாக்குரிமை விழிப்புணர்வு**

பட்டாபிராம், DRBCCC  
இந்து கல்லூரியின் வாக்குரிமை விழிப்புணர்வு குழு சார்பில்... ஆவடி மார்க்கெட் பகுதியில்... வாக்குரிமை மற்றும் அதன் முக்கியத்துவத்தை உணர்த்தும் வகையில்... தெரு நாடகம் நிகழ்த்தி... பொது மக்களிடையே விழிப்புணர்வு ஏற்படுத்தப்பட்டது. விவரங்களுக்கு: 95667 90004

Tuesday, 12<sup>th</sup> March 2024 80120 80120 townnews360

### ***Citizen Consumer Club (CCC)***

- ❖ Awareness Program on “Cyber Crime” was conducted on 19.10.2023. Mr. Natesan, Additional Deputy Commissioner of Police and Mrs. Mahalakshmi, Inspector, Cyber Crime were the Chief Guests.



- ❖ Commemorating the World Consumer Rights, the consumer rights awareness session was organized on 06.03.2024. Sri. M. Mathiyazhagan, Deputy Commissioner, Chennai Department of Food Supply and Consumer Protection, Government of Tamil Nadu was the Chief Guest.



- ❖ Students were awarded prizes by Tiruvallur Collectorate for various competitions on the occasion of World Consumer Rights Day on 12.03.2024.



- ❖ Awareness Program on “Cyber Crime” was conducted on 15.03.2024. Shri.TR.K. Shankar, I.P.S., The Commissioner of Police, Avadi Police Commissionerate was the Chief Guest.

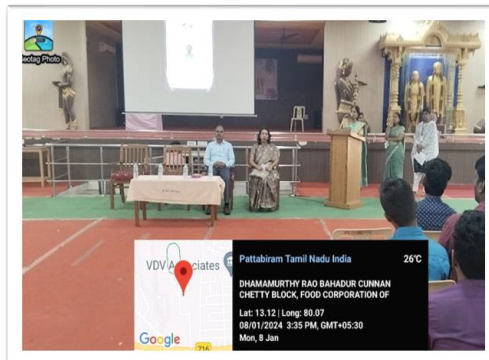


- ❖ The World Consumer Rights Day” was commemorated on 22.03.2024. Sri. Santhosh G.A, Marketing Officer, Ministry of Agriculture and Farmers Welfare Regional Office (Agmark), Chennai was the Chief Guest.



### ***Intellectual Property Rights (IPR)***

- ❖ Conducted One day workshop on “Emerging Trends in International Property Rights, Issues & Challenges” organised by IPR Cell in association with IIC on 08.01.2024.



*G. Kalvikkarasi*

**Dr.G. KALVIKKARASI**  
**PRINCIPAL**  
**DHARMAMURTHI RAO BAHADUR**  
**CALAVALA CUNNAN CHETTY'S HINDU COLLEGE**  
**PATTABIRAM, CHENNAI-600072.**